

Coalition News

Coalition Staff

- **Chair:**
Linn Cloyd
- **Vice Chair:**
Ben Brown
- **Treasurer:**
Camille Croweak
- **Secretary:**
Amanda Hopper
- **Officer at Large:**
Rick Oliver
- **Coordinator:**
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Upcoming Events

| | |
|-------------------------|-----------------|
| Boone County Fair | 8/8-8/13 |
| BCA Monthly Mtg* | 8/15 @ 9 AM |
| BCA Executive Team Mtg* | 8/15 @ 10:30 AM |

*BCA meetings are held at the Florence Government Center, located at 8100 Ewing Blvd. Florence, KY 41042.

2016 Alcohol Sticker Shock a Success!!!

In an effort to reduce consumption of alcohol by underage youth, the Boone County Alliance partnered with local retailers to launch an alcohol sticker shock campaign March through June 2016. It targeted adults who might purchase alcohol for underage youth by placing stickers informing consumers of the legal penalties for providing alcohol to individuals under the age of 21 on multi-packs of beer available for sale in Boone County stores.

This spring, 9,830 stickers were placed at 42 locations, including local grocery, convenience and liquor stores. Two new partners this year were Meijer and Costco.

The campaign corresponded with Alcohol Awareness Month as well as the high school prom and graduation

seasons, which tend to lead to greater alcohol consumption among youth.

“Adults often provide alcohol to youth who are underage,” said Linn Cloyd, Boone County Alliance Chair.

This sticker, with a message of the legal consequences of providing alcohol to anyone under the age of 21, was placed on alcoholic beverages and beer coolers throughout Boone County.

“The goal of the sticker shock campaign is to help make adults aware of legal consequences of providing alcohol to anyone under age 21. According to a survey conducted by our coalition in 2015, 67% of respondents were unaware that Boone County has a social

host ordinance, which makes it illegal for anyone to knowingly allow or permit underage alcohol consumption on their property.”

Thanks to all who volunteered to make this year’s Alcohol Sticker Shock Campaign a success!



BCA Partners with Local Organizations to Provide Education, Medicine Lock Boxes

In an effort to reduce access to opiates and other prescription drugs which have the potential for being abused, the Boone County Alliance has partnered with local senior centers and foster care agencies to provide education on medicine use safety and medicine lock boxes free of charge to Boone County residents.

Seventy-two lock boxes have already been distributed. The cost of the lock boxes is covered by Drug Free Communities and KY-ASAP grants. “Reducing access to prescription drugs that have the potential for being misused can prevent future abuse,” said Linn Cloyd, Boone County Alliance Chair.

“According to the National Institute on Drug Abuse, nearly half of young people who inject heroin abused prescription opiates first. Keeping medication locked up at home can help.”