

**For Immediate Release**  
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## **CARC, INC. Earns 2017 Silver National Quality Award**

Carlsbad, New Mexico – CARC, INC. has been recognized as a 2017 *Silver – Achievement in Quality Award* recipient by the American Health Care Association and National Center for Assisted Living (AHCA/NCAL). The award is the second of three distinctions possible through the AHCA/NCAL National Quality Award Program, which was established in 1996 and spotlights providers across the nation that have demonstrated their commitment to improving quality of care for residents and patients in long term and post-acute care centers and facilities for individuals with intellectual and developmental disabilities.

“We are excited to be recognized for what we’ve accomplished on our journey to improve quality programs and services,” said Mark Schinnerer, CEO of CARC, INC. “Applying for the Silver award has helped CARC to achieve better outcomes as an organization.”

Based on the core values and criteria of the *Baldrige Performance Excellence Program*, which is also the foundation of the metric-based [AHCA/NCAL Quality Initiative](#), AHCA/NCAL’s National Quality Award Program challenges member providers to achieve performance excellence through three progressive levels—Bronze, Silver, and Gold. At the Silver level, members develop and demonstrate effective approaches that help improve performance and health care outcomes.

“I am honored to recognize this year’s Silver award recipients for their dedication to delivering quality care,” said Alana Wolfe, Chair of the AHCA/NCAL National Quality Award Board of Overseers. “I applaud CARC, INC.’s ability to effectively apply the Baldrige criteria to improve quality performance.”

As a recipient of this year’s Silver award, CARC, INC. can now advance in developing approaches that meet the criteria required for the [Gold – Excellence in Quality Award](#).

The awards will be presented to honorees during AHCA/NCAL’s 68th Annual Convention & Expo in Las Vegas, Nevada, October 15-18, 2017. More information on the program can be found on the Quality Award [website](#).

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**ABOUT CARC, INC.**

CARC, INC. provides residential group home living, day habilitation programs and vocational training and work programs for nearly 100 adults. From its beginning, encouraging as much independence as possible and allowing individuals with special needs to be an active participant in their community by providing goods and services builds a sense of belonging and self-worth. CARC also provides Early Intervention Services to families of children aged birth to age three who have a developmental disability or developmental delay, serving over 400 children in Eddy County annually. For more information, please visit [www.carcinc.org](http://www.carcinc.org).

**ABOUT AHCA/NCAL**

The American Health Care Association and National Center for Assisted Living (AHCA/NCAL) represent more than 13,000 non-profit and proprietary skilled nursing centers, assisted living communities, sub-acute centers and homes for individuals with intellectual and developmental disabilities. By delivering solutions for quality care, AHCA/NCAL aims to improve the lives of the millions of frail, elderly and individuals with disabilities who receive long term or post-acute care in our member facilities each day. For more information, please visit [www.ahca.org](http://www.ahca.org) or [www.ncal.org](http://www.ncal.org).