

# San Diego Dental Convention

Friday, June 9, 2017 8:00 AM - Saturday, June 10, 2017 6:00 PM



## 10<sup>th</sup> Annual SAN DIEGO DENTAL CONVENTION

June 9-10 2017



MARINA VILLAGE & CONFERENCE CENTER | 1936 QUIVIRA WAY SAN DIEGO, CA 91941



**Dr. Thomas G. Wiedemann**  
Extraction Academy

**Carey O'rielly DDS**  
Infections



**Kianor Shah DDS**  
Extraction Academy

**Cecilia Chen, Esq.**  
Practice Sales

**Dr. Eric Osmolinski**  
Emergency Medicine



**Cyrus Tahmasebi, DDS**  
CROWNS AND BRIDGES

**Dr. Jana Osmolinski**  
Emergency Medicine

**Rebecca Gerber**  
Dental Insurance



**David Eshom, DDS**  
Diastema Closure

**Janet Simpson**  
Perfect X-rays

**Tim George**  
Back Pain

**503 - The benefits of Pinhole Gum Rejuvenation™/ Pinhole Surgical Technique®**  
Saturday June 10  
12:30pm - 5:00pm 4 CE



FREE Parking



Breakfast & Lunch Included



Wine & Cheese Social



Prizes

619.277.4743 | [www.ceadental.com](http://www.ceadental.com) | [chris@ceadental.com](mailto:chris@ceadental.com)



# SAN DIEGO DENTAL CONVENTION



June 9 - 10, 2017

Marina Village and Conference Center 1936 Quivira Way San Diego, CA 92109



Dentist: | 1-Class Pass = \$ 109.00 | 1-Day Pass = \$ 209.00 | 2-Day Pass = \$ 399.00 | Diode Laser= \$595.00 | Exhibit Hall = Free  
Staff: | 1-Class Pass = \$ 75.00 | 1-Day Pass = \$ 145.00 | 2-Day Pass = \$ 225.00 | Diode Laser= \$495.00 | Exhibit Hall = Free

**Group Discount of 3 or more Save \$10 Each on Day Passes Only ~ Diode Laser Class: \$25 off each with 2 or \$50 off each with 3 or more**

Early Registration Discounts "Day Passes Only": Save \$10 before 5/20, Save \$5 before 6/1



FREE Parking



Breakfast & Lunch Included



Wine and Cheese Social for Everyone



Prizes

Class #	Lecture Topic	Speaker	Friday, June 9, 2017
100-Diode Laser Certification ~	<b>2-Day Pass Included</b>	<b>Hands-On Certification</b>	8:00AM-5:00PM CE 8.0
101-CA. Infection Control and OSHA for the Dental Office		Jonathan Rudin DDS	8:15AM-11:15AM CE 3.0
102-Dental Insurance Billing and Coding - 2017		Rebecca Gerber	8:00AM-11:30AM CE 3.5
103-Diastema Closure, Dark Triangle & Peg Lateral solutions	<b>Hands-on</b>	David Eshom, D.D.S.	8:00AM-11:30AM CE 3.5
104-Bullseye - Shooting the Perfect X-Ray		Janet Simpson	8:00AM-11:30AM CE 3.5
105-Extraction Academy ~ <b>Surgical Training ~ \$995.00 ~ Hands-on</b>		Kianor Shah DDS	8:30AM-5:00PM CE 8.0
106-The Effects of Infection on Dental Treatment ~ Peri-Implantitis		Carey O'rielly DDS	8:00AM-11:30AM CE 3.5
201-California Dental Practice Act		Kathy Dennis	12:30PM-2:30PM CE 2.0
202-Medical-Dental Cross Coding ICD-10		Rebecca Gerber	12:30PM-2:30PM CE 2.0
203-An evolution in crowns and bridges:	<b>Hands-on</b>	Dr. Cyrus Tahmasebi, DDS	12:30PM-5:00PM CE 4.0
204-Pain, pain go away! Low Back and Neck Pain:		Tim George	12:30PM-2:30PM CE 2.0
205-Medical Emergencies in the Dental Office!	<b>Part 1</b>	Eric & Jana Osmolinski DDS	12:30PM-2:30PM CE 2.0
301-CPR	<b>Fee +\$30 Hands-on</b>	Certified CPR Instructor	3:00PM-6:00PM CE 3.0
302-Medical Insurance Billing for Sleep Apnea and TMJ		Rebecca Gerber	3:00PM-5:00PM CE 2.0
303-A Holistic Approach to Treating Periodontal Disease		Carey O'rielly DDS	3:00PM-5:00PM CE 2.0
305-Medical Emergencies in the Dental Office!	<b>Part 2</b>	Eric & Jana Osmolinski DDS	3:00PM-5:00PM CE 2.0

Class #	Lecture Topic	Speaker	Saturday, June 10, 2017
400-Diode Laser Certification ~	<b>2-Day Pass Included</b>	<b>Hands-On Certification</b>	8:00AM-5:00PM CE 8.0
401-CA. Infection Control and OSHA for the Dental Office		Jonathan Rudin DDS	8:15AM-11:15AM CE 3.0
402-The 2017 Dental Code PPO and HMO Power Training		Kathy Dennis	8:00AM-11:30AM CE 3.5
403-An evolution in crowns and bridges:	<b>Hands-on</b>	Dr. Cyrus Tahmasebi, DDS	8:00AM-11:30AM CE 3.5
404-Bullseye - Shooting the Perfect X-Ray		Janet Simpson	8:00AM-11:30AM CE 3.5
405-Extraction Academy ~ <b>Surgical Training ~ \$995.00 ~ Hands-on</b>		Kianor Shah DDS	8:30AM-5:00PM CE 8.0
501-California Dental Practice Act		Kathy Dennis	12:30PM-2:30PM CE 2.0
502-Dental Insurance Billing and Coding-2017		Rebecca Gerber	12:30PM-2:30PM CE 2.0
<b>503-Pinhole Gum Rejuvenation™ / Pinhole Surgical Technique®</b>		<b>John Chao DDS</b>	12:30PM-5:00PM CE 4.0
504-The Effects of Infection on Dental Treatment ~ Peri-Implantitis		Carey O'rielly DDS	12:30PM-2:30PM CE 2.0
505-Medical Emergencies in the Dental Office!	<b>Part 1</b>	Eric & Jana Osmolinski DDS	12:30PM-2:30PM CE 2.0
601-CPR	<b>Fee +\$30 Hands-on</b>	Certified CPR Instructor	3:00PM-6:00PM CE 3.0
602-Medical-Dental Cross Coding ICD-10		Rebecca Gerber	3:00PM-5:00PM CE 2.0
603-Secrets to a Successful Practice Sale or Purchase		Cecelia Chen, ESQ	3:00PM-5:00PM CE 2.0
605-Medical Emergencies in the Dental Office!	<b>Part 2</b>	Eric & Jana Osmolinski DDS	3:00PM-5:00PM CE 2.0



Phone: (619) 277-4743



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Signature

TOTAL AMOUNT: \$

\*Classes subject to change without notice. Ver.4.0

# San Diego Dental Convention

Friday, June 9, 2017 8:00 AM - Saturday, June 10, 2017 6:00 PM

Dentist=\$595, Staff=\$495

In this hands-on diode laser certification program you will learn the adjunctive use of laser as an essential element in periodontal therapy and for optimum recall management. Working with simulation exercises, this dynamic workshop is designed to build confidence and clinical understanding in the delivery of periodontal treatment protocols by using Diode lasers. Join us as we take the voyage of discovery through diode laser techniques in this dynamic hands-on clinical workshop.



## Educational Objectives:

- Fundamentals of laser science: wavelengths, their absorption characteristics and safety.
- Thermal disinfection and how the laser promotes physiologic healing.
- Treatments of gingivitis, chronic, and aggressive periodontitis.
- Laser sulcular debridement, disinfection, initiated and bare fiber applications.
- And More!!!!



