

Reform Movement and Political Parties "Penny" Poster Project

Use Reform Movement class notes, your book and the web to create a series of posters that would be used as advertising in a "penny press" in the early to mid 1800's.

Use 8 1/2 x 11 paper. You must choose 2 reform movements and 4 political parties:

Reforms:

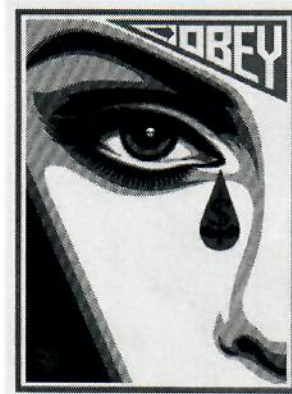
- Temperance
- Improving Education
- 2nd Great Awakening
- Abolitionism
- Prison/Insane Asylums
- Women's Rights (Seneca Falls)
- Utopias
- Transcendentalism

Any 2

Political Parties:

- Democrat (Jacksonian)
- Whigs
- Liberty/Free-Soil
- Know Nothings
- Republican
- Constitutional Union (Bell-1860)
- Southern Democratic (Breckinridge-1860)
- Northern Democrat (Douglas-1860)

Any 4



WE WILL PROGRESSIVE ERA SOCIAL JUSTICE ENVIRONMENTAL HARMONY BASED ON EMPATHY FREEDOM AND PROSPERITY FOR ALL

What you must have in your poster:

1. The name of the reform or party, "nice and big".
2. The issue the reform is trying to solve or deal with explained in at least two sentences.
3. Why the reform is needed explained in at least three sentences. Be creative!
4. Some of the important leaders in this reform or party.
5. Appropriate pictures and graphics to look like an advertisement for your reform/party.



RUBRIC marks:	Level R	Level 1	Level 2	Level 3	Level 4
Basic Criteria	Basic requirements met	The poster was sloppy and/or thrown together.	The poster had many empty spaces with no functional use.	The entire poster area was appropriately used.	The entire poster area paper was effectively used.
Artistic Quality	The poster had no organization and was not neatly done.	The poster was not organized, but was somewhat neatly done.	The poster was somewhat organized, and somewhat neatly done.	The poster was very organized, very neatly done, and aesthetically pleasing.	The poster was very organized, very neatly done, and aesthetically pleasing.
Originality and Creativity	The poster was duplicated from a classmate.	The poster's concept was copied from a media source.	The poster's concept was a parody from popular culture.	The poster's concept was original, creative, but common.	The poster's concept was original, creative, and clever.
Explicit Message	There was no explicit message that taught viewer how to critically evaluate information.	The message was very ambiguous and did not reflect critically thinking skills.	The message was ambiguous, but did reflect critically thinking skills.	The message was understood and taught how to critically evaluate information to all.	The message was clearly understood and effectively taught information to all.
Implicit Message	There were no implicit messages that reinforced human rights.	The implied messages were very ambiguous and did not reinforce human rights or party ideals.	The implied messages were ambiguous, but did reinforce human rights or party ideals.	The implied messages were understood and reinforced human rights and party ideals.	The implied messages were clearly understood and effectively conveyed their message to all

_____ The poster's purpose is clear, that is, it has a definite argument: it makes a statement or claim about its topic, and supports the statement or claim with reasons.

_____ The argument is obvious to the poster's intended audience.

_____ There has clearly been thought to how the poster looks & its look supports the poster's purpose.

_____ The poster uses pictures or other visual strategies that are unambiguous and easy to understand.

_____ The poster uses words that are unambiguous and easy for its audience to understand.

_____ Pictures used in the poster are clearly relevant to the poster's purpose.

_____ The poster makes thoughtful and tied-to-its-purpose use of contrast, typefaces, color, etc.

_____ The poster uses strategies the audience can relate to, such as humor.

_____ The poster maker has tried to make a crisp, professionally produced poster.

_____ All verbal text is appropriately spelled and uses appropriate grammar.