

SIETAR INDIA, Mumbai Chapter is proudly presented its learning event

**The Value Square:  
A versatile tool for intercultural and behavioural competence**

*Presented by Ms. Supriya Gopi*

In consulting, Supriya has extensively used an instrument known as the “Value Square”. Experience shows that when used in intercultural training, this instrument brings out a deeper and more multifaceted understanding and interpretation of values, thereby aiding learners in appreciating cultural dynamics, differences and similarities. This learning event will demonstrate with examples from various cultures and situations, the ways in which the Value Square can be applied in soft skills training to help understand personal, organizational and cultural values from a holistic approach.

Supriya Gopi is an independent consultant. She essentially offers intercultural training, communication skills training, team-building, cross-cultural leadership and Senior Executive coaching to several clients in India and Central Europe, most of whom are multinational corporations. In the last 15 years, she has worked extensively with clients and business partners from India, Japan, China, Germany, Austria, Romania, the Netherlands, Switzerland, Finland, Brasil and the USA. Supriya is a trained teacher of German as a foreign language, qualified by the Goethe-Institut Munich and has 11 years experience working in this field. In addition to a Master’s Degree in German, she is fluent in French and has a working knowledge of Spanish. Her clients include Robert Bosch GmbH, Daimler AG, HewlettPackard Limited, Microsoft Romania, Nokia Siemens Networks, Beissbarth GmbH and Fa. Mooser Consulting. As a member of the SIETAR (Society for Intercultural Education, Training and Research) she has participated in and also presented at SIETAR India conferences.

**Venue:** Max Mueller Bhavan - Goethe Institute, K.Dubhash Marg, Kala Ghoda, Fort, Mumbai 400 001.

**Date:** Tuesday, 05 May 2009

**Time:** 6.00 to 8.00 pm

Sietar Members : Rs 150, Non-members: Rs 200