

## **Nelson Beats The Odds Comic Creator Privacy Principles**

If you read nothing else, please read this:

- The most fundamental privacy principle we follow is that by default, anything you post to Nelson Beats The Odds Comic Creator is private to your team. That is, viewing the messages and files shared within a specific team requires authentication as a member of that team.
- Creative Medicine: Healing Through Words, LLC is the custodian of data on behalf of the teams that use Nelson Beats The Odds Comic Creator. We don't own team communication data. Teams own their data. They like it that way and so do we.
- At Creative Medicine: Healing Through Words, LLC we believe that more transparency is better than less. We try to make our product easy to use, with settings and options that are easy to find and understand. This is good for privacy, good for the product, and good for Nelson Beats The Odds Comic Creator customers and users.
- We think that having more information be easily accessible and searchable wherever you go, whatever device you have, is better than having less. So this is how we built Nelson Beats The Odds Comic Creator. Teams can select their own data retention policies (depending on their level of service) but our defaults show our bias. Administrators and owners can change these settings but we want you to know where we stand.
- Privacy goes hand in glove with security and confidentiality. We see these things being the three legs that keep the stool balanced and upright. Each is as important as the other and if one is missing the stool won't stand. They are all very important to us and we take them very seriously.

## **Nelson Beats The Odds Comic Creator Privacy Policy**

Updated: October 11, 2015

This privacy policy is here to help you understand what information we collect at Creative Medicine: Healing Through Words, LLC, how we use it, and what choices you have. When we talk about Nelson Beats The Odds Comic Creator in this policy, we are talking about Nelson Beats The Odds Comic Creator, the company, Creative Medicine: Healing Through Words, LLC, the downloadable application, and the Creative Medicine: Healing Through Words, LLC website at [www.creative-medicine.com](http://www.creative-medicine.com). Nelson Beats The Odds Comic Creator is available for use via a web browser or applications specific to your desktop or mobile device.

This policy describes how Creative Medicine: Healing Through Words, LLC treats your information, not how other organizations treat your information. If you are using Nelson Beats The Odds Comic Creator in a workplace or on a device or account issued to you by your employer or another organization, that company or organization likely has its own policies regarding storage, access, modification, deletion, and retention of communications and content which may apply to your use of Nelson Beats The Odds Comic Creator. Content that would otherwise be considered private to you or to a limited group of people may, in some cases, be accessible by your team owner or administrator. Please check with your employer, team owner or administrator about the policies it has in place regarding your communications and related content on Nelson Beats The Odds Comic Creator. More on this below.

In this policy we talk about various roles within a Nelson Beats The Odds Comic Creator team and the privileges that come with each. It's helpful to understand these roles and the relationships between them. Here's the breakdown: primary owner > team owner > team administrator > team member. Primary owners have the most control over their team's settings on Nelson Beats The Odds Comic Creator, followed by team owners and then team administrators. The person who establishes the Nelson Beats The Odds Comic Creator team is considered the primary owner with the most control over the team (which is why it's not a good idea for this person to be a contractor or temp employee). Teams can have more than one owner, but only one can be the primary owner. Primary ownership can be transferred to another member after the team is created (see prior note about temp workers and flaky people). All team owners are administrators, and all owners and administrators are also team members.

### **Information we collect and receive**

We collect different kinds of information. Some of it is personally identifiable and some is non-identifying or aggregated. Here are the types of information we collect or receive:

- **Account and profile information.** The only information we require to create your Nelson Beats The Odds Comic Creator account is an email address and password. Optional information you can enter into your profile includes information such as your first and last name, what you do, your Facebook, Twitter or Instagram username. Any information you add to your profile may be visible to other people.
- **Billing information.** We collect billing address and credit card information if you purchase the in-app purchase. Credit card information is securely passed to our payment processing partner and is not stored at Creative Medicine: Healing Through Words.
- **Log data.** When you use Nelson Beats The Odds Comic Creator, our servers automatically record information, including information that your browser sends whenever you visit a website or your mobile app sends when you're using it. This log data may include your Internet Protocol address, the address of the web page you visited before coming to Nelson Beats The Odds Comic Creator, your browser type and settings, the date and time of your request, information about your browser configuration and plug-ins, language preferences, and cookie data. Log data does not contain message content and is not routinely deleted.
- **Device information.** In addition to log data, we may also collect information about the device you're using Nelson Beats The Odds Comic Creator on, including what type of device it is, what operating system you're using, device settings, unique device identifiers, and crash data. Whether we collect some or all of this information often depends on what type of device you're using and its settings.
- **Geo-location information.** Precise GPS from mobile devices is collected only with your permission. WiFi and IP addresses received from your browser or device may be used to determine approximate location.
- **Nelson Beats The Odds Comic Creator usage information.** This is information about which teams, channels, groups, people, features, content, and links you interact with within Nelson Beats The Odds Comic Creator and what integrations with related services you use.

