

**Automotive Transportation Service  
Superintendents' Association**  
**Toronto Chapter (Est. 1938)**  
[www.atssa.org](http://www.atssa.org) or [www.cfms-atssa.ca](http://www.cfms-atssa.ca)



**TALE-LITE**

May 2013



**\* Notice of General Meeting - - - - Thursday May 9<sup>th</sup>, 2013 \***

*Guest Admission: First 2 introductory FOC, thereafter \$30.00*  
Refreshments from 5:00 pm - - - - - Dinner served at 6:00 pm  
Paradise Banquet & Convention Center - - - - - 7601 Jane Street, Concord

**SPONSOR**



**\* GENERAL MEETING – MAY 9<sup>th</sup>**

**PC 11 and the New Math**

Wakefield Canada, the Canadian Distributor of Castrol branded products, is proud and honoured to be presenting at this month's meeting of the Toronto ATSSA.

As a strategic global partner of BP Castrol, we have been able to continue the leading edge technology and innovation of diesel engine oil. With the new engine specifications being mandated by the EPA for 2016, the engine oil manufacturers will need to meet the engine specs as well. A new service category will be issued in 2016, PC-11. This new rating will be centred around fuel economy.

Wakefield Canada will have their Heavy Duty Team presenting the parameters of the new oil service category and also explaining how their Castrol branded product offering will address this new rating.



J.P. Soucie, Key Account Manager – Eastern Canada, will be presenting how diesel engine oil can influence fuel economy and how Castrol is well positioned to help its customers save up to 4% in fuel economy. Along with J.P. will be Ken Wood, from Wakefield Canada. Ken has thirty five years' experience in the HD market.



Whether you are a Castrol customer or not, this session will be more educationally informative than a sales pitch. With freight companies' need to be more innovative and forward thinking in order to remain competitive. Castrol has designed their new engine oil specs to help these companies lead the way into the future.



*Each member is requested to bring along a guest who aspires to membership in advancing the cause of our ATSSA fleet maintenance supervisory association.*

### ***The 50<sup>th</sup> annual Canadian Fleet Maintenance Seminar proves an overwhelming hit with the industry!***

Quoting from an article with Jim Menzies of Truck News “CFMS put on a helluva show!”

From early morning the vibrancy of the show was felt and momentum gained as delegates toured the trade show and filled the seminar room. The seminars gave the delegates an opportunity to hear industry experts provide their views on subjects ranging from the vehicle check lights and telemetry through to legislated changes to the National Safety Code and a glimpse of the future with the New Products Seminar.

Perhaps, for our membership, the finale of the day was the acknowledgement of our own John Haines as the recipient of the coveted Volvo Trucks Canadian Fleet Maintenance Manager of the Year! Congratulations John on a well-deserved honour! John Haines is a long-term employee of Canada Cartage. More on John on the next page.



The reinvented CFMS 2013 was a fantastic event, truly showcasing the strengths and abilities of the ATSSA and what volunteers can accomplish as a team!

Now the planning begins for the next CFMS! Plan to be part of the excitement!

**The Automotive Transportation Service Superintendents' Association is a not-for-profit organisation**

**Always Thinking Safety**



2013

**VOLVO**

**John Haines**

The adjectives frequently used to describe John Haines; integrity, dedicated, driven, reliable, fair, supportive, compassionate, smart, no-nonsense and hard working.

Quoting Truck News:

“Steve de Sousa of Volvo Trucks Canada, which sponsors the award, said Haines was chosen for his scheduled maintenance program, quality and frequency of training programs, major accomplishments and his contributions to the industry and his community.

Candidates for the prestigious award must manage a fleet of at least 25 Class 8 vehicles, perform at least 80% of their own maintenance and repairs, be involved in spec'ing equipment and be charged with maintaining the fleet.

