



Verona Soccer Club Board Meeting

February 13, 2017 | 7:00 p.m.

Draft House
1010 Enterprise Drive, Verona

"The mission of the club is to provide an opportunity for the youth of Verona to participate in the game of soccer. The club will ensure an environment that promotes good sportsmanship, leadership and teamwork skills. The club is dedicated to the development of soccer skills and fundamentals. To achieve this, the club will educate participating youth, coaches and parents in the game of soccer. The club will stress the fun of playing the game at scheduled soccer competitions and other special soccer events."

Minutes

Present: Jeff Standiford, John Govin, Jodi Jensen, Autumn Ballen, Tara Schroeder, Amy Fewel, Tara Mattila, Lane Manning, Jennifer Perez, Dave Sebastian.

I. Call to Order

II. Approval of the Minutes

- The minutes were approved.

III. Introduction of Guests

- Dave Sebastian. Interested in field coordinator position.

IV. Upcoming Events

- **Wednesday, February 22** MAYSA AGM: Fitchburg Library: Jeff will attend.
- **Date Undetermined** – either Saturday March 4 or March 11: Parent Day at Glacier Edge. The club participated in 2016. If attend, bring interpreter and plan an activity/attraction. Dave Sebastian's son may be available serve as interpreter.
- **Saturday, March 11** WYSA AGM, Oshkosh Best Western. Seminars on items such as registration, fundraising, volunteer recruitments.

V. Spring Season

- Registration open for classic, U9/10, in-house and summer camp. One new rec team for the spring. May have two new in-house teams. Four U8 for boys, three U7-U8 for the girls. Waiting list for girls but not enough for a team. The board discussed options for addressing the waiting list.

- Spring Season approval March 1 for new/moving teams and players. U9 and up, new teams have to be approved or re-approved if add new people. On track to meet deadline.
- Timing for spring aeration and fertilizing: Goal is to have Premier Field ready for practice on April 1. Need to schedule based on weather and games because kids can't be on the field for 24 hours after fertilizer. ***Jeff will take the lead on scheduling the work.***
- TIPS Trainings will be on Fridays so Mondays are open for practice. ***Tara M. will coordinate with Jeff regarding U9/U10 and below regarding changes.***
- ***The board approved the purchase of new U12 soccer goals with wheels for Premier Fields at a cost of \$2,855 including delivery.*** Premier Fields will have U10, U12 and U14 fields so most games will be at Premier with some practices at Veteran's.
- Veteran's Park – two U8 fields will be lined.
- Eight pop-up goals provided by Dick's.
- ***Autumn will get estimates for two portable toilets for Premier Fields.***
- Kick-off email a month before practice starts, approximately March 1 in order to provide parents critical information for the season. ***Autumn will prepare the email.***

VI. Fundraising

- Drive for 45. Fundraising letters have been sent out. Lane has personally contacted 12 companies who have agreed to make donations. Grant application for Chamber funds is completed.
- The board discussed establishing annual fundraising events for the club. Ideas include: Fun run/mud run, grandparents day, donut day with Miller's Market, movie night at AMC or outdoor movie night at Premier Fields. ***Lane will put together plan for:***
 - ***Donut Day for the spring season to including dates, volunteer needs, sponsorship opportunities, cost, etc.***
 - ***Movie Night to include cost and dates.***
- Lane spoke to Chamber of Commerce to promote the Drive for 45 and will meet with Verona Rotary and Fitchburg Chamber. He is also planning to record a second video at Premier Fields.
- The board discussed other possible fundraising events.
- The board is tracking of sponsorship solicitations and contacts via a shared spreadsheet.

- Brick fundraiser. The board discussed this fundraising as phase two of the Pavilion project.

VII. 3x3 Tournament

- Board discussed possible dates in June after the spring season ends and locations. *Dave S. will measure at Premier Fields parking area to determine how many cars it can accommodate. Autumn and Amy will continue planning.*

VIII. Tryouts

- Advertising/promotion. MAYSA has set dates for when tryouts can take place and offers be extended. Dates for club tryouts are under consideration.
- Pinnies – *Autumn, Tara S. and Mel will determine best method for identifying players with shirt with numbers, pinnies, temporary stickers, etc.*

IX. President's Report

- No Report.

X. Director of Communications Report

- Policy for scholarship maximum per team. One scholarship per team on average. *Autumn and Tara S. will compile information about the number of players currently on scholarship and send to the board for discussion regarding potential changes in policy.*
- Player refund request. For confirmed injury/medical condition, will refund registration fee or portion of registration fee.
- Women's Badger night is scheduled for Tuesday, May 2. Men's Badger team may also be able to attend. The event will be held at Premier Fields if both teams are able to be there.

XI. Registrar's Report

- State Teams: U18 accepted. U13 boys were not accepted – application is not refunded. Board discussed establishing a policy for determining whether to apply.
- Test run on League One online uploads was successful. It means less paperwork/less work at tryouts.
- MAYSA Spreadsheet. It was submitted at the beginning of January that included blackout dates. Rec and classic deadlines are the same this year.

XII. Youth Director Report

- No Report.

XIII. Coaching Director Report

- No Report.

XIV. Activities Coordinator Report

- No Report.

XV. Volunteer Coordinator Report

- No Report.

XVI. Finance Director Report

- No Report.

XVII. Treasurer Report

- Profit & Loss, Balance Sheet and Budget vs. Actuals emailed to board on 2/12.

XVIII. Other Business

- No other business was discussed.

XIX. Adjournment