**Janet Press** a Dental Hygienist in general and specialty practice for 31 years, with 12 years clinical experience in soft tissue lasers. Ms. Press holds the Academy of Laser Dentistry (ALD) Standard Proficiency in both Diode and Nd:Yag lasers and is a member of the ALD Regulatory Affairs, Scientific Janet Press Diode Laser Certification Cea dentalSessions, and Auxiliary Committees.

Previously a featured speaker and clinical instructor in the Dynamic Team and Laser Certification Programs at Las Vegas Institute for Advanced Dental Studies (LVI), Ms. Press conducts national workshops and private dental office consultation/ training programs with emphasis on soft tissue lasers in dentistry, hygiene practice refinement, advanced ultrasonic/piezo instrumentation and team development/communication. She is frequently a featured speaker at ALD annual meetings, The Center for Exceptional Practices, study clubs, and for dental manufacturers. Ms Press holds the honor of being named a Distinguished Dental Professional.

**Date: Friday, June 9, 2017**

**8:00 AM - 5:00 PM**

**Credits: 8.00**

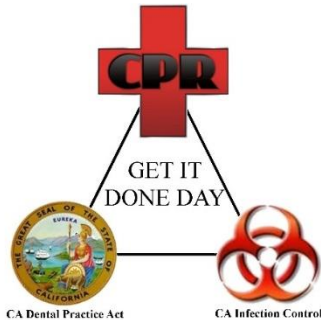


# San Diego Dental Convention

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## 101- Infection Control for License Renewal and OSHA for the Dental Office

**Jonathan Rudin, DDS, MS**



A required course for all California licensed dental professionals, this needs to be taken every 2 years.

*Jonathan Rudin, DDS, MS, MPH is the Vice President of Training and Support at San Diego Healthcare Compliance. Over the past three decades, Dr. Rudin has worked as a clinician in a wide variety of settings, including private practices, community dental clinics, and as a civilian contractor for the US Navy. He has enjoyed teaching students at both the Southwestern Community College Dental Hygiene Program and United Education Institute's Dental Assisting Program.*

*Dr. Rudin is passionate about providing the comprehensive training needed for safety in the workplace. He uses a well thought out, action-oriented system based on California OSHA regulations for healthcare facilities. Dr. Rudin combines his enthusiasm for employee safety with his unique background and depth of experience as a clinician, epidemiologist, and teacher.*

*A graduate of Virginia Commonwealth University School of Dentistry, Dr. Rudin's post-doctoral education includes a general practice residency at the University of Illinois Hospital, Chicago. In addition, he holds an MPH degree in Epidemiology and an MS degree in Health Informatics – both from the University of Minnesota. Dr. Rudin's most recent work is as a research dentist for the National Institutes of Health - Study of Latinos (Project SOL), where he worked in conjunction with both SDSU and the San Ysidro Health Center. Dr. Rudin is authorized by the U.S. Department of Labor as an OSHA Outreach Trainer in General Industry Standards.*

**Date: Friday, June 9, 2017**

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# San Diego Dental Convention

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## 102 - Dental Insurance Billing and Coding-2017

Rebecca Gerber



This dental billing course will provide you with insight into the complicated tasks of insurance billing and coding. The instructor will guide you through the entire dental insurance process, including: proper coding, documentation, appeals, contracts, case presentations and payment policies.

Study reasons for low payments, denials, rejections, and other claims processing challenges.

*Rebecca Gerber has been involved in the dental profession almost since birth. She virtually grew up in a dental office, as her late father was a dentist in San Diego County for nearly 5 decades. A third generation Office Manager, Becky learned many of the aspects of front office administration at an early age, from stuffing statements to addressing recall cards. She has been an Office Manager for more than 21 years and an RDA since 1992. Her experience is in front and back office management, specialties, and managed care.*



*In 1998, she organized and started the San Diego County Dental Office Managers Study Group, to encourage fellow office managers to network and exchange ideas. In 2000, utilizing her vast experience in dental management, she founded Office Management Services, to help dentists organize their front office systems. In 2006, she started the Academy of Dental Practice Careers, in order to train dental front office professionals.*

*Through the years Becky has collaborated and worked with some of the biggest consulting names in dentistry. In 2002, Becky became the Southern California Regional Consultant for Bent Ericksen and Associates, which specializes on Personnel Issues and Labor Law Compliance.*

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**Credits: 3.50**



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## 103 - Diastema Closure, Dark Triangle and Peg Lateral solutions with the Bioclear Technique

### HANDS-ON DEMONSTRATION BY INSTRUCTOR

*David Eshom, D.D.S.*

Using the “Warm Injection Molding Technique” Bioclear propels you into the future of Modern Composite Dentistry. Dr. Eshom will show you how to treat diastema closures, dark triangle and peg laterals with a strong predictable and esthetic technique done in one visit. What used to be invasive and expensive for your patients now can be done economically by you in your office. Dr. Eshom is an AACD accredited dentist who uses this technique daily to satisfy his patients esthetic concerns without the use of porcelain veneers or crowns. Lecture will show you science and technique developed by Dr. David Clarke and a live demonstration will be done with the actual materials needed for your office. Bring this modern use of composite dentistry to your practice for benefit of your patients and practice. Added bonus: How to bring up this form of cosmetic dentistry to your patients and best treatment acceptance practices.



#### Your will learn:

- Warm injection technique
- Best materials to use
- Why Bioclear matrices are revolutionary
- Which Bioclear matrix to use in each procedure
- How to polish composite to “rock star” finish
- Bonus: how present Bioclear to patients and get acceptance

*Dr. Eshom is a general dentist that emphasizes dental health and beauty for his patients in his private practice in San Diego, CA. He has his undergraduate degree in business and his DDS from the University of Pacific. He is the only dentist that is a credentialed cosmetic dentist (AACD) and a “Top 1%” Elite Invisalign provider. His practice is in San Diego and is 100% fee-for-service. He lectures domestically and internationally on Invisalign, cosmetics and laser dentistry. He writes and has published various articles about Invisalign, cosmetic dentistry and dental lasers. His practice was honored by being featured on the cover of Dental Economics magazine and his practice has won a national award for cosmetic practice of the year. His practice of 30 years uses minimally invasive techniques and high-tech equipment to make the dental experience for his patients comfortable and unique.*



**Date: Friday, June 9, 2017**

**8:00 AM - 11:30 AM**

**Credits: 3.50**

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## 104 - Bullseye - Shooting the Perfect X-Ray

Janet Simpson

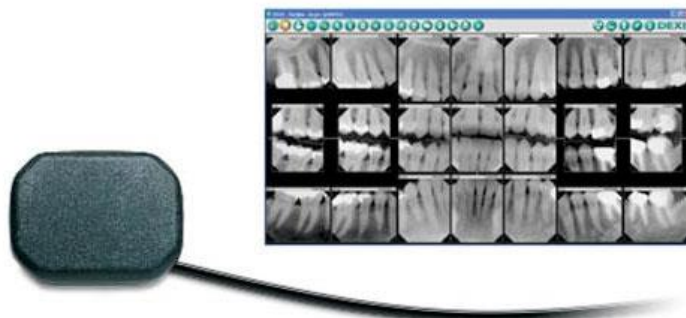


Digital radiography has some tremendous advantages over traditional film, no more chemicals, instant feedback, amazing images ... well...maybe not so much. The technology is amazing. The images could be amazing. However, many dental practices have grown accustomed to poor diagnostic quality images.

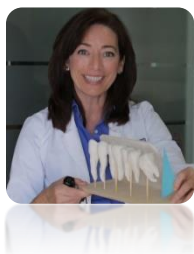
They seem to be resigned to foreshortening, cone cuts and closed contacts. There are even a few who just accept mandibular molar images without apices as if that's as good as it gets. What's up with that?!? Let's face it, there are significant differences between wired digital sensors and film. Identifying them is half the battle, overcoming them is the other. This class will provide perspective, information, tips and tricks the student can use in clinical practice to improve the diagnostic quality of their radiographs.

