

# Memorial Park Promenade

## Rapid City, South Dakota



The project name “Memorial Park Promenade” denotes this as more than a sidewalk or pathway. The Promenade is a fun place, a destination in and of itself, all with the purpose of creating a convenient and identifiable connection between the City Center and the Civic Center. The tree lined boulevard walk is open, gracious in scale, landscaped with seasonal changing features, all with attractive nighttime lighting. Gathering areas include the Plaza at Omaha Street, the Art Plaza, the Sixth Street Bridge, the Memorial Park Lake Overlooks and the new Civic Center Entry Canopy/Plaza. The Botanic Gardens offer a colorful attraction enticing people to cross Omaha Street or visit from the Civic Center and provides a dramatic splash of seasonal color. All told, the Memorial Park Promenade helps bring the Rushmore Plaza Civic Center into the fold of a dynamic and growing City Center.

Mark Jobman, Principal of Elevate Design Studios played the lead designer role in the Memorial Park Promenade project. Mark was responsible for all design details, material palette, and presentation to public officials and private invested stakeholders.

#### Key Elements:

- ▶ Provide an aesthetic walking experience through Memorial Park.
- ▶ Memorial Pond Overlook and Fishing Peirs
- ▶ Development of Playgrounds and Botanical Gardens

Budget: \$5.2M

Completed: In Progress

Reference: Destination Rapid City



\* Project was commissioned and completed while Mark Jobman, Principal of Elevate Design Studios, Ilc was employed and serving as Landscape Architect, Project Manager, or Designer at other firms.