

NEBRASKA

Lodge Bulletin Contest

Judging Criteria

Lodge Name & Number: _____

Proper Number of Issues Received: _____

NOTE: Issues shall be for the fraternal year starting April 1st through March 31st and consist of 3 consecutive bulletins.

ISSUES (3 Consecutive)

LAYOUT AND DESIGN

— 25 points maximum each issue

	First	Second	Third
Masthead Appeal / Distinctiveness	5 4 3 2 1	5 4 3 2 1	5 4 3 2 1
Overall Layout / Eye Appeal / Readability	5 4 3 2 1	5 4 3 2 1	5 4 3 2 1
Quality of Printing	5 4 3 2 1	5 4 3 2 1	5 4 3 2 1
Use of photography / Sketches	5 4 3 2 1	5 4 3 2 1	5 4 3 2 1
Use of American Flag	5 4 3 2 1	5 4 3 2 1	5 4 3 2 1

LODGE ACTIVITIES

— 60 points maximum each issue

	First	Second	Third
Exalted Rulers Message	5 4 3 2 1	5 4 3 2 1	5 4 3 2 1
Officers' Notes and Input	5 4 3 2 1	5 4 3 2 1	5 4 3 2 1
Committee Articles / Reports	5 4 3 2 1	5 4 3 2 1	5 4 3 2 1
House Committee Message	5 4 3 2 1	5 4 3 2 1	5 4 3 2 1
Calendar of Events	5 4 3 2 1	5 4 3 2 1	5 4 3 2 1
Officer Roster	5 4 3 2 1	5 4 3 2 1	5 4 3 2 1
Editor's Notes and Input	5 4 3 2 1	5 4 3 2 1	5 4 3 2 1
Sickness and Distress	5 4 3 2 1	5 4 3 2 1	5 4 3 2 1
State Major Projects News	5 4 3 2 1	5 4 3 2 1	5 4 3 2 1
Community and Charity Involvement	5 4 3 2 1	5 4 3 2 1	5 4 3 2 1
Membership Announcements	5 4 3 2 1	5 4 3 2 1	5 4 3 2 1

ISSUES (3 Consecutive)

GRAND LODGE, STATE AND DISTRICT NEWS ITEMS

— 15 points maximum each issue

	First	Second	Third
Grand Lodge	5 4 3 2 1	5 4 3 2 1	5 4 3 2 1
State	5 4 3 2 1	5 4 3 2 1	5 4 3 2 1
District	5 4 3 2 1	5 4 3 2 1	5 4 3 2 1

LODGE PARTICIPATION

— 45 points maximum each issue

	First	Second	Third
Memorial Day	5 4 3 2 1	5 4 3 2 1	5 4 3 2 1
Flag Day	5 4 3 2 1	5 4 3 2 1	5 4 3 2 1
Fourth of July	5 4 3 2 1	5 4 3 2 1	5 4 3 2 1
Scholarship	5 4 3 2 1	5 4 3 2 1	5 4 3 2 1
Hoop Shoot	5 4 3 2 1	5 4 3 2 1	5 4 3 2 1
Drug Awareness	5 4 3 2 1	5 4 3 2 1	5 4 3 2 1
Youth Activities	5 4 3 2 1	5 4 3 2 1	5 4 3 2 1
Mothers Day	5 4 3 2 1	5 4 3 2 1	5 4 3 2 1
Adopt-A-Veteran or Veterans Programs	5 4 3 2 1	5 4 3 2 1	5 4 3 2 1
Elks National Foundation	5 4 3 2 1	5 4 3 2 1	5 4 3 2 1

ADVERSE POINTS

— 25 points maximum each issue

	First	Second	Third
Use of "Club" in lieu of "Lodge" (contest)	5 4 3 2 1	5 4 3 2 1	5 4 3 2 1
Timeliness of articles	5 4 3 2 1	5 4 3 2 1	5 4 3 2 1
Ads larger than business card size	5 4 3 2 1	5 4 3 2 1	5 4 3 2 1
Ad space in proportion to bulletin (Greater than 25%)	5 4 3 2 1	5 4 3 2 1	5 4 3 2 1
Ads other than Lodge Activities on cover page	5 4 3 2 1	5 4 3 2 1	5 4 3 2 1
Ineffective or crowded layout	5 4 3 2 1	5 4 3 2 1	5 4 3 2 1

Total Plus Points

Total Minus Points

Total Score Each Issue

AVERAGE FOR ALL THREE ISSUES

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