### Learning Objectives:

- Understand how the differences between wired sensors and Traditional film affect the diagnostic quality of your images.
- Convert the principles of shadow casting into useful skills to capture apices, open contacts and acquire images that are hard to reach.
- Review the paralleling and bisecting techniques
- Refresh infection control protocol as it pertains to the radiography procedure.
- Refresh understanding of Radiation safety



*Janet Simpson was trained on the job, and became an RDA, CDA in 1991. A graduate of San Diego State University she earned her Bachelors of Vocational Education (Summa Cum Laude) in 2008. While an adjunct instructor at San Diego Mesa College Dental Assisting Program, she was recognized as an "Exemplary online instructor". Janet is a caring, highly innovative instructor with consistently high reviews from her students. She now owns and operates Dental Fundamentals Continuing Education whose mission it is to make learning dental auxiliary skills easy and fun.*



**Date: Friday, June 9, 2017**  
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**Credits: 3.50**



# San Diego Dental Convention

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## 105 - Extraction Academy ~

**Hands-On Surgical Training Start Performing on of the most common Procedures in Dentistry with Confidence.**

*This course has a 1-day fee of \$995.00*

**Dr. Kianor Shah**

This advanced course combines an informative, in depth lectures with comprehensive hands on surgical experiences. The course is designed to teach minimally traumatic tooth extractions, focusing on alveolar ridge preservation, biomaterials selection and placement, surgical and suturing techniques, pain management and patient aftercare. Upon completion of the course, participants should have the skills to correctly plan and confidently perform various extraction techniques. In addition to the hands on workshop, participants will have excess to an online library of continuing education lectures and videos, to be reviewed prior and after the course for 1 year.

### Workshop

7:30 – 8:00 Breakfast & Registration

8:00 – 9:00 Introduction and History

9:00 – 10:00 Case presentations

10:00 – 11:00 Instruments

11:00 – 12:00 Hands-on

12:00 – 1:00 Lunch

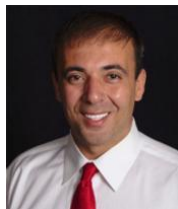
1:00 – 2:00 Case presentations

2:00 – 4:00 Hands-on

4:00 – 5:00 Tips and Tricks



### Dr. Kianor Shah:



#### Education

*Master of Business Administration, projected completion (MBA): May, 2016 Emphasis:*

*International Business – Brandman University Irvine, CA Campus Current GPA: 4.0/4.0*

*Master: International Congress Of Oral Implantologists (MICOI): December 28, 2012*

*Fellow: California Implant Institute (FCII): July 30, 2012*

*Fellow: International Academy of Dental-Facial Esthetics (FIADFE): November 12, 2012*

*Fellow: International Congress of Oral Implantologists (FICOI), January 2012*

*Doctor of Medical Dentistry (DMD), Fall 2001 – 2006, Southern Illinois University School of Dental Medicine Graduate School and Teaching Assistantship, Spring 2001, Cumulative GPA: 4.0/4.0*

*Bachelor of Science (BS), Valedictorian: December 2000, Western Illinois University, Macomb, Illinois, Cumulative GPA: 4.0/4.0*

*Diploma, Valedictorian: June 1997, Holbein Schule, Frankfurt, Germany*

**Date: Friday, June 9, 2017**

**Credits: 8.00**

**8:00 AM - 5:00 PM**

**Learn More Here.....**

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## 106 - The Effects of Infection on Dental Treatment including Peri-Implantitis and Root Canals, A Video and Media Presentation.

Carey O'rielly DDS



Attend this fascinating lecture where high definition videos and case studies will be presented showing live microbial infections in the oral cavity, and how these infections affect the success of your treatment including implants. The last part of this lecture will be dedicated to Q&A, and sharing pearls and experience gleaned from over 30 years of practice.

*Carey O'Rielly DDS has been a practicing dentist for almost 30 years. He began his career by owning and operating a network of seven offices in the San Francisco Bay Area. Later he was a dental director for a California insurance company and monitored care for fifty dental offices. Presently he owns and operates a private holistic practice in North County San Diego's Encinitas.*



*Dr. O'Rielly teaches C.E. courses on oral systemic care, periodontal disease, nutrition, biocompatibility of dental materials and access to care/marketing. He offers consulting packages for integrating a high definition phase contrast microscope into your practice to increase case acceptance and improve patient care.*

**Date: Friday, June 9, 2017**  
**3:00 PM - 5:00 PM**  
**Credits: 2.00**

**Chao Pinhole Gum Rejuvenation™**  
June 10, 2017  
**San Diego Dental Convention**  
12:30 PM - 5 PM 4 CE

**Dr. John Chao** the inventor of Pinhole Gum Rejuvenation™/ Pinhole Surgical Technique® will discuss the discovery of the Pinhole® technique, how it works and why it is a virtually pain-free

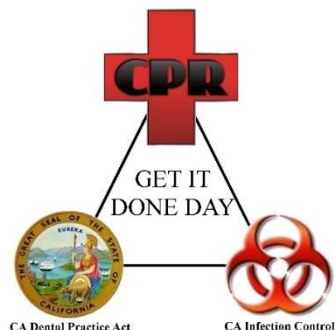


Learn More at  
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# San Diego Dental Convention

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## 201- California Dental Practice Act



### Kathy Dennis

This Category I course provides an overview of the Dental Practice Act with emphasis on recent changes in the law, risk management and current federal HIPAA mandates. It will bring you and your staff up-to-date with regulations affecting your practice.

Completion of this course satisfies the license renewal requirement for mandatory courses in Dental Practice Act.

### Dental Practice Act Topics:

- Scope of practice
- Requirements for license renewal
- Use of auxiliaries in a dental practice
- Laws governing the prescribing of drugs
- Acts in violation of the dental practice act



**Date: Friday, June 9, 2017**

**12:30 PM - 2:30 PM**

**Credits: 2.00**

## 202-Medical-Dental Cross Coding - ICD-10

### Do it Right the First Time and Implement a Medical-Dental Cross Coding System of Your Own.

*Rebecca Gerber*



Do it Right the First Time and Implement a Medical-Dental Cross Coding System of Your Own Do your practice and yourself a favor and start learning how to implement a Medical-Dental Cross Coding system in your office. Not only is the clock ticking on the October 1 deadline for implementing ICD-10 codes, but it is important for your practice to be able to offer necessary treatment to patients who otherwise would not be able to afford needed procedures.

### Educational Objectives:

- Which dental procedures are medically billable
- How to use the current code book
- How to fill out the newest CMS-1500 medical claim form
- How to call for Pre-Authorization and breakdown of benefits
- Which Key Documents to include
- How to implement ICD-10 Codes

- Billing for Exams and CT Scans

**Full Speaker Biography: See Lecture # 102**

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# San Diego Dental Convention

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**12:30 PM - 2:30 PM**

**Credits: 2.00**

**203 - An evolution in crowns and bridges:**

**Presenting a new alternative to treating missing teeth...**

**...No temporaries, less reduction and half the chair time**

*Cyrus Tahmasebi, D.D.S., F.I.A.E.D, F.A.C.D*  
*and Rob Brenneise*

**FIRST FIT™**

This industry changing minimally invasive preparation is the most significant advancement in dentistry in over 100 years. Learn about this amazing new approach to delivering restorations in our highly informative workshop. Using innovative CAD/CAM and 3D printing technology, you will learn how it is now possible to prepare and deliver a clinically superior and more esthetic crown and bridge in less time than you ever thought imaginable, all while eliminating the need for temporaries! Increase your productivity and provide a safe and healthy option for your patients. Learn why doctors are calling this new technology “a dental dream!”

An evolution in crowns and bridges

- Learn about benefits of digital technology for tooth preparation
- Understand step-by-step guidance through use of customized digital preparation guides
- Witness ideal preparation and a perfect fit of the crown or bridge
- See how you can easily achieve fast, precise restorations with minimal chair time and higher productivity
- Become an industry leader- deliver one day crown and bridge restorations without the need for temporaries and NO CAPITAL INVESTMENT.



