

ANGELINA L. DOHERTY

visual marketing • illustration • graphic design

+1 (514) 677 5019 • angelinadoherty@gmail.com • angelinadoherty.ca

Professional Summary

Graduate Certificate in Digital Technologies and Design Art Practice at Concordia University, May 2016. Fine Arts and Digital Design major (BFA received May 2015) and Art History minor at SUNY Potsdam with comprehensive art studio, photographic and digital editing skills. Experience in a wide array of media within many differing creative settings.

Highlights & Skills

- Proficient in Photoshop, Illustrator, InDesign, Lightroom, CorelDraw, Corel Painter, Microsoft Office
- Basic knowledge of Flash, Dreamweaver, After Effects, Maya, SketchUp and Arduino
- Experience with typography, visual marketing, and branding
- Careful attention to text editing and proof reading
- Studio Art / Art History / Digital Photography, photo editing, manipulation and retouching
- Strong writing and research skills
- Skilled in drawing, intaglio printmaking, oil painting, and digital painting
- Experience in additional media and techniques including wood working, sewing, silkscreen, fibers, knitting/crochet, metal, and clay

Experience

June 2016 to October 2016

TDA Software: iNexus/MusicPromoToday – Montreal, QC

Creative Director – Oversaw all design material released on social media, co-created musician branding identity, designed logos, created promotional decks for MusicPromoToday. Experienced working for a small ad agency focusing on EDM artists, meeting campaign deadlines with a team, and learning about the fast-paced nature of managing multiple campaigns simultaneously.

September 2015

Xplorocity.ca – Montreal, QC

Digital Editing Consultant – Provided digital editing and design feedback as well as reworking the logo for new travel website.

July 2013 to July 2015 (summer position)

Emma Willard School: Communications Department – Troy, NY

Intern – Responsible for complete production and publication of print and digital formats of community handbook. Photo editing, campus map creation, interior dormitory signage, and various Emma Willard publicity graphics that integrated new branding. Applied knowledge in Photoshop, Illustrator and InDesign while also learning about coherent branding and marketing of a specific product. Experienced working on a team of designers and editors to create the image of Emma Willard School.

January 2015 to May 2015

SUNY Potsdam Art Department – Potsdam, NY

Foundations of Drawing I Teaching Assistant – Guided Drawing I students through the process of understanding and gaining basic rendering skills using charcoal and assessing students based on their progress. Learned about teaching as well as communicating the complicated language of rendering to students.

August 2014 to May 2015

Blueline Magazine – SUNY Potsdam College Press – Potsdam, NY Intern with *Blueline – A Literary Magazine Devoted to the Spirit of the Adirondacks*. InDesign layout for the 35th edition of the magazine, planning the 35th Anniversary Gala in November 2014, poster design for Gala, assisting in financial management and subscriptions, layout of the 36th edition (2016).

May 2014 to October 2014

SUNY Potsdam: School of Education and Professional Studies – Potsdam, NY

Mural Artist – Designed a commissioned four-panel bulletin board conceptual panorama for the 2014 review by The National Council for Accreditation of Teacher Education. Worked with a committee consisting of the Dean of Students as well as professors within the School of Education to create a concept that enveloped the principles of the department.

May 2008 to August 2014 (summer position)

The Theater Barn – New Lebanon, NY

Scenic Painter, Assistant Prop Designer for Summer 2014. Past summers: Light and Sound board operator for all performances. Promotional photography for the theater and professional headshots of individual actors. Additional tasks: manning box office and snack bar.

January 2013 to January 2014

SUNY Potsdam Theater and Dance Department – Potsdam, NY

Theatrical photographer for all productions, headshots of all students involved in each individual production.

August 2013 to December 2013

SUNY Potsdam Art Department – Potsdam, NY

Art History Teaching Assistant: lecturing, proctoring exams, and grading research papers and exams.

January 2012 to May 2012

SUNY Potsdam Student Success Center – Potsdam, NY

Art History Tutor for a small group of students in a preliminary art history survey class.

Education

Concordia University – 2015-2016

Montreal, QC

Graduate Certificate in Digital Technologies and Design Art Practice. Program included courses in interactive media and exhibition design. Individual research project, *Food Play*, focused on creating playful designs that promote a more mindful approach to eating and consumerism.

State University of New York at Potsdam – 2011 to 2015 (*BFA awarded May 2015*), *summa cum laude*

Potsdam, NY

Bachelor of Fine Arts program with a concentration in Digital Design. Fine Arts major / Art History minor

Emma Willard School – 2007 to 2011 (*Day student*)

Troy, NY

General Program and Art Concentration. Additional electives in photography, digital imaging, drawing, and painting. High School Diploma.

Scholarships and Awards

SUNY Potsdam

Robert B. Dunn Art Award, *May 2015*

William Gambling Art Scholarship, *May 2014*

Lucy Dai Art Scholarship, *May 2013*

Emma Willard School

Junior Art Award, *2010*

Exhibitions

2015 – **BFA Exhibition**. SUNY Potsdam. Gibson Gallery, Potsdam, NY

2015 – **SUNY Potsdam Student Art Association Salon Style Exhibit**. Blackbox, Potsdam, NY

2015 – **Looking at Ourselves: Art in an Age of Computers**. (Co-exhibit with Tergel Purevdorj) Dietel Gallery, Emma Willard School, Troy, NY

2016 – **Spectrum: Recalibrate**. Graduate Certificate in Digital Technologies and Design Art Practice Exhibition. Blackbox, Concordia University, Montreal, QC