# CHERYL L. ISBELL, CPA/CFF, CFE

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#### PROFESSIONAL EXPERIENCE

## April 2007-Present

# Forensic Financial Consultant & CPA, Isbell Financial, Denton, Texas

Financial review and analysis, and litigation support in Family, Civil, Probate law, and fraud examinations to include review and analysis of all financial documents including tax returns, business, and personal financial and accounting records; preparation of Inventory & Appraisements, division of assets, separate property tracing, present value calculations of assets, review of discovery documents, reimbursement claim calculations, damages calculations and fraud investigations. Negotiation of settlements. Expert Witness testimony. Legal research. Review of division of assets with clients and consulting on financial planning issues. Manage a variety of forensic financial activities to investigate fraud, theft, and asset misappropriation issues. Perform data and document-intensive financial analysis, strategic analysis, economic and statistical analysis, due diligence, damage calculations and analysis, litigation support, and industry research.

# May 2005-April 2007

## Sr. Associate, Grant Thornton LLP, Dallas, Texas

Plan, organize, conduct, and manage a variety of forensic accounting activities to investigate fraud, theft, asset misappropriation, and revenue recognition issues. Perform data and document-intensive financial analysis, strategic analysis, economic and statistical analysis, due diligence, valuation analysis, damage calculations and analysis, forensic accounting procedures, GAAP/GAAS litigation support, industry research, and related investigative assignments. Consult on large and complex litigated disputes during all stages of a business dispute, from case theory development and discovery to technical reporting. Assist with discovery activities including document production and evidence management, preparation of expert and fact witnesses, assistance with depositions, rebuttal of opposing expert testimony, preparation of technical reports and demonstratives. Maintain active communication with clients to manage expectations, ensure satisfaction, ensure deadlines are met, and lead change efforts effectively. Assist with future business generation and continued development of the client base within industry groups and identify future client needs and new business opportunities. Maintain strong client relations and identify cross-selling services for clients. Assist to recruit and retain personnel. Motivate others to accept new ideas, practices, or action and achieve goals and objectives for performance and professional development.

#### 2003-2005

#### Financial Analyst, Hammerle Finley Law Firm, Lewisville, Texas

Financial review and analysis in matrimonial law to include: review and analysis of all financial documents including tax returns and all business and personal records; Managed projects and cases for firm with primary responsibility to Section Leader; Preparation of Inventory & Appraisements, division of assets, calculation of child support and alimony, present value calculations of assets, review of discovery documents, locating hidden assets. Negotiation of settlements. Expert Witness testimony. Legal research. Coordination of all Experts for litigation matters. Review of division of assets with clients and consulting on financial planning issues. Collection of outstanding billing. Liaison between Management and Staff with personnel issues.

## 2000-2003

## Financial Planner and Analyst, Flower Mound Financial, Flower Mound, Texas

Developed and presented *Comprehensive Financial Divorce Analysis* for Attorneys and their Clients in the divorce process. Served as an Expert Witness at Court. Designed, planned, implemented, and evaluated programs and functions, sales and marketing strategies, financial controls, information systems management, and client relationships. Developed sales and marketing strategies generating meetings with high-net-worth individuals and corporate clients. Created and presented seminars for various groups and meetings. Established ongoing relationships with clients. Maintained high educational standards to ensure thorough knowledge of products and services available. Hired, trained, and supervised all staff.

#### 2002-2003 Adjunct Faculty, Brookhaven Community College, Farmers Branch, Texas

Teaching *Accounting Principles II* course to college students by developing teaching materials delivered to the students in person using computer technology through PowerPoint presentations and computer-based teaching tools. (Concurrent with position listed previously)

#### 1998-2000 Investment Representative – Series 7 & 63, Edward Jones, Flower Mound, Texas

Established ongoing relationships with clients to understand individual financial needs and long-term goals specific to their investing needs. Conducted monthly seminars for clients and organizations within the community. Hired, trained and supervised all staff and mentored other Investment Representatives. Developed sales and marketing strategies designed to produce and maintain high net worth client base. Generated revenues consistently exceeding company standards by more than 300%. Surpassed company standards in the acquisition of new clients by more than 100%.

#### 1995-1998 Sr. Tax Accountant, Keith Davis Accountants, Wheat Ridge, Colorado

Prepared income tax returns for corporations, partnerships, estates, trusts, and individuals. Installed and trained staff on all computer programs. Conducted client interviews, accounting, and bookkeeping as needed for tax preparation.