**Dr. Cyrus Tahmasebi** received his dental degree from the University of Southern California in 1991, and started practicing dentistry in La Jolla, California that same year. He continued to stay involved at U.S.C.



Dental School as a guest lecturer as well as serve as the President of its Century Club Alumni Association and on the Board of Counselors of the U.S.C. Dental School. He also has served on the Board of Directors of the American Dental Association, the San Diego Dental Association and the Board of the Orange County Dental Academy. He is a Fellow Of The College of Dentistry as well as a Fellow of the International Academy of Esthetic Dentistry.

In his professional career Dr. Tahmasebi has done research and development work on laser whitening as the Medical Director of BriteSmile Company, then served as the C.E.O of Glamsmile in the U.S., U.K. and Canada. He then became the Vice President of Education as well as Research and Development at DenMat. Currently he serves as the President and C.S.O of VIAX Dental Technologies.

In the course of his work at these companies he has introduced many products to dentistry, including a Diode laser, lesion detection light, the One Hour Veneer system, and most recently the invention of First Fit Minimally Invasive Technologies. He has appeared as a dental expert on CNN, CBS, ABC and other TV networks. He also lectures globally on cosmetic dentistry as well as minimally invasive techniques.

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**12:30 PM - 5:00 PM**

**Credits: 4.00**

**[Click Here to Register](#)**

**204 - Pain, pain go away! Don't come back another day!**

**Tim George**

Why do I hurt? Why am I not sleeping as much as I used to? Why does it hurt to do my job? These are some of the questions Egoscue deals with on a daily basis as we attempt to help a client restore their life back to normal.

Chronic pain is no fun and neither is the aging process if your body is letting you down. The fix is easy if you give it a chance and you will experience it during the workshop.

**Date: Friday, June 9, 2017**

**12:30 PM - 2:30 PM**

**Credits: 2.00**

**[Click Here to Register](#)**

## 205-Medical Emergencies in the Dental Office!

### Part 1 of 2

**Dr. Eric Osmolinski, Dr. Jana Osmolinski**



Medical emergencies are on the rise in the dental office due to increasing age of the population.

Our patients are living longer and are taking more prescription medications which have significant implication on the dental treatment. Being able to recognize and treat any potential emergency is a skill requiring knowledge and experience.

### Educational Objectives:

Attendees will be provided with the description of the most common emergencies, equipment required and a team approach in the management of a stressful situations towards the successful treatment outcome.

**Dr. Jana Osmolinski** is a Dentist Anesthesiologist. After successful completion of her undergraduate Dental Degree from the University of Alberta in Canada, she decided to pursue a Postgraduate Advanced Training in Dental Anesthesiology at St. Barnabas Hospital in New York. During her extensive, level one trauma, hospital based training, she provided a variety of general anesthetics for medical procedures and gained valuable skills and experience in managing all levels of anesthesia and sedation as well as possible anesthetic emergencies throughout the whole peri-operative time period. She practices general dentistry as well dental anesthesiology and provides her patients with outstanding results in both fields. Dental Anesthesiology is an answer for anxious patients, patients with disabilities, young children with uncooperative behavior and elderly with neurological compromise. A Dental Anesthesiologist is a provider with the highest level of training of anesthesia in dentistry. Anesthesia is delivered in a very safe manner, which only a dental anesthesiologist is able to assure to the highest confidence



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# San Diego Dental Convention

Friday, June 9, 2017 8:00 AM - Saturday, June 10, 2017 6:00 PM

interval, compared to other anesthesia providers in dentistry. Dental Anesthesiologists will provide you with numerous treatment modalities and will titrate the level of anesthesia to the particular procedure and individual patient's needs. Dr. Jana Osmolinski is a Diplomate of the American Dental Society of Anesthesiologists, an honorable member of the American Academy of General Dentistry, American Academy of Cosmetic Dentistry, American Society of Dentists Anesthesiologists and American Academy of Implant Dentistry.



**Dr. Eric Osmolinski** is an Oral and Maxillofacial Surgeon. Born and raised in Central Pennsylvania, he graduated from his specialty training at the Strong Memorial Hospital, University of Rochester, NY with honors. Prior to his specialty training, Dr. Eric Osmolinski participated in several Oral and Maxillofacial Surgery Internship and Externship Programs at University Associated Hospitals in Pennsylvania, Louisiana, Delaware and Florida. Dr. Eric Osmolinski was granted a Doctor of Dental Medicine Degree from The University of Pittsburgh, PA where his interest was concentrated on esthetic outcomes of implant supported restorations and improved result of full mouth reconstructions in edentulous patients. Dr. Osmolinski is a highly motivated Oral and Maxillofacial Surgeon with extensive didactic and clinical experience in the field of medicine and dentistry. He currently holds certificates in Basic Life Support, Advanced Cardiac Life Support, Pediatric Advanced Life Support and Advanced Trauma Life Support. His services include sedation and general anesthesia, simple and complex extractions, socket preservation, soft and hard tissue grafting procedures, placement of implants, diagnosis and biopsy of potentially pre-cancerous lesions, surgical management of facial trauma and life-threatening infections, orthognathic surgery on patients in active orthodontic treatment and treatment of temporomandibular joint disorders. Dr. Eric Osmolinski is a honorable member of the American Association of Oral and Maxillofacial Surgeons, American Dental Society of Anesthesiology, International Congress of Oral Implantologists and humanitarian societies involved in multiple mission trips worldwide concentrating on cleft lip and cleft palate surgical repair.

**Date: Friday, June 9, 2017**

**12:30 PM - 2:30 PM**

**Credits: 2.00**



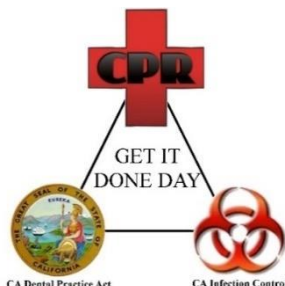
**WINE AND CHEESE SOCIAL**

**1:00 PM - 3:00 PM**

# San Diego Dental Convention

Friday, June 9, 2017 8:00 AM - Saturday, June 10, 2017 6:00 PM

## 301- CPR



*The CPR and Basic Life Support for Healthcare Providers(BLS) Classroom Course is designed to provide a wide variety of healthcare professionals the ability to recognize several life-threatening emergencies, provide CPR, use an AED, and relieve choking in a safe, timely and effective manner.*

*A required course for all California licensed dental professionals, this needs to be taken every 2 years.*

**Price: \$30.00**

**Date: Friday, June 9, 2017**

**3:00 PM - 6:00 PM**

**Credits: 3.00**

## 302-Medical Insurance Billing for Sleep Apnea and TMJ Disorders- The Best Kept Secrets for Higher Reimbursement

**Rebecca Gerber**



Sleep apnea is a serious sleep disorder that occurs when a person's breathing is interrupted during sleep. People with untreated sleep apnea stop breathing repeatedly during their sleep, sometimes hundreds of times. Many times this can cause death.

Similarly, TMD is pain, followed by restricted mandibular movement, and noises from the temporomandibular joints (TMJ) during jaw movement. Although TMD is not life-threatening, it can be detrimental to quality of life, because the symptoms can become chronic and difficult to manage.

Currently common treatments for both disorders are provided in dental offices across the country. While both procedures can be billable to the medical insurance carriers, it is important to document properly the medical necessity. It is also critical to fill out the claim form properly. Improper billing can cause payment delays or denials, which can go on the patient's permanent medical record.

