



St. Cloud Main Street and Treehouse Productions is offering a spotlight opportunity for your business at the Hipstoric 3rd Friday Movie in the Park. This is your chance to get your business on the big screen before the show begins every month in Centennial Park on the corner of 9th and Pennsylvania!

Movie Previews:

- Ads will run starting **sunset** with the movie of the month starting promptly **20 minutes after**.
- Subscriptions will be sold on a yearly basis which will include 12 months/events of advertising at the Hipstoric 3rd Friday: Movie in the Park event.
- Each static ad will be screened twice in intervals of 15 seconds.
- Advertisements will sell on an annual basis at a rate of \$150/year (amounting to \$6.25 per screening). Businesses that choose to purchase an annual subscription with the St. Cloud Twin will have their static ad shown at each Hipstoric 3rd Friday: Movie in the Park event within their contract period for **free**.
- All original artwork must be provided by the business and adhere to the following specifications:
 - 1280 X 720 Image Resolution
 - File format of JPEG or PDF
 - Ads will have a musical background unless a 15 second maximum WAV or MP3 file is submitted with artwork
 - Suggested Content: 20 words or less on the Who, Where, What, and Contact info for your business

Screen Banner:

- A 10' x 3' banner will be present under the movie screen for the entire previews/movie period of each event.
- The banner will be available with 1 color lettering.
- Advertisement on the banner will be sold on a yearly basis at a rate of \$1200/year.
- The banner will hold only information about the sole purchaser.
- To purchase this option only information is necessary; artwork is optional.

Agreement Information:

Business Name: _____

Purchaser Name: _____ **Email Address** _____

Contact Number: _____

Yes, I am interested in the St. Cloud Twin annual advertising package.
(You will be contacted by Treehouse Productions)

By checking this box I am verifying my purchase of one Hipstoric 3rd Friday Movie in the Park Advertising Package and will adhere to my obligations of submitting a one-time payment of \$150 and submitting my artwork to the specified receiver.

Signature _____ **Date** _____