



Sponsorship Kit

To Benefit the Hoboken Elks Lodge #74 Special Needs Children's Fund

April 14, 2018

We can be heroes... Just for one day...

Once again, we are gearing up for the Hoboken All Star Music Jam 4!!! With your help, and the help of some of the best musicians in rock and roll history, we have raised a combined total of \$56,300.00!!! That is a ton of money helping the Special Needs kids of our great town of Hoboken!!! The Elks of Hoboken have been helping the community in so many great ways for so long, and this is the community's way of helping them help us!!! Continuing with this new tradition, we are getting some of Hoboken's most talented musicians back on stage for the best show yet!!!

The first three Hoboken All Star Music Jams' money raised went to the Special Needs Children's Fund to provide mobility aides, schooling and educational assistance, summer camp, and Christmas party and gifts for the kids.

Once again, this event will bring together Hoboken's legendary bands and musicians... Krystal, Mad Man Moon, Dara & Frank, Milton Avenue Boys, and many more!!! Hoboken's best and brightest that have contributed to the music scene since the early '70's. In partnership with the Hoboken Elks Lodge, we are organizing this 4th Annual day and night long musical event, to continue what we started! The kids need our help and we are up for the challenge! This year, a bigger line up, a completely different selection of the finest classic rock tunes you all know and love, more tickets for more people, and new and exciting ways to get involved and have a great time doing it!

For your part as our sponsor, we will offer a variety of sponsorship packages that give many exciting benefits from signage, inclusion in the official event program, tickets to the event, and mention on the '70's style concert tee, as well as the option to be a vendor at the show. It is our duty to help and to rally to the challenges of our children in need. And yes, we will even have a lot of fun along the way to serving that need. Come with us on this journey back in time to make someone's life better.

Our goal this year is to present a check big enough to make a difference in a lot of lives. With your sponsorship, you will help us achieve that goal and on the journey, you will become a part of Hoboken's musical history, and jam out to some great live Rock and Roll!

We would like to take this opportunity to thank you in advance for considering being a part of this magical event. You are a part of this town, a town we grew up in that gave us all so much. A town that has served as our home, where we went to school, where we created our families, and a place where you hopefully have worked and prospered for many years and hopefully for years to come. We will sell out this show! The people attending have been your friends, family, and customers for years. Through our sponsorship program, we intend to make sure that your efforts are properly rewarded by driving business your way from all of our friends and supporters. We'll see you at the show!

Thank You again for your support and we hope you can be a part of this amazing event with us.

Joseph J. Hand
Marketing & Operations

Michael Taglieri
Chairman
(201) 539-0652
mike@hobokenjam.org

John Vincent Olsen
Co-Chairman & Event Producer
(732) 687-8038
john@hobokenjam.org

Joseph J. Hand
Marketing & Operations
(732) 380-5100
joe@hobokenjam.org

FOR IMMEDIATE RELEASE:

HOBOKEN, NJ – January 17, 2018 - The Hoboken All Star Music Jam is once again kicking off another major event, bigger and better than last year and the year before, where the organization raised over \$56,300.00 for the Hoboken Elks Lodge #74 Special Needs Children's Fund. April 14, 2018 is the date that has been set for the event, going from early afternoon into the night, with over 30 local musicians performing an all new line up of the best of classic rock. "This year's event (2018) will be amazing! In the previous 3 years, we had some great sponsors that really helped us hit our goals. This year, we are hoping the business community of Hoboken rises to the challenge of helping us try to double what we did last year", said Joseph Hand, the marketing coordinator of the event.

Music has always been at the heart of Hoboken. All of the musicians and bands playing at this event have been a part of the community all of their lives. Hand went on to say "When my family moved in to Hoboken in 1977, I was walking down Washington Street and came across a band called Krystal playing on the sidewalk. It changed my life by showing me a new world of music, as it did for a lot of people involved in this event" Some amazing bands and musicians have come from this town. We are all back and ready to do our part for the community and have some fun along the way. Over 30 musicians who made their mark on the local scene playing festivals, clubs, & bars in one of the trendiest, most influential, recognizable cities in the country (perhaps the world) are scheduled to hit the stage. Krystal and dozens of other Hoboken born bands and musicians will be jamming the night away.... Covering the "Classic Rock" influences from the 60's, 70's, through today! The "4th Annual" event is destined to be THE historic gathering of Hoboken Musicians.