### Educational Objectives:



- Which CPT, ICD-9 and ICD-10 codes to use
- How to use the current code book
- How to fill out the newest CMS-1500 claim form
- Proper documentation with the SOAP format
- Key documentation

**Full Speaker Biography: See Lecture # 102**

**Date: Friday, June 9, 2017**

# San Diego Dental Convention

Friday, June 9, 2017 8:00 AM - Saturday, June 10, 2017 6:00 PM

**3:00 PM - 5:00 PM**

**Credits: 2.00**

## **303 - Expanding Your Practice with a Holistic Approach to Treating Periodontal Disease How to Make your Practice Stand Out**

*Carey O'rielly DDS*



With a greater understanding of the oral systemic connections and how it applies to your practice, you will be able to take your practice to another level. With the use of a high definition microscope you will be able to demonstrate to your patients in real time video the amount and types of anaerobic bacteria that are living in their gingival sulci and causing the inflammation associated with periodontal disease. This real time presentation tool has had the single greatest impact on patient compliance, motivation and case acceptance of anything I have come across in my 25 years as a dentist.

### **By taking this course you will learn:**

- What research says about the systemic effects of periodontal disease.
- How to quickly lower inflammation and thereby improve long term compliance and treatment results.
- The effects of natural rinses on bacteria populations by watching real time videos.
- How an oral systemic approach will attract the right kind of patient to your practice.

At the end participants will know how to increase case acceptance, new patient referrals and profitability by using high impact visual imagery for case presentation and oral systemic care.

*Carey O'Rielly DDS has been a practicing dentist for almost 30 years. He began his career by owning and operating a network of seven offices in the San Francisco Bay Area. Later he was a dental director for a California insurance company and monitored care for fifty dental offices. Presently he owns and operates a private holistic practice in North County San Diego's Encinitas.*



*Dr. O'Rielly teaches C.E. courses on oral systemic care, periodontal disease, nutrition, biocompatibility of dental materials and access to care/marketing. He offers consulting packages for integrating a high definition phase contrast microscope into your practice to increase case acceptance and improve patient care.*

**Date: Friday, June 9, 2017**

**3:00 PM - 5:00 PM**

**Credits: 2.00**



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# San Diego Dental Convention

Friday, June 9, 2017 8:00 AM - Saturday, June 10, 2017 6:00 PM

## 305-Medical Emergencies in the Dental Office!

### Part 2

*Dr. Eric Osmolinski, Dr. Jana Osmolinski*



Medical emergencies are on the rise in the dental office due to increasing age of the population.

Our patients are living longer and are taking more prescription medications which have significant implication on the dental treatment. Being able to recognize and treat any potential emergency is a skill requiring knowledge and experience.

### Educational Objectives:

Attendees will be provided with the description of the most common emergencies, equipment required and a team approach in the management of a stressful situations towards the successful treatment outcome.

*Full Speaker Biography: See Lecture # 205*

**Date: Friday, June 9, 2017**

**3:00 PM - 5:00 PM**

**Credits: 2.00**

### **#503 - The Benefits of Pinhole Gum Rejuvenation™**

12:30 PM - 5:00 PM CE 4.0

*Dr. John Chao*

Dr. John Chao the inventor of Pinhole Gum Rejuvenation™/ Pinhole Surgical Technique® will discuss the discovery of the Pinhole® technique, how it works and why it is a virtually pain-free alternative to conventional gum grafting.

The presentation will highlight numerous long term case photos, and short surgical videos that will highlight the procedure with up to 10 year successful results. Dr. Chao will also share the latest developments on how Pinhole can affect regeneration of Keratinized tissue and papilla regeneration.



**SAN DIEGO  
DENTAL CONVENTION  
June 10, 2017**

*Marina Village and Conference Center  
1936 Quivira Way San Diego, CA 92109*

*(619) 277-4743*

*LEARN MORE @ WWW.CEADENTAL.COM*



*Dr. John Chao graduated from the USC School of Dentistry and currently practices general dentistry in Alhambra, Ca. He received professional degrees from both USC School of Dentistry and Southwestern University School of Law. Dr. Chao has served as a reviewer for the Journal of Periodontology and he also teaches ethics at the USC School of Dentistry.*



# San Diego Dental Convention

Friday, June 9, 2017 8:00 AM - Saturday, June 10, 2017 6:00 PM



## SAN DIEGO DENTAL CONVENTION



June 9 - 10, 2017

Marina Village and Conference Center 1936 Quivira Way San Diego, CA 92109

Dentist: | 1-Class Pass = \$ 109.00 | 1-Day Pass = \$ 209.00 | 2-Day Pass = \$ 399.00 | Diode Laser= \$595.00 | Exhibit Hall = Free  
 Staff: | 1-Class Pass = \$ 75.00 | 1-Day Pass = \$ 145.00 | 2-Day Pass = \$ 225.00 | Diode Laser= \$495.00 | Exhibit Hall = Free

**Group Discount of 3 or more Save \$10 Each on Day Passes Only ~ Diode Laser Class: \$25 off each with 2 or \$50 off each with 3 or more**  
 Early Registration Discounts "Day Passes Only": Save \$10 before 5/20, Save \$5 before 6/1

**P** FREE Parking    **11** Breakfast & Lunch Included    **W** Wine and Cheese Social for Everyone    **📦** Prizes

Class #	Lecture Topic	Speaker	Friday, June 9, 2017
100-Diode Laser Certification ~	<b>2-Day Pass Included</b>	<b>Hands-On Certification</b>	8:00AM-5:00PM CE 8.0
101-CA. Infection Control and OSHA for the Dental Office		Jonathan Rudin DDS	8:15AM-11:15AM CE 3.0
102-Dental Insurance Billing and Coding - 2017		Rebecca Gerber	8:00AM-11:30AM CE 3.5
103-Diastema Closure, Dark Triangle & Peg Lateral solutions	<b>Hands-on</b>	David Eshom, D.D.S.	8:00AM-11:30AM CE 3.5
104-Bullseye - Shooting the Perfect X-Ray		Janet Simpson	8:00AM-11:30AM CE 3.5
105-Extraction Academy ~ <b>Surgical Training ~ \$995.00 ~ Hands-on</b>		Kianor Shah DDS	8:30AM-5:00PM CE 8.0
106-The Effects of Infection on Dental Treatment ~ Peri-Implantitis		Carey O'rielly DDS	8:00AM-11:30AM CE 3.5
201-California Dental Practice Act		Kathy Dennis	12:30PM-2:30PM CE 2.0
202-Medical-Dental Cross Coding ICD-10		Rebecca Gerber	12:30PM-2:30PM CE 2.0
203-An evolution in crowns and bridges:	<b>Hands-on</b>	Dr. Cyrus Tahmasebi, DDS	12:30PM-5:00PM CE 4.0
204-Pain, pain go away! Low Back and Neck Pain:		Tim George	12:30PM-2:30PM CE 2.0
205-Medical Emergencies in the Dental Office!	<b>Part 1</b>	Eric & Jana Osmolinski DDS	12:30PM-2:30PM CE 2.0
301-CPR	<b>Fee +\$30 Hands-on</b>	Certified CPR Instructor	3:00PM-6:00PM CE 3.0
302-Medical Insurance Billing for Sleep Apnea and TMJ		Rebecca Gerber	3:00PM-5:00PM CE 2.0
303-A Holistic Approach to Treating Periodontal Disease		Carey O'rielly DDS	3:00PM-5:00PM CE 2.0
305-Medical Emergencies in the Dental Office!	<b>Part 2</b>	Eric & Jana Osmolinski DDS	3:00PM-5:00PM CE 2.0

