

# Marine Toys for Tots Program

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MARINE TOYS FOR TOTS FOUNDATION

# Overview

## ■ Toys for Tots

- Official Activity of the U.S. Marine Corps
- USMC's premier community action program
- Nation's flagship Children's Christmas charitable cause
- Nationwide program with local touch
- Expanding beyond Christmas

## ■ 76 Years of Success

- 677 million toys distributed
- 301 million less fortunate children reached



# 2023 Campaign

Record Year: 10.3 million children supported!

- 864 Local Toys for Tots Campaigns
- **25.4 million toys** distributed to **10.3 million children**
- **4.1 million books** distributed through TFT Literacy Program
- Over **220,000 Native American children** served
- **332,000 at-risk children** supported
- Supported by **52,000 volunteers**
- **257 MCL Det Sponsored TFT Campaigns!**
- **Hundreds** of other MCL Dets supported local TFT Campaigns
- Distributed **4.6 Million Toys**
- Supported **1.4 Million Children**



# Expanding Year-Round Support

## Not just a Christmastime Charity...

### 2020

- 2 million toys, books, and games to COVID impacted families with Good360
- 250,000 books to Title I funded public schools and literacy organizations

### 2021

- 1 million toys, books, and games to COVID impacted families with Good360
- 500,000 books to Title I funded public schools
- 8 x truckloads of toys and games to tornado impacted areas
- Distributed toys to 17,000 Afghanistan refugee children in U.S.

### 2022

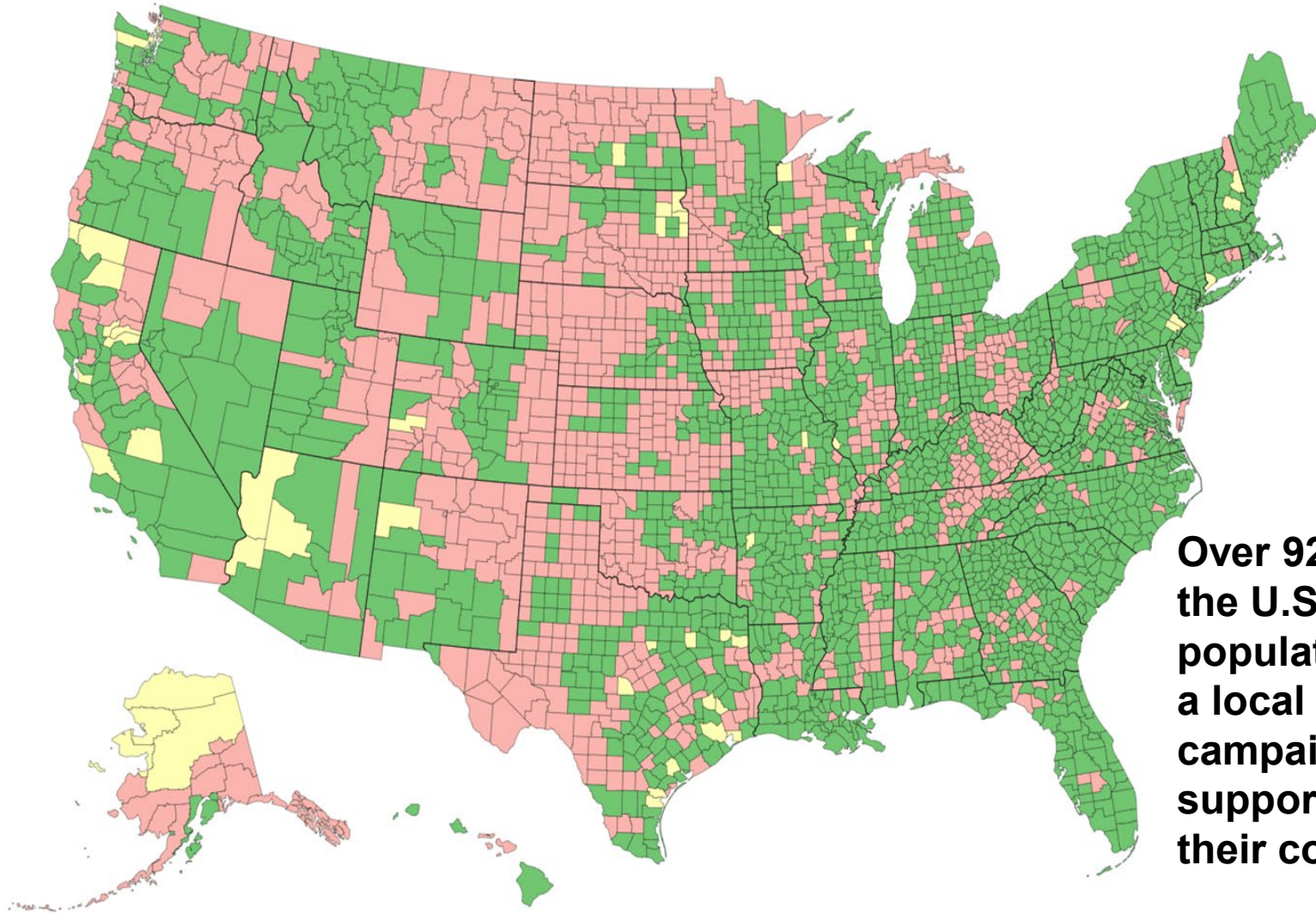
- 2 million toys, books, and games to children whose families are struggling from the impact of the pandemic, high food and gas prices, and rising inflation
- 1 million books to Title I funded public schools and literacy organizations
- Backpacks filled with educational toys, books, games, and school supplies distributed to children in Foster Care in Middle Georgia with plans to expand throughout the country