- **Service integrations.** If you integrate with a service on Nelson Beats The Odds Comic Creator we will connect that service to ours.
  - Depending on team settings, team members may be able to add integrations to a channel, private group, or direct message conversation. Those integrations are viewable and editable by the administrator.
  - We do not receive or store your passwords for any of these services.
  - You can remove an integration at any time which unbinds that integration on a go-forward basis. That does not, however, delete the content that was received from them and indexed within Nelson Beats The Odds Comic Creator. That content must be deleted manually.
- **Communication content that you send and receive within Nelson Beats The Odds Comic Creator.** This includes:
  - The message content itself. This content can include messages, pictures, files and video among other types of files.
  - When messages or files were sent and by whom, when or if they were seen by you, and where you received them (in a channel, private group, or direct message, for example).
- **Information from partners or other 3rd parties.** Creative Medicine: Healing Through Words, LLC may receive information from partners or others that we could use to make our own information better or more useful. This might be aggregate level information about which IP addresses go with which zip codes or it might be more specific information about how well an online marketing or email campaign performed.

## **Our Cookie Policy**

Nelson Beats The Odds Comic Creator uses cookies, or similar technologies like single-pixel gifs and web beacons, to record log data. We use both session-based and persistent cookies.

Cookies are small text files sent by us to your computer and from your computer to us, each time you visit our website. They are unique to your Nelson Beats The Odds Comic Creator account or your browser. Session-based cookies last only while your browser is open and are automatically deleted when you close your browser. Persistent cookies last until you or your browser delete them or until they expire.

Some cookies are associated with your Nelson Beats The Odds Comic Creator account and personal information in order to remember that you are logged in and which teams you are logged into. Other cookies are not tied to your Nelson Beats The Odds Comic Creator account but are unique and allow us to do site analytics and customization, among other things. If you access Nelson Beats The Odds Comic Creator through your browser, you can manage your cookie settings there but if you disable all cookies you may not be able to use Nelson Beats The Odds Comic Creator.

## **How we use your information**

We use your information for the following:

- **Providing the Nelson Beats The Odds Comic Creator service.** We use information you provide to authenticate you and deliver message content to you and from you
- **Understanding and improving our products.** To make the product better we have to understand how users are using it. We have a fair bit of data about usage and we intend to use it many different ways to improve our products, including research. This policy is not intended to place any limits on what we do with usage data that is aggregated or de-identified so it is no longer tied to a Slack user.
- **Investigating and preventing bad stuff from happening.** We work hard to keep Nelson Beats The Odds Comic Creator secure and to prevent abuse and fraud.
- **Communicating with you**
  - **Solving your problems and responding to your requests.** If you contact us with a problem or question, we will use your information to respond to that request and address your problems or concerns.
  - **In-product communications.** We may use the information you provide to contact you through Nelson Beats The Odds Comic Creator or other in-product messaging tools.
  - **Email messages.** We may send you service and administrative emails, such as when we notice that you are nearing a message or integration limit. We may also contact you to inform you about changes in our services, or our service offerings. These messages are considered part of the service and you may not opt-out of them. In addition, we sometimes send emails to Nelson Beats The Odds Comic Creator users about new product features or other news about Creative Medicine: Healing Through Words, LLC products. You can opt-out of these at any time.

## Your choices

When you use Nelson Beats The Odds Comic Creator, you have control over a number of things with respect to your own privacy and choices about how your content is visible to others or not.

## Choices for Users

- If you are a user of our app, you may deactivate your account. Deactivation of an account disables your access to the Nelson Beats The Odds Comic Creator but does not delete your profile or content, which are considered part of your team's data.
- While you cannot completely delete a profile once it is created, you can update your profile information at any time and modify your email settings. You can also change your user name from time to time.
- When you upload a document or a file on Nelson Beats The Odds Comic Creator, you can decide where to share it and with whom. You can also share documents with your entire team, or in private groups. You can also share them externally by creating a public link if you choose. Files are not subject to message retention settings but can be deleted at any time by the person who uploaded the file or by team administrators.