Local drummer Michael Taglieri envisioned the idea for the original event and reached out via social media's Facebook and it has spread like wildfire. Mr. Taglieri is Chairman of the original event and has agreed that he is in it for the long haul. "This is for the kids. Every penny we earn goes to the kids! The music is our way of taking all that Hoboken has given us and allows us to pay it forward..." said Taglieri. Clearly, his level of passion has not wavered as he undertakes the next few months, spreading his time between reaching out to the business community and rehearsing for the show. "Mike has been a true inspiration to the team running the event. He is driven." said Hand.

The Hoboken All Star Board of Directors consists of Michael Taglieri, who will remain as Chairman for the organization, John Vincent Olsen, the Co-Chairman and Event Producer, Liz Romano, one of the Hoboken Elks, serving as Administrator of the event, and Joseph Hand running Sales Operations and Marketing. Several others have been asked to sit on the committee to help get this show ready to hit the stage this coming April. The show will go approximately 8 hours!

The Venue: Hoboken Elks Lodge #74, 1005 Washington Street, Hoboken NJ 07030

The Cause: All money raised will be donated to the Hoboken Elks Lodge #74 Special Needs Children's Fund

Date/Time: April 14, 2018 from 2:00PM to 10:00PM

Tickets: \$26.00 (plus fees and taxes). Tickets are available now! Go to www.hobokenjam.org for ticketing information.

Local Sponsors are encouraged to get involved and will be included in the official show program. Sponsorship opportunities will include, signage, program space, mention in event advertisements, as well as other potential methods of driving the spirit of this event, into the community. This will be a huge part of Hoboken's musical culture, and this will help us make history in our tiny town, "The Miracle Mile – Hoboken NJ."

For Sponsorship inquiries, News and Media inquiries, and Charity Information and Donations, contact: Joseph Hand - joe@hobokenjam.org



Hoboken's One Day Of Rock and Roll Is Here!



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Hoboken All Star Music Jam

For Tickets and Info, go to WWW.HOBOKENJAM.ORG



Hoboken Elks #74 - 1008 Washington Street, Hoboken, NJ 07030

April 14, 2018 - 2:00 PM till 10:00 PM

A Benefit For The Hoboken Elks Special Needs Children's Fund

"Music gives a soul to the universe, wings to the mind, flight to the imagination and life to everything." — Plato

Sponsorship Levels

Thank you for your consideration in helping us raise money for a very important cause. Combined, with your help, in the three prior years, we raised \$56,300.00 for the kids! One of the unique benefits of this event is it brings together some of the greatest musicians that our town has birthed with reunions of bands that shaped the music scene in Hoboken and a fund raiser that our partner, the Hoboken Elks Lodge #74, has created for Special Needs Children. We need you. Your participation in this event is just as if not more important than that of the musicians because at the end of the day, they will have a great time playing, the mission is to raise money to help the kids.

Below are the levels of sponsorship we are asking. New this year is the Diamond level with more exciting bonuses. We are also open to broader levels of sponsorship with additional benefits if they are so desired. Thank you in advance for your help!

Level	Benefits
Diamond Sponsorship <ul style="list-style-type: none"> \$10,000.00 Only One Available 	Included in this package are the following benefits: <ul style="list-style-type: none"> 5 to 10 minutes Introduction to open the event 10 minutes of Stage Time in the middle break. Mention as Primary Sponsor in the press release (time sensitive) Banner – 6 x 2.5 (vendor supplies the graphics) Inclusion on all advertisements Full page / Color Back Cover in Program (Diamond) (vendor supplies the graphics) Logo on top Section on Concert Tee back side 20 Complementary Festival Tickets for the event Primary Promotion on the event Facebook page
DOUBLE Platinum Sponsorship <ul style="list-style-type: none"> \$5,000.00 Only Two Available 	Included in this package are the following benefits: <ul style="list-style-type: none"> Mention as Primary Sponsor in the press release (time sensitive) Banner – 6 x 2.5 (vendor supplies the graphics) Inclusion on all advertisements Full page / Color Inside Cover in Program (Platinum) (vendor supplies the graphics) Logo on top Section on Concert Tee back side 10 Complementary Festival Tickets for the event Primary Promotion on the event Facebook page
Platinum Sponsorship <ul style="list-style-type: none"> \$2,500.00 	Included in this package are the following benefits: <ul style="list-style-type: none"> Banner – 6 x 2.5 (vendor supplies the graphics) Inclusion on all advertisements Full page in Program (Platinum) (vendor supplies the graphics) Logo on top Section on Concert Tee back side 10 Complementary Festival Tickets for the event Primary Promotion on the event Facebook page
Gold Sponsorship <ul style="list-style-type: none"> \$1,000.00 	Included in this package are the following benefits: <ul style="list-style-type: none"> Banner – 4 x 2.5 (vendor supplies the graphics) Half Page in Program (vendor supplies the graphics) Logo on mid-Section on Concert Tee back side 6 Complementary Festival Tickets for the event Promotion on the event Facebook page
Silver Sponsorship <ul style="list-style-type: none"> \$500.00 	Included in this package are the following benefits: <ul style="list-style-type: none"> Quarter Page in Program (vendor supplies the graphics) Logo on bottom section on Concert Tee back side 4 Complementary Festival Tickets for the event Promotion on the event Facebook page