Class #	Lecture Topic	Speaker	Saturday, June 10, 2017
400-Diode Laser Certification ~	<b>2-Day Pass Included</b>	<b>Hands-On Certification</b>	8:00AM-5:00PM CE 8.0
401-CA. Infection Control and OSHA for the Dental Office		Jonathan Rudin DDS	8:15AM-11:15AM CE 3.0
402-The 2017 Dental Code PPO and HMO Power Training		Kathy Dennis	8:00AM-11:30AM CE 3.5
403-An evolution in crowns and bridges:	<b>Hands-on</b>	Dr. Cyrus Tahmasebi, DDS	8:00AM-11:30AM CE 3.5
404-Bullseye - Shooting the Perfect X-Ray		Janet Simpson	8:00AM-11:30AM CE 3.5
405-Extraction Academy ~ <b>Surgical Training ~ \$995.00 ~ Hands-on</b>		Kianor Shah DDS	8:30AM-5:00PM CE 8.0
501-California Dental Practice Act		Kathy Dennis	12:30PM-2:30PM CE 2.0
502-Dental Insurance Billing and Coding-2017		Rebecca Gerber	12:30PM-2:30PM CE 2.0
<b>503-Pinhole Gum Rejuvenation™/ Pinhole Surgical Technique®</b>		<b>John Chao DDS</b>	12:30PM-5:00PM CE 4.0
504-The Effects of Infection on Dental Treatment ~ Peri-Implantitis		Carey O'rielly DDS	12:30PM-2:30PM CE 2.0
505-Medical Emergencies in the Dental Office!	<b>Part 1</b>	Eric & Jana Osmolinski DDS	12:30PM-2:30PM CE 2.0
601-CPR	<b>Fee +\$30 Hands-on</b>	Certified CPR Instructor	3:00PM-6:00PM CE 3.0
602-Medical-Dental Cross Coding ICD-10		Rebecca Gerber	3:00PM-5:00PM CE 2.0
603-Secrets to a Successful Practice Sale or Purchase		Cecelia Chen, ESQ	3:00PM-5:00PM CE 2.0
605-Medical Emergencies in the Dental Office!	<b>Part 2</b>	Eric & Jana Osmolinski DDS	3:00PM-5:00PM CE 2.0

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Dr. Staff First Name Last Email

Pass Type Course # 1 2 3 4 5 6 Phone

Dr. Staff First Name Last Address

Pass Type Course # 1 2 3 4 5 6 Visa M/C Disc Amex Check

Dr. Staff First Name Last Credit Card # - - -

Pass Type Course # 1 2 3 4 5 6 Expiration Date - - 3-4 Code

Dr. Staff First Name Last Signature

Pass Type Course # 1 2 3 4 5 6 TOTAL AMOUNT: \$

\*Classes subject to change without notice. Ver.4.0

# San Diego Dental Convention

Friday, June 9, 2017 8:00 AM - Saturday, June 10, 2017 6:00 PM

## 400 - Diode Laser Certification

In this hands-on diode laser certification program you will learn the adjunctive use of laser as an essential element in periodontal therapy and for optimum recall management. Working with simulation exercises, this dynamic workshop is designed to build confidence and clinical understanding in the delivery of periodontal treatment protocols by using Diode lasers. Join us as we take the voyage of discovery through diode laser techniques in this dynamic hands-on clinical workshop.



Dentist=\$595, Staff=\$495

### Topics to include:

- Fundamentals of laser science: wavelengths, their absorption characteristics and safety.
- Thermal disinfection and how the laser promotes physiologic healing.
- Treatments of gingivitis, chronic, and aggressive periodontitis.
- Laser sulcular debridement, disinfection, initiated and bare fiber applications.
- And More!!!!



**Janet Press** A Dental Hygienist in general and specialty practice for 31 years, with 12 years clinical experience in soft tissue lasers. Ms. Press holds the Academy of Laser Dentistry (ALD) Standard Proficiency in both Diode and Nd:Yag lasers and is a member of the ALD Regulatory Affairs, Scientific Janet Press Diode Laser Certification Cea dentalSessions, and Auxiliary Committees.



Previously a featured speaker and clinical instructor in the Dynamic Team and Laser Certification Programs at Las Vegas Institute for Advanced Dental Studies (LVI), Ms. Press conducts national workshops and private dental office consultation/ training programs with emphasis on soft tissue lasers in dentistry, hygiene practice refinement, advanced ultrasonic/piezo instrumentation and team development/communication. She is frequently a featured speaker at ALD annual meetings, The Center for Exceptional Practices, study clubs, and for dental manufacturers. Ms Press holds the honor of being named a Distinguished Dental Professional.

**Date: Saturday, June 10, 2017**

**8:00 AM - 5:00 PM**

**Credits: 8.00**

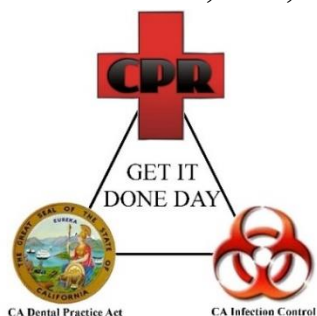


# San Diego Dental Convention

Friday, June 9, 2017 8:00 AM - Saturday, June 10, 2017 6:00 PM

## 401- Infection Control for License Renewal and OSHA for the Dental Office

**Jonathan Rudin, DDS, MS, MPH**



A required course for all California licensed dental professionals, this needs to be taken every 2 years.

*Jonathan Rudin, DDS, MS, MPH is the Vice President of Training and Support at San Diego Healthcare Compliance. Over the past three decades, Dr. Rudin has worked as a clinician in a wide variety of settings, including private practices, community dental clinics, and as a civilian contractor for the US Navy. He has enjoyed teaching students at both the Southwestern Community College Dental Hygiene Program and United Education Institute's Dental Assisting Program.*

**Date: Saturday, June 10, 2017**

**8:00 AM - 11:00 AM**

**Credits: 3.00**

## 402 - The 2017 Dental Code PPO and HMO Power Training



**Kathy Dennis**

Do you want to save the headaches of learning how to bill and track HMO and PPO Insurances?

Are your Account Receivables out of control?

Do you feel you are 100% in control and effective with dealing with patient's insurance companies?

Attendees will learn the interworking's of insurance companies and learn how to get paid on the claim the first time. We will review the claims process and never before billed cdt codes. Attendees will learn how to maximize your patient's insurance with today's billing techniques in this interactive workshop.

### **In this course you will learn:**

- Insurance billing fundamentals
- How to process your appeals
- Questions to ask the insurance company prior to your patient appointment
- Tips for fee schedule negotiation, faster claim payment and denial prevention
- How to negotiate your fees to maximize your office profits
- Learn how electronic claims work
- Insurance payment regulations and Standard coordination of benefits
- Differences in Insurances: "Restorative coding, Preventive coding, Crown coding, Onlay coding"
- Commonly missed codes in dental insurance billing
- Reports to run – and when – to ensure prompt insurance payment

Kathy Dennis, Southern California's most respected insurance authority for the past 20 years, will share the best practices in dealing with PPO & HMO insurances.

**Date: Saturday, June 10, 2017**

**8:00 AM - 11:30 AM**

**Credits: 3.50**

# San Diego Dental Convention

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## 403 - An evolution in crowns and bridges:

**Presenting a new alternative to treating missing teeth...**

**...No temporaries, less reduction and half the chair time**

*Cyrus Tahmasebi, D.D.S., F.I.A.E.D, F.A.C.D*

and Rob Brenneise

This industry changing minimally invasive preparation is the most significant advancement in dentistry in over 100 years. Learn about this amazing new approach to delivering restorations in our highly informative workshop. Using innovative CAD/CAM and 3D printing technology, you will learn how it is now possible to prepare and deliver a clinically superior and more esthetic crown and bridge in less time than you ever thought imaginable, all while eliminating the need for temporaries! Increase your productivity and provide a safe and healthy option for your patients. Learn why doctors are calling this new technology “a dental dream!”

An evolution in crowns and bridges

- Learn about benefits of digital technology for tooth preparation
- Understand step-by-step guidance through use of customized digital preparation guides
- Witness ideal preparation and a perfect fit of the crown or bridge
- See how you can easily achieve fast, precise restorations with minimal chair time and higher productivity
- Become an industry leader- deliver one day crown and bridge restorations without the need for temporaries and NO CAPITAL INVESTMENT.



**Dr. Cyrus Tahmasebi** received his dental degree from the University of Southern California in 1991, and started practicing dentistry in La Jolla, California that same year. He continued to stay involved at U.S.C. Dental School as a guest lecturer as well as serve as the President of its Century Club Alumni Association and on the Board of Counselors of the U.S.C. Dental School. He also has served on the Board of Directors of the American Dental Association, the San Diego Dental Association and the Board of the Orange County Dental Academy. He is a Fellow Of The College of Dentistry as well as a Fellow of the International Academy of Esthetic Dentistry.