## Choices for Nelson Beats The Odds Comic Creator Owners and Administrators

- Administrators have the ability to manage and change most of the settings, including message retention settings, and can modify whether or when team members can edit or delete messages. Administrators can also deactivate member accounts for their team.
- Only a primary owner can deactivate or delete an account.

## Other Choices

- The browser you use may provide you with the ability to control cookies or other types of local data storage.
- Your mobile device may provide you with choices around how and whether location or other data is shared with us.

## Sharing and Disclosure

There are times when communications and related content and other user information may be shared by Creative Medicine: Healing Through Words, LLC. This section discusses only how Nelson Beats The Odds Comic Creator may share user information. Organizations that use Nelson Beats The Odds Comic Creator may have their own policies for sharing and disclosure of information they can access through Creative Medicine: Healing Through Words, LLC. Creative Medicine: Healing Through Words, LLC may share information:

- **With consent, to comply with legal process, or to protect Creative Medicine: Healing Through Words, LLC and our users.** When we have your consent or if we believe that disclosure is reasonably necessary to comply with a law, regulation or legal request; to protect the safety, rights, or property of the public, any person, or Creative Medicine: Healing Through Words, LLC; or to detect, prevent, or otherwise address fraud, security or technical issues. If we receive a law enforcement or other third party request for information we will provide prior notice to the subject of the request where we are legally permitted to do so.
- **With third parties and agents.** We may employ third party companies or individuals to process personal information on our behalf based on our instructions and in compliance with this Privacy Policy. For example, we may share data with a security consultant to help us get better at preventing unauthorized access or with an email vendor to send messages on our behalf. We may also share data with hosting providers, payment processors, marketing vendors, and other consultants who work on our behalf and under contractual promises of confidentiality.
- **About you with your organization or team administrator(s).**
  - We may share your email address or user name with your organization. If the email address under which you've registered your account belongs to or is controlled by an organization (to be clear, we're not talking about free web-based email providers like Gmail, Hotmail or Yahoo! Mail) we may disclose that email address and associated team names to that organization in order to help it understand who associated with that organization uses Nelson Beats The Odds Comic Creator, and to assist the organization with its enterprise accounts. Please do not use a work email address for our services

unless you are authorized to do so, and are therefore comfortable with this kind of sharing.

- In addition, there may be times when you contact Creative Medicine: Healing Through Words, LLC to help resolve an issue specific to a team you are a member of. In order to help resolve the issue, we may need to share your concern with your administrator. When possible, we will try to mask or remove any identifying information before sharing these communications.
- **In the event of a merger or sale.** If we engage in a merger, acquisition, bankruptcy, dissolution, reorganization, or similar transaction or proceeding that involves the transfer of the information described in this Privacy Policy.
- **That is aggregated and non-identifiable.** We may also share aggregated or non-personally identifiable information with our partners or others for business or research purposes. This policy is not intended to prohibit the disclosure and use of aggregated or de-identified data.

### **Security**

Creative Medicine: Healing Through Words, LLC takes reasonable steps to protect information you provide to us as part of your use of the Creative Medicine: Healing Through Words, LLC service from loss, misuse, and unauthorized access or disclosure. When you enter sensitive information (such as sign-in credentials) we encrypt the transmission of that information using secure socket layer technology (SSL). We follow generally accepted standards to protect the personal data submitted to us, both during transmission and once we receive it. However, no electronic or email transmission or digital storage mechanism is ever fully secure or error free.

### **Children's information**

Nelson Beats The Odds is not directed to children under 13. If you learn that a minor child has provided us with personal information without your consent, please at [ronnie@creative-medicine.com](mailto:ronnie@creative-medicine.com).

### **Changes to this Privacy Policy**

We may change this policy from time to time, and if we do we'll post any changes on this page. If you continue to use Nelson Beats The Odds Comic Creator after those changes are in effect, you agree to the revised policy. If the changes are material, we may provide more prominent notice or seek your consent to the new policy.

### **Contacting Creative Medicine: Healing Through Words, LLC**

Please also feel free to contact us if you have any questions about Nelson Beats The Odds Comic Creator Privacy Policy or practices. You may contact us at [Ronnie@creative-medicine.com](mailto:Ronnie@creative-medicine.com) or at our mailing address below:

Creative Medicine: Healing Through Words, LLC  
P.O. Box 2749  
Tappahannock, VA 22560