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Client: SpecialCare4SpecialKids
Date: 0515
Re: Marketing –Facebook and website- COPY

Scope of Work

SpecialCare4SpecialKids has contracted with Galvin and Associates to provide copy for a website and Facebook page that lists providers for kids with special needs.

COPY

ABOUT US

HELLO!

A heartfelt welcome to parents and caregivers of kids with special needs.

As many of you have experienced, finding services for your kids can be difficult. SpecialCare4SpecialKids was created for you.

HOW IT WORKS

In most cases, you need service providers who have experience in providing for kids with special needs. In some cases, you need specialized services that require licensing. You will find both provider types at SpecialCare4SpecialKids.

When you find a provider listing that matches your needs, simply click on the name. Provider contact information –phone and email– will appear.

COMMUNITY FEEDBACK

SpecialCare4SpecialKids is more than a list of providers: our mission is to provide GREAT services for our kids. We encourage your feedback on your experiences with providers, so we can share good news –and not so good news– with others in the Special Needs community.

Currently, we offer provider listings in Southern California. If you have experience with a great provider, let us know!

BABOUT US - BIO

ABOUT JENNIFER

I am the mother of boy-girl twins, one of whom has needed special care since infancy. Following in the footsteps of my parents, I chose a career in education. As a mom, educator, daughter of a special ed teacher and friend to parents of

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kids with special needs, I've watched parents struggle to find appropriate care and activities for their children.

Their struggles became my inspiration: to create a Web community that matches parents with caregivers. I launched SpecialCare4SpecialKids in 2015.

My mission in creating SpecialCare4SpecialKids is to build a community of support and guidance for parents whose children have special needs. I welcome your comments!

Jennifer

PROVIDERS - FPO

THERAPY PROVIDERS /EDUCATIONAL

Children's Learning Connection

www.childrenslearningconnection.com

Laguna Hills, Fountain Valley, Orange

Cornerstone Therapies

www.cornerstonetherapies.net

Huntington Beach

For OC Kids

www.forockids.org

Santa Ana

Lakeshore Learning

www.lakeshorelearning.com

RECREATIONAL

SCATS Gymnastics

www.scatsgymnastics.com

Huntington Beach

Therapeutic Riding Center

www.trchb.org

Huntington Beach

Monica's Hard Yoga

www.monicashardyoga.com

Huntington Beach

Sunsational Swim School

www.sunsationalswimschool.com

All over Orange County



Quest Camps of SoCal

www.questcampsofsocal.com

FOOD/NUTRITION (those offering GF options)

Mother's Market and Kitchen

www.mothersmarket.com

Lazy Dog Café

www.lazydogrestaurants.com

California Pizza Kitchen

www.cpk.com

Red Table

www.redtablerestaurants.com

Z Pizza

www.zpizza.com

MEDICAL /HEALTH

Newport Integrative Health

Koren Barrett ND

www.newportintegrativehealth.com

Amen Clinics

Daniel Amen

www.amenclinics.com

Dr Mungo DDS

www.drmungo.com

Huntington Beach

Dr Beanca Chu DDS

www.byebyesugarbugs.com

Huntington Beach