In his professional career Dr. Tahmasebi has done research and development work on laser whitening as the Medical Director of BriteSmile Company, then served as the C.E.O of Glamsmile in the U.S., U.K. and Canada. He then became the Vice President of Education as well as Research and Development at DenMat. Currently he serves as the President and C.S.O of VIAX Dental Technologies. In the course of his work at these companies he has introduced many products to dentistry, including a Diode

laser, lesion detection light, the One Hour Veneer system, and most recently the invention of First Fit Minimally Invasive Technologies. He has appeared as a dental expert on CNN, CBS, ABC and other TV networks. He also lectures globally on cosmetic dentistry as well as minimally invasive techniques.

**Date: Saturday, June 10, 2017**

**8:00 AM - 11:30 AM**

**Credits: 3.50**

# San Diego Dental Convention

Friday, June 9, 2017 8:00 AM - Saturday, June 10, 2017 6:00 PM

## 404 - Bullseye - Shooting the Perfect X-Ray

*Janet Simpson*



Digital radiography has some tremendous advantages over traditional film, no more chemicals, instant feedback, amazing images ... well...maybe not so much. The technology is amazing. The images could be amazing. However, many dental practices have grown accustomed to poor diagnostic quality images. They seem to be resigned to foreshortening, cone cuts and closed contacts. There are even a few who just accept mandibular molar images without apices as if that's as good as it gets. What's up with that?!? Let's face it, there are significant differences between wired digital sensors and film. Identifying them is half the battle, overcoming them is the other. This class will provide perspective, information, tips and tricks the student can use in clinical practice to improve the diagnostic quality of their radiographs.

### Learning Objectives:

- Understand how the differences between wired sensors and Traditional film affect the diagnostic quality of your images.
- Convert the principles of shadow casting into useful skills to capture apices, open contacts and acquire images that are hard to reach.
- Review the paralleling and bisecting techniques
- Refresh infection control protocol as it pertains to the radiography procedure.
- Refresh understanding of Radiation safety
- Learn a few Ninja moves.



*Janet Simpson was trained on the job, and became an RDA, CDA in 1991. A graduate of San Diego State University she earned her Bachelors of Vocational Education (Summa Cum Laude) in 2008. While an adjunct instructor at San Diego Mesa College Dental Assisting Program, she was recognized as an "Exemplary online instructor". Janet is a caring, highly innovative instructor with consistently high reviews from her students. She now owns and operates Dental Fundamentals Continuing Education whose mission it is to make learning dental auxiliary skills easy and fun.*



**Date: Saturday, June 10, 2017**

**8:00 AM - 11:30 AM**

**Credits: 3.50**

# San Diego Dental Convention

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## 405 - Extraction Academy ~

### Hands-On Surgical Training Start Performing on of the most common Procedures in Dentistry with Confidence.

*This course has a 1-day fee of \$995.00*

**Dr. Kianor Shah**

This advanced course combines an informative, in depth lectures with comprehensive hands on surgical experiences. The course is designed to teach minimally traumatic tooth extractions, focusing on alveolar ridge preservation, biomaterials selection and placement, surgical and suturing techniques, pain management and patient aftercare. Upon completion of the course, participants should have the skills to correctly plan and confidently perform various extraction techniques. In addition to the hands on workshop, participants will have excess to an online library of continuing education lectures and videos, to be reviewed prior and after the course for 1 year.

#### Workshop

7:30 – 8:00 Breakfast & Registration

8:00 – 9:00 Introduction and History

9:00 – 10:00 Case presentations

10:00 – 11:00 Instruments

11:00 – 12:00 Hands-on

12:00 – 1:00 Lunch

1:00 – 2:00 Case presentations

2:00 – 4:00 Hands-on

4:00 – 5:00 Tips and Tricks



#### Dr. Kianor Shah:



##### Education

*Master of Business Administration, projected completion (MBA): May, 2016 Emphasis: International Business – Brandman University Irvine, CA Campus Current GPA: 4.0/4.0*

*Master: International Congress Of Oral Implantologists (MICOI): December 28, 2012*

*Fellow: California Implant Institute (FCII): July 30, 2012*

*Fellow: International Academy of Dental-Facial Esthetics (FIADFE): November 12, 2012*

*Fellow: International Congress of Oral Implantologists (FICOI), January 2012*

*Doctor of Medical Dentistry (DMD), Fall 2001 – 2006, Southern Illinois University School of Dental Medicine Graduate School and Teaching Assistantship, Spring 2001, Cumulative GPA: 4.0/4.0*

*Bachelor of Science (BS), Valedictorian: December 2000, Western Illinois University, Macomb, Illinois, Cumulative GPA: 4.0/4.0*

**Date: Saturday, June 10, 2017**

**8:00 AM - 5:00 PM**

**Credits: 8.0**

Marina Village Conference Center | 1936 Quivira Way San Diego, California 92109

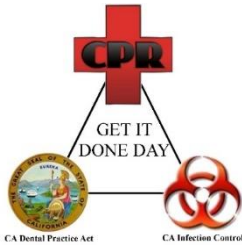
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# San Diego Dental Convention

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## 501- California Dental Practice Act

Kathy Dennis



This Category I course provides an overview of the Dental Practice Act with emphasis on recent changes in the law, risk management and current federal HIPAA mandates. It will bring you and your staff up-to-date with regulations affecting your practice. Completion of this course satisfies the license renewal requirement for mandatory courses in Dental Practice Act.

### Dental Practice Act Topics:

- Scope of practice
- Requirements for license renewal
- Use of auxiliaries in a dental practice
- Laws governing the prescribing of drugs
- Acts in violation of the dental practice act
- Dental board enforcement program



A required course for all California licensed dental professionals, this needs to be taken every 2 years.

**Date: Saturday, June 10, 2017**

**12:30 PM - 2:30 PM**

**Credits: 2.00**

## 502 - Dental Insurance Billing and Coding-2017

Rebecca Gerber



This dental billing course will provide you with insight into the complicated tasks of insurance billing and coding. The instructor will guide you through the entire dental insurance process, including: proper coding, documentation, appeals, contracts, case presentations and payment policies.

Study reasons for low payments, denials, rejections, and other claims processing challenges.



**Full Speaker Biography: See Lecture # 102**

**Date: Saturday, June 10, 2017**

**12:30 PM - 2:30 PM**

**Credits: 2.00**

# San Diego Dental Convention

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**503 - The benefits of Pinhole Gum Rejuvenation™/ Pinhole Surgical Technique® as a minimally invasive alternative to Conventional gum grafting. Pinhole is scalpel-free, suture-free, graft free, virtually pain free.**

*Dr. John Chao*



**Dr. John Chao** the inventor of Pinhole Gum Rejuvenation™/ Pinhole Surgical Technique® will discuss the discovery of the Pinhole® technique, how it works and why it is a virtually pain-free



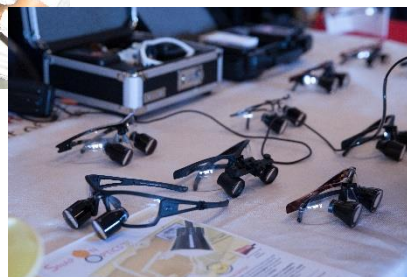
Learn More at

[www.ceadental.com](http://www.ceadental.com) or (619) 277-4743

Dr. John Chao the inventor of Pinhole Gum Rejuvenation™/ Pinhole Surgical Technique® will discuss the discovery of the Pinhole® technique, how and why it works without scalpels, sutures or grafting. He will also reveal why it is virtually pain free for patients. The presentation will include surgical videos, long term case photos from Dr. Chao and case photos from some of the 2,300+ Pinhole graduates. Dr. Chao will also discuss papilla regeneration and regeneration of keratinized tissue and reveal the latest Pinhole study to compare Pinhole with Conventional grafting.

