

January 2020

January 2020

On-Site Visitors	507
Online Visitors	<u>1,892</u>
Total Visitor Contacts	2,399

Expansion Update

We are on-time and on-budget with our expansion plans. Outside, the three buildings are completed with new signage, doors and windows, memorial bricks, topiaries, and painting all completed and in place. Inside, we'll be ready to open the new visitor center, artisan gift shop, foundation offices, boardroom, expanded art center, and renovated science center on or before March 1.

Construction has even progressed ahead of schedule on the heritage center. By the time you read this, we will have completed the ramp leading from the Main Street level to the Peppersauce level. Once we get Phase 1 opened, we will complete major construction projects by building out the classroom in the heritage center. At that point, we will turn our attention to installing history exhibits. The first section of the heritage center is planned to open on Rodeo Weekend in June and the major part of the history museum will open Native American weekend in September.

The Marketplace

One of the key aspects of the expansion is converting the present museum and visitor center into The Marketplace. We have already started renting booths for vendors to sell antiques, new clothing, gifts, and much more. The two anchors for The Marketplace will be Wagon Wheel Antiques and Peppersauce on Main clothing boutique.

The Marketplace will offer new shopping opportunities and generate sales tax revenue for the city, county and state.

Main Street Calico Rock

The foundation intends to apply to become a Main Street Community with the Arkansas Downtown Network. Membership will provide local business owners many free services from the state and open new grant opportunities for our community and county.

As always, if you have any ideas, questions or concerns, please call us at 870-373-0083.

Respectfully submitted,

