

Verde Vaqueros Social Media Policy

2017

The Verde's positive image and participation with the Boys and Girls clubs of Scottsdale since 1959 is a valuable and trusted partnership in the future of our children .The Board however, recognizes that it only takes a single act to injure our positive image and reputation. The proliferation and use of cameras embedded in cellphones creates a risk that inappropriate pictures or films may find their way into the public and the World Wide Web and is difficult if not impossible to retract them.

Therefore the board of directors has adopted a Social Media Policy applicable to all Verde Members, Verde Guests, Vendors and staff. Social Media includes any website or forum that allows for the open communication on the internet but not limited to:

- Social networking sites (LinkedIn, Facebook, Periscope)
- Micro-Blogging sites (Twitter, Instagram)
- Blogs and Web sites including company and personal
- Online encyclopedias (Wikipedia)
- Video and Photo sharing sites (You Tube, Flickr, Vine , Snapchat Instagram)

Therefore effective immediately, the following Social Media Policy was adopted

1. Verde Vaqueros members, guests, vendors and employees shall not post images (photographs or videos appropriate or otherwise) which can be associated with the Verde Vaqueros on any social media site.
2. Verde Vaqueros members, guests, vendors and employees shall not take any inappropriate images, which could negatively impact the Verdes or any member or guest. Consider the following common sense guideline.
 - Did the Verde consent to the picture?
 - Would you want to be in that image?
 - If a Verde objects, Do not take the picture!
3. Verde members, guests, vendors and employees shall not submit to any interview by any media representative without board approval.
4. Verde members, guests, vendors and employees shall not invite any media representative to a Verde function.
5. The use of cameras to take appropriate pictures of Verde Members or guests with their consent for private use is not prohibited.
6. A violation of any part of the Social Media Policy will result in disciplinary action. Up to and including membership or employee termination.

_____ Verde Member , Guest or Vendor _____Date