*Dr. John Chao graduated from the USC School of Dentistry and currently practices general dentistry in Alhambra, Ca. He received professional degrees from both USC School of Dentistry and Southwestern University School of Law. Dr. Chao has served as a reviewer for the Journal of Periodontology and he also teaches ethics at the USC School of Dentistry.*

**Date: Saturday, June 10, 2017**  
**12:30 PM - 5:00 PM**  
**Credits: 4.00**





# San Diego Dental Convention

Friday, June 9, 2017 8:00 AM - Saturday, June 10, 2017 6:00 PM

## 504 - The Effects of Infection on Dental Treatment including Peri-Implantitis and Root Canals, A Video and Media Presentation.

### Carey O'rielly DDS

Attend this fascinating lecture where high definition videos and case studies will be presented showing live microbial infections in the oral cavity, and how these infections affect the success of your treatment including implants. The last part of this lecture will be dedicated to Q&A, and sharing pearls and experience gleaned from over 30 years of practice.



*Carey O'Rielly DDS has been a practicing dentist for almost 30 years. He began his career by owning and operating a network of seven offices in the San Francisco Bay Area. Later he was a dental director for a California insurance company and monitored care for fifty dental offices. Presently he owns and operates a private holistic practice in North County San Diego's Encinitas.*



*Dr. O'Rielly teaches C.E. courses on oral systemic care, periodontal disease, nutrition, biocompatibility of dental materials and access to care/marketing. He offers consulting packages for integrating a high definition phase contrast microscope into your practice to increase case acceptance and improve patient care.*

**Date: Friday, June 9, 2017**

**3:00 PM - 5:00 PM**

**Credits: 2.00**

## 505-Medical Emergencies in the Dental Office!

### Part 2

*Dr. Eric Osmolinski, Dr. Jana Osmolinski*



Medical emergencies are on the rise in the dental office due to increasing age of the population.

Our patients are living longer and are taking more prescription medications which have significant implication on the dental treatment. Being able to recognize and treat any potential emergency is a skill requiring knowledge and experience.

### Educational Objectives:

Attendees will be provided with the description of the most common emergencies, equipment required and a team approach in the management of a stressful situations towards the successful treatment outcome.

*Full Speaker Biography: See Lecture # 205*

**Date: Saturday, June 10, 2017**

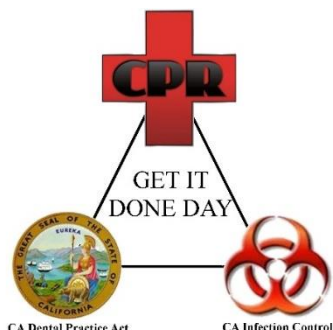
**12:30 PM - 2:30 PM**

**Credits: 2.00**

# San Diego Dental Convention

Friday, June 9, 2017 8:00 AM - Saturday, June 10, 2017 6:00 PM

## 601- CPR Renewal and Certification



*Certified CPR Instructor*

Price: \$30.00

The CPR and Basic Life Support for Healthcare Providers(BLS) Classroom Course is designed to provide a wide variety of healthcare professionals the ability to recognize several life-threatening emergencies, provide CPR, use an AED, and relieve choking in a safe, timely and effective manner.

A required course for all California licensed dental professionals, this needs to be taken every 2 years.

**Date: Saturday, June 10, 2017**

**3:00 PM - 6:00 PM**

**Credits: 3.00**

## 602 - Medical-Dental Cross Coding ICD-10 Do it Right the First Time and Implement a Medical-Dental Cross Coding System of Your Own.

*Rebecca Gerber*



Do your practice and yourself a favor and start learning how to implement a Medical-Dental Cross Coding system in your office. It is important for your practice to be able to offer necessary treatment to patients who otherwise would not be able to afford needed procedures. Billing certain dental procedures to medical carriers can be an outstanding marketing tool and have a positive impact on the bottom line

### Educational Objectives:

- Which dental procedures are medically billable
- How to use the current code book
- How to fill out the newest CMS-1500 medical claim form
- How to call for Pre-Authorization and breakdown of benefits
- Which Key Documents to include
- How to implement ICD-10 Codes
- Billing for Exams and CT Scans



*Full Speaker Biography: See Lecture # 102*

**Date: Saturday, June 10, 2017**

**3:00 PM - 5:00 PM**

**Credits: 2.00**



# San Diego Dental Convention

Friday, June 9, 2017 8:00 AM - Saturday, June 10, 2017 6:00 PM

## 603 - Secrets to a Successful Practice Sale or Purchase

Cecilia Chen, Esq., Law Offices of Cecilia Chen



Whether you are considering buying or selling a practice, adding an associate, forming a partnership, or are just curious about the value of your practice, this seminar is for you! We'll walk you through the process and give you the details you need to know. Avoid costly mistakes by planning now - your successful future depends on it!

- Understand the blueprint for a successful transaction
- How to determine the best time to sell your practice
- The truth about how brokers and banks value your practice
- Insight into key points of a purchase and sale agreement
- Lease agreements - the good, the bad, the ugly
- Should you sell your practice and come back as an associate?
- How to assemble a team of experts to guide you around transition pitfall

**Date: Saturday, June 10, 2017**

**3:00 PM - 5:00 PM**

**Credits: 2.00**

## 605-Medical Emergencies in the Dental Office!

**Part 2**

*Dr. Eric Osmolinski, Dr. Jana Osmolinski*



Medical emergencies are on the rise in the dental office due to increasing age of the population. Our patients are living longer and are taking more prescription medications which have significant implication on the dental treatment. Being able to recognize and treat any potential emergency is a skill requiring knowledge and experience.

### **Educational Objectives:**

Attendees will be provided with the description of the most common emergencies, equipment required and a team approach in the management of a stressful situations towards the successful treatment outcome.

*Full Speaker Biography: See Lecture # 205*

**Date: Saturday, June 10, 2017**

**3:00 PM - 5:00 PM**

**Credits: 2.00**

# San Diego Dental Convention

Friday, June 9, 2017 8:00 AM - Saturday, June 10, 2017 6:00 PM

## DIRECTIONS & LODGING INFORMATION

Marina Village Conference Center  
1936 Quivira Way San Diego, CA 92109

FROM THE 5 (North or South):

1. Exit Sea World Drive. Turn RIGHT if you have exited going south, turn LEFT if you have exited going north.
2. Continue on Sea World Drive for about 2 miles.
3. West Mission Bay Drive will be on your right, just mbeeyond the lanes marked with arrows to Sea World's entrance.
4. Stay in the right-hand lane, continue around loop to right.
5. After loop, merge all the way to the furthest left lane.
6. At red light (Quivira Road), go left.
7. Go left again immediately (Quivira Way).
8. Continue about a half mile.
9. We are on the right-hand side, past Seaforth.

FROM 8 WEST:

1. Take 8 West to the "Beaches" exit, past I-5.
2. Exit West Mission Bay Drive on the right.
3. Stay in the right-hand lane and continue over the bridge.
4. After the bridge ends, West Mission Bay Drive continues on about 100 yards UNDER the overpass, and curves in a loop to the right. Do NOT continue straight on Ingraham.
5. After loop, merge all the way to the furthest left lane.
6. At red light Quivira Road, go left.
7. Go left again immediately (Quivira Way).
8. Continue about a half mile.
9. We are on the right-hand side, past Seaforth.



The Dana Inn

1710 W Mission Bay Dr, San Diego, CA 92109 Located 2 minutes away from the Conference Center Visit them at [www.thedana.com](http://www.thedana.com) for accommodations Phone: 619.222.6440

### Directions from Hotel to Conference Center:

1. Head west on W Mission Bay Dr toward Quivira Access
2. Take the 1st left onto Quivira Access
3. Turn Left at Quivira Rd



### The Hyatt Regency Mission Bay Spa & Marina

1441 Quivira Road, San Diego, California, USA 92109  
Tel: +1 619 224 1234  
Web: [MissionBay.Hyatt.com](http://MissionBay.Hyatt.com)