



Since 1844 We Stand Continuously

**49th Biennial Conference & Deaf Tennessean Expo
September 26-28, 2019
Knoxville, Tennessee**

2019 TAD CONFERENCE PROGRAM BOOK AD SPACE

Dear Business Owner:

The Knoxville Chapter of the Tennessee Association of the Deaf (KCTAD) is excited to be the host for the 49th Biennial Tennessee Association of the Deaf (TAD) Conference and Deaf Tennessean Expo that will be held at Holiday Inn World’s Fair Park on September 26-28, 2019. The theme is “Since 1844, We Stand Continuously” which is translated into American Sign Language meaning that the Deaf communities in Tennessee has been standing together since 1844 and will continue to stand together forward into future, no matter what barrier we may face!

We would like to offer you an opportunity to advertise in our program book and to show your support for the Deaf community. The proceeds from the sale of advertising space goes toward our fundraising efforts for the conference.

Cost of ad space is as follows:

Full page	\$100.00	(7.75" x 10.25")
Half-page	\$75.00	(5" x 7.75")
Quarter page	\$50.00	(3.75" x 5")
Business card	\$25.00	(2.375" x 3.75")

Sample picture of ad sizes is attached.

Please complete the attached advertising form and return with your check or money order by August 1, 2019 to:

KCTAD
Attn: Ad Sales
102 Goldenrod Drive
Seymour, TN 37865

Thank you,
Knoxville Chapter of the Tennessee Association of the Deaf

Advertiser Information

Contact Name: _____

Business Name: _____

Address: _____

City, State, Zip: _____

Contact Phone: _____

Contact Email: _____

Ad Purchased: _____ Full (\$100) _____ Half (\$75) _____ Quarter (\$50) _____ Bus. Card (\$25)

Ad Purchased by sponsorship? ___ Yes ___ No Which sponsorship level? _____

Guidelines for ad sales:

- **Deadline for all sales will be August 1, 2017. Ad information form, artwork and money is due by this date. Please do not staple any of these items together. If you have a digital image of ad, please send it in PDF, EPS or JPG and make sure it's 300 dpi. Please email it to 2019tadchairperson@gmail.com**
- **If artwork is not provided, an ad will be designed for you.**
- **Each advertiser must have a completed form.**
- **Check or money order will be remitted to KCTAD**

Full-page ad

7.75" x 10.25"

\$100.00

Quarter-page ad

3.75" x 5"

\$50.00

Half-page ad

5" x 7.75"

\$75.00

Business Card ad

2.375" x 3.75"

\$25.00