Hoboken All Star Music Jam and the Hoboken Elks Lodge #74 Special Needs Children's Fund Benefit are produced by Michael Taglieri and Friends. All proceeds of this event go directly to the Hoboken Elks Lodge #74 Special Needs Children's Fund. For event information, please go to www.hobokenjam.com.

Sponsor Name _____

Contact Name _____

Contact Phone Number _____

Contact Email Address _____

Street Address _____

Street Address (2) _____

City _____

State _____

Zip _____

Sponsorship Level	Diamond _____	Double Platinum _____	Platinum _____	Gold _____	Silver _____
	\$10,000.00	\$5,000.00	\$2,500.00	\$1,000.00	\$500.00

Please make checks payable to "**Hoboken Elks Lodge #74 Special Needs Children's Fund**" with the following in the Memo field: "**Hoboken All Star Music Jam**".

Please put your order form and your payment in an envelope and either give it to a member of the committee or send it to: **Hoboken All Star Music Jam, PO Box 3243, Hoboken, NJ 07030**

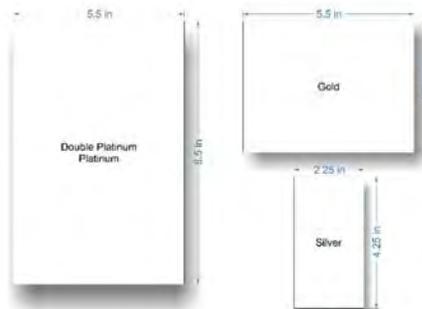
For artwork, please provide the appropriate graphics, business logos, and wording that you want on the banner to Joseph Hand – 732-380-5100 – joe@hobokenjam.org based on the sponsorship level you have chosen.

For Double Platinum and Platinum, this includes a Full Page ad (5.5 x 8.5 inches) and a banner (6 x 2.5 feet)
 For Gold, this includes a half page ad (5.5 x 4.25 inches) and a banner (4 x 2.5 feet)
 For Silver, this includes a quarter page ad (2.25 x 4.25)

Banners



Ad Sizes



SO YOU WANT TO BE A ROCK AND ROLL STAR!

Guess what? Here is your opportunity! To be a star in the eyes of a special needs child!

We are gearing up for the Event of a Generation! Something that has been 30+ years in the making, bringing together bands and musicians that put Hoboken on the music scene in the 70's and 80's, with ALL proceeds going directly to the Hoboken Elks Lodge #74 – Special Needs Children's Fund.

Part of our fund-raising effort is called a Booster. We are offering \$25.00, \$50.00, \$100.00, and \$200.00 options for you to show your inner rock star to the world and help these children! For your donation, your message (30 characters or less) will be listed on our Booster page of the event's "Official Program", sized according to your donation. All donations are tax deductible.

Fill out the form below as clear as possible and make checks payable to "**Hoboken Elks Lodge #74 Special Needs Children's Fund**" with the following in the Memo field: "**Hoboken All Star Music Jam**". Make a copy of your form for your records.

Enter the letters you would like as your booster in the boxes provided. Please print in clear, capital letters. You may use a maximum of 30 characters.

