

8 IMPORTANT FACTS ABOUT THE BEDDING INDUSTRY

from the experts at *Sterling Bedding*



Are you looking for a new career? There's no better industry than bedding. The US mattress industry is projected to enjoy a healthy increase as the economy grows stronger and the housing market continues to recover. Check out these bedding industry facts and then give Sterling Bedding a call at 315.225.6673 to discuss a career in this exciting and lucrative market.

ANNUAL REVENUE GENERATED BY MATTRESS SALES

\$7 Billion

TOTAL FURNITURE & BEDDING SPENDING IN 2014

\$98 Billion

EXPECTED FURNITURE & BEDDING SPENDING IN 2018

\$109 Billion

AVERAGE PRICE PAID PER MATTRESS

\$1,580 for spring
\$1,610 for foam

TIME SPENT IN BED



One third of
life or
22,000 hours

LENGTH OF TIME AN AVERAGE PERSON KEEPS A MATTRESS



7
YEARS

OF PEOPLE LOOKING FOR A MATTRESS DAILY



One in ten!