

Member Feature - Kendra Cruson

Vice President Business Development and Member Experience
Greater Saskatoon Chamber of Commerce

Why did you join LPAS?

I joined LPAS for a couple of reasons.

I had experience with continuous improvement and LEAN when I worked with my family business, Dutch Industries and believed in the methodologies. I had also worked with Jenni Huber on a couple of projects for our MBA and we worked well together.



It was this combo that interested me in membership of LPAS. As it worked out, I had some skills around event project management that helped fill a gap they were experiencing on the board and volunteered for that as well.

If you could do anything for work, what would you do? Why?

If I could do anything, I would be a buyer for the fashion/decor retailer, Anthropologie, travelling the world and sourcing exquisite products to share with lovers of curious goods from around the world!

What accomplishment are you most proud of?

I am pretty proud of achieving my MBA in Executive Management a couple of years ago. I am also very proud to be a Saskatchewan farm kid!