

Humboldt Lodging Alliance
Meeting of the HLA Executive Committee
Wednesday, October 5, 2022

10AM

422 1st St. Eureka, Ca

Or Join by Zoom Meeting

<https://us02web.zoom.us/j/87218640540?pwd=N09NeFVqalBSNzBic1B3ZHluaGIWdz09>

Meeting ID: 872 1864 0540

Passcode: 135413

Members Scheduled to attend via zoom from these locations:

Chris Ambrosini, Managing Partner, Best Western Plus Humboldt Bay Inn 232 West Fifth Street, Eureka, CA 95501

John Porter, Managing Partner, Benbow Inn and Resort, 445 Lake Benbow Drive, Garberville, CA. 95542

Nil Patel, General Manager, Holiday Inn Express and Suites, 815 Wabash Ave. Eureka, CA. 95501

Shailesh Patel, Owner, Hampton Inn and Suites, 4750, Valley West Blvd., Arcata, CA. 95521

Jeff Durham, Owner, Redwood River Walk Hotel, Yountville, CA. 94599

Lowell Daniels, Owner, Victorian Inn & Redwood Suites, 400 Ocean Avenue, (PO Box 96) Ferndale, CA 95536

Mike Caldwell, Owner, Inn of the Lost Coast, 205 Wave Drive, Shelter Cove Drive, CA. 95589

Donna Hufford, Financial, Manager, Owner, Roosevelt Base Camp. 121130US 101 Orick CA. 95555

Gary Stone, Owner, Best Western Plus Humboldt Bay Inn, 232 West Fifth Street. Eureka, CA 95501

AGENDA

- I. Welcome and Introductions.**
- II. Agenda.**
 - A. Public Comment
 - B. Approve/modify the agenda for October 5, 2022
- III. Minutes.**
 - A. Public Comment
 - B. Approve/modify Executive Committee minutes from September 14, 2022
- IV. Financials**
 - A. Public Comment
 - B. Action. Examine and approve financials through September, 2022
- V. Action items**
 - A. Richard Stenger Publicity and Public Relations proposal for 2023
 - a. Public Comment
 - b. Action: discuss and vote to modify/ approve the proposal

VI. Discussion Items

- A) Presentation of HLA annual report to Humboldt County Board of supervisors update. Chuck Leishman and Matt Kolbert will provide an update on the report
- B) Marketing committee update.

VII. Director Reports

- A. Directors can report on any activities, or current events in HLA districts.
- B. Public Comment

VII. Public Comment- Non Agenda items

- A. Public may comment on any non-agenda items with a 3 minute time limit on discussion.

VIII. Adjournment