<input type="text"/>														
<input type="text"/>														

First Name:

Last Name:

Company Name:

Address:

City:

State:

Zip:

Phone:

Email Address:

Size Booster: Small - \$25 Medium - \$50 Large - \$100 X-Large - \$200

Please put your order form and your payment in an envelope and either give it to a member of the committee or send it to:

Hoboken All Star Music Jam
PO Box 3243
Hoboken, NJ 07030

DEADLINE FOR ENTRY IS SATURDAY, MARCH 31, 2018

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I Want To Be A Vendor Sponsor

So you want to help the kids. But, you also want to make some money! We can help you out! We are opening up a new platform this year that will allow vendors to rent a space and sell their wares. We are looking for all kinds of vendors, from food to jewelry to crafts, to set up in the lower floor of the Elks Lodge for the duration of the event. We have approximately 750 customers for you, that will be there attending the event from 2:00 PM until 10PM that night. The event unfolding upstairs will be shown downstairs, so no one will miss one exciting moment. We need you! The cost of a space is \$250.00 and it comes with the space against a wall for 1 table and includes a half page ad in the "Official" Program for the event.

Table Sponsor Company _____

Contact Name _____

Contact Phone Number _____

Contact Email Address _____

Street Address _____

Street Address (2) _____

City _____

State _____

Zip _____

Type of Vendor Table _____

\$250.00 **Food Vendor**

Amount Enclosed **\$125.00** **Non-Food Vendor**

Please make checks payable to "**Hoboken Elks Lodge #74 Special Needs Children's Fund**" with the following in the Memo field: "**Hoboken All Star Music Jam**"

Table Sponsorship includes a half page ad (5.5 x 4.25 inches) in the "Official" Program for the event. For artwork, please provide the appropriate graphics, business logos, and wording to Joseph Hand – 732-380-5100 – joe@hobokenjam.org based on the sponsorship level you have chosen.

Please send the filled-out form and your check to Hoboken All Star Music Jam, PO Box 3243, Hoboken, NJ 07030

Special Thanks!

This is truly an amazing event... one that takes months to put together and plan and rehearse for. It takes a lot of people along the way to make the magic happen that helps so many lives. So with that, the Hoboken All Star Music Jam would like to thank the following people...

First and foremost, The Hoboken Elks #74!

The people that make up the Elks are dedicated individuals that work hard to do amazing things for the community. This event is a clear indicator of the amount of love they have for their town. Opening their doors to a bunch of long haired, weathered rockers is not an easy pill to swallow, but they did and amazing things happened.

Second, to the musicians... you guys and gals make this event worth attending for so many fans, invest your time and money into rehearsals to get every note right where it needs to be... and putting up with the committee's demands and each other through thick and thin... months of hard, selfless work... to be the heroes of the day! So, thank you!!! You guys ROCK!!!

To some very special friends of the Jam...

Maria Milito from Q104.3 who talked us up two years in a row and hopefully will be doing it again this year! One of the tri-state area's legendary voices in Rock and Roll radio... Thank you from the bottom of our hearts!

Mitch from Oldies Plus, and online radio station at www.oldiesplus.com, playing our spot last year and soon to be this year... Truly a great friend!

To the Studios... Sound Cave, L & I, and Pearl... for putting up with us crazy, annoying, needy, messy, noisy musicians... Fernando at Hellhound Studios, for giving us the best pricing for stage, sound, and lights!! We are a very lucky bunch to have friends like these!!

To the sponsors... without you guys, this all wouldn't be possible... plain and simple. Beth Mason at Mason Civic League, Roger Muller at Muller Insurance... The Boys of Summer, CarePoint Health, Joseph Sciarra from Artesian Design Group, Fields Development Group, David Carney at The Madison & The Clinton, two of Hoboken's landmarks, Hoboken Realty & the NJR Group, WestSide Realty Group, and all of the rest of the gang... And of course, Joe Mazzo for his tireless efforts with the booster campaign!!! Thank you!!!

To the people that help us put this show together...

Liz Romano, who is running around handling logistics for everything... to Janet Olsen and her amazing photography, Marty Klotz with the electrical, Amy Hand for coordinating the show desk and event operations, to the kids from Stevens Institute for assisting with the shirt sales, door, and being that extra several pairs of hands, To Debbie Sikora for helping in so many ways to get the word on the street, The Hoboken Police Department for keeping us all happy and safe!!! And to so many more... Could not do it without you all!!

To the fans...

A quote from Albert Schweitzer... "The purpose of human life is to serve, and to show compassion and the will to help others" is close... but something he didn't quite understand is the "Hoboken" effect... where people follow the above but to such an unbelievable level of commitment. So thank you Hoboken!!! A people of purpose, pride, and love.

Finally, to our families...

Producing and running this kind of event is not an easy task. It takes a lot of time and effort and sacrifices that directly affect the ones we love, so thank you for being there and thank you for putting up with us while we do our thing...

Peace, Love, and Music!