Haines surpassed those requirements. Based in the Toronto area, he oversees a fleet of about 2,000 Class 8 power units - in addition to straight trucks and trailers - operating out of 11 terminals across Canada.

Haines has been in the trucking industry for more than 35 years and has spent most of that time with Canada Cartage. His cost analysis reports have been described as “prolific.”

De Sousa said Haines operates one of the most diverse fleets in Canada, and focuses on fuel performance, modifying driver behaviour and providing staff with the tools required to maximize the performance of the fleet. He lives in Toronto with his wife Caroline and two sons, Jesse and James.

Haines also was recognized for his advocacy of Centennial College's apprenticeship program. He's also actively involved in food drives and the Toys for Tots charity initiative”.



**School's out! MAP Apprentices now available!**



The ATSSA MAP (Modified Apprenticeship Program) is closing on the finish line. There are a few students from this year's class still looking to start the next stage of their career with industry employers. If you are considering an apprentice, give John Dixon a call at 416-289-5000 extension 7069 or email at [jdixon@centennialcollege.ca](mailto:jdixon@centennialcollege.ca)

**COLLEGE  
CENTENNIAL**

**DOWN THE ROAD**



- June 13 – General Meeting, (watch the Tale-Lite for details)
- July & August – RECESS!
- Sept. 19 – Golf – ATSSA – Nobleton Lakes
- October 10 – General Meeting, sponsored by Mack Trucks Canada
- Nov. 14 – **Sponsorship available!** – (Call Brian Sibbald at 905-302-5470)  
- Nominations for ATSSA Executive for 2014/2015
- Dec. 12 – Charity, Annual Event, Toys-for-Tots, etc.  
- Elections for ATSSA Executive for 2014/2015

**TARGET MARKET!** – Fleet Management - Talk to your clientele direct at the ATSSA! - For an opportunity to participate/advertise thru a sponsorship, such as at a General Meeting, the CFMS, a Charity, or Golf, or Dance, or other ATSSA event, contact Brian Sibbald @ 905-302-5470.

**SOME PICTURES FROM CFMS**



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**TALE-LITE !**

ATSSA NEWSLETTER

**GET YOUR COPY !**

**E-mail request to: [atssaorg@sympatico.ca](mailto:atssaorg@sympatico.ca)**

**Or**

**Retrieve from web site: [www.atssa.org](http://www.atssa.org)**

**ATSSA BOARD OF MANAGEMENT**

*(All volunteers as elected on a two year cycle)*

**TORONTO CHAPTER (2012-2013)**

President	Dan Cushing	416-346-3294
Vice President	Ed Roeder	905-476-9829
Treasurer	Dave Cook	519-396-5219
Secretary	Vic Wintjes	416-802-7475
*.....Assistant Secretary	John Dixon	416-289-5000
Entertainment Chairman	Brian Sibbald	905-302-5470
Membership Chairman	Kevin Anderson	647-459-3597
.....Assist. Memb.	Paul Sarju	905-761-3153
*Membership Growth Chair	Derek Mayer	647-388-8680
Associate Chairman	Dave Drummond	905-515-7485
.....Assoc. Vice Chair.	Guido Groppini	905-564-5404
Safety, Health & Welfare Chair.	Wallace Boustead	416-398-4167
Education & Training Chair & LAC	Paul Sarju	905-761-3153
Technical Committee Chair	John Barballias	647-808-7799
*.....Assist. Tech. Comm.	Open	
*Publicity Chair.	Kevin Anderson	647-459-3597
*Tale-Lite Editor	Peter Devenish	905-849-7393
*.....Assistant T-L. E.	Vic Wintjes	416-802-7475
Past President	Steve Plaskos	

**\*Entertainment Committee**

Guido Groppini	905-564-5404	Wallace Boustead	416-398-4167
Peter Kohar	416-622-0723		

\*Appointed positions-(All others are elected)

**ATSSA Toronto Chapter:-**

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***Editor: Peter Devenish***

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