# 1993-1995 National Product Manager, First American Real Estate Tax Service, Denver, Colorado

Coordinated marketing efforts throughout the nation, researched feasibility of entering new markets for products. Performed research and analysis of compliance issues. Facilitated set-up of new offices to include hiring and training all staff and managers. Provided in-house and on-site training for products. Liaison between User and Information Systems Groups. Responsible for the profitable and efficient operation of all offices. Established and implemented work performance standards and measurements, monitored and analyzed quality, quantity, and timeliness of work performed. Established relationships and attracted largest customer for firm with revenue generation exceeding \$1 million per year.

# 1991-1993 Tax Associate, PricewaterhouseCoopers, Dallas, Texas

Prepared corporate, partnership, estate, and high-income individual income tax returns. Prepared and filed sales and use tax, gross receipts tax, payroll tax, and property tax returns and renditions. Performed tax research to address client issues necessary in the preparation of tax returns and special projects.

#### **EDUCATION**

M.S., Fraud and Forensics, Carlow University, Pittsburg, Pennsylvania

M.S., Taxation, University of North Texas, Denton, Texas

B.S., Accounting, University of North Texas, Denton, Texas

B.S., Economics, George Mason University, Fairfax, Virginia

#### PROFESSIONAL LICENSES, CERTIFICATIONS, AND MEMBERSHIPS

Certified Public Accountant (CPA)
Certified in Financial Forensics (CFF)
Certified Fraud Examiner (CFE)
American Institute of CPAs, CPA/CFF member
Forensic & Valuation Services Section of AICPA, CFF member
Texas Society of Certified Public Accountants, CPA member
Dallas CPA Society, CPA member
Association of Certified Fraud Examiners, CFE member
Dallas Chapter of the Association of Certified Fraud Examiners, CFE member

- Catherine Rinehart vs. Cowley Financial, Fred Cowley, Ryan Cowley, Innovative Charitable Solutions, Silas Hughes, Katharine Snyder, Liberty Trust Co., Ltd, and Glen E. Martin; Tarrant County 48<sup>th</sup> District Court; Cause No. 048-299424-18; Attorney Scott Phillips, Ft. Worth, TX 05/21/2019 Deposition
- In The Interest of L.E.E., A Child; Collin County 469<sup>th</sup> District Court; Case No. 469-55173-2011; Attorney John Pfister, Frisco, TX 9/10/19 Court Testimony
- In the Matter of the Marriage of Camille Ann Veatch and Matthew Abram Veatch and in the Interest of A.M.V., A.S.V, and M.R.V., Children; Collin County 429<sup>th</sup> District Court; Case No. 429-55497-2019; Attorney Dana Palmer, McKinney, TX 11/8/2019 Court Testimony
- In the Matter of the Marriage of Monica Wischmeyer and Edward Mark Wischmeyer; Dallas County 301<sup>st</sup> District Court; Case No. DF-18-11846; Attorney Michael Savage, Dallas, TX 06/19/2020 Court Testimony
- In the Matter of the Marriage of Monica Wischmeyer and Edward Mark Wischmeyer; Dallas County 301<sup>st</sup> District Court; Case No. DF-18-11846; Attorney Michael Savage, Dallas, TX 12/01/2020 Deposition
- In the Matter of the Marriage of Lloyd James Walterscheid and Anastasia L. Walterscheid; Cooke County 235<sup>th</sup> District Court; Cause No. CV19-00285; Court Appointed Expert 01/14/2021 Court Testimony
- In the Matter of the Marriage of Brittany and Bret Taylor; Denton County 16<sup>th</sup> District Court; Cause No. 19-10584-16; Attorney James Logue, Denton, TX 1/19/2021 Court Testimony
- In the Matter of the Marriage of Patricia Trapnell and Bradley Trapnell, Denton County 211<sup>th</sup> District Court; Cause No. 19-11781-211; Attorney Kelly M. Davis, Lewisville, TX 5/10/2021 Court Testimony
- In the Matter of the Marriage of James Joseph Carollo and Jill Cay Enne Carollo;
   Collin County 469th District Court; Cause No. 469-55879-2020; Attorney Kelly Robb, Frisco, TX 7/20/2021 Court Testimony
- Tommy McCoy, Individually, and Tommy McCoy, Inc., vs. Valvoline, LLC; U.S. District Court for the Northern District of Texas; Cause No. 3:20-cv-3062-G; Attorney Robert Cole, Dallas, TX 9/29/2021 Deposition
- In the Matter of the Marriage of Elijah E. Davis and Kara Davis; Tarrant County 325<sup>th</sup> District Court; Cause No. 325-634506-18; Attorney Timothy L. Vinson, Hurst, TX 2/18/2022 Court Testimony
- In the Matter of the Marriage of Judith Caracheo Latshaw and James Latshaw; Dallas County 330<sup>th</sup> District Court, Cause No. DF-21-09080; Attorney Christie Phan, Dallas, TX 4/14/2022 Court Testimony