### 2023

- 100 Truckloads of toys and games to economically disadvantaged families with Good360
- 1,000,000 books to Title I funded public schools and literacy organizations
- Launched Foster Care Initiative providing supplies to 3,000 children living in foster care
- Hurricane Idalia Florida Disaster Recovery – Emotional Support



# Holiday Campaign Geographic Coverage



**Over 92% of the U.S. population has a local TFT campaign supporting their county**



# Summary



- Toys for Tots is Nation's **flagship Children's Christmastime Charity**
- Expanded Mission to Year-Round Support since 2020
- From a **single doll** in 1947 to **677 million toys** 76 years later
- **301 million less fortunate children** given the opportunity to realize self-esteem, self-respect and grow into responsible citizens
- Supporting Toys for Tots:
  - Invokes patriotism as an activity of the U.S. Marine Corps
  - Tugs at heartstrings helping children-in-need
  - During America's favorite holiday: Christmas!



# Key Points

- Marine Corps League Detachment and TFT Local Coordinator



# MCL and Local Coordinator

- MCL Det Local Coordinator approved by the Foundation
- Local Coordinator is responsible for the execution of the TFT Program, not the MCL Det
- MCL Det Leadership read and understand Toys for Tots SOP
- Issues between MCL Det and Local Coordinator
  - No replacement during campaign unless good reason
  - First, attempt to fix at local level
  - Contact Foundation if issue cannot be resolved, we will come to you
  - If Coordinator wants to separate from MCL Det, Foundation will work with Det and MCL National Leadership to resolve the problems





# Key Points

- Local Community Organization and Local Coordinator
- Fund handling



# Fund Handling

- Donations using the TFT name/logo must be processed per the Foundation SOP
- TFT donations cannot be deposited to a Coordinator and/or MCL Det bank account
- Campaigns do not have bank accounts, the Foundation allocates funds to each local campaign
- Only way to use funds is through the Bank of America Purchase Card assigned to each local Coordinator
- All donations, toy and monetary, stay within the local campaign area



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- Russ Miller, MCL Liaison to MTFTF is a force multiplier
- **Expand the Program – Becoming a TFT Campaign**
  - Learn about being a Marine Toys for Tots Local Community Organization (LCO) here:  
<https://www.toysfortots.org/support-us/lead-a-local-chapter/>



# Questions

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