



7th Annual

Jeff Wallace Memorial Golf Outing

August 22, 2020 | River's Edge Golf Club | 6373 Werth Road, Alpena, MI 49707 | www.jeffwallacememorial.com

Sponsorship Opportunities

The 6th Annual Jeff Wallace Memorial Golf Outing was held on June 8, 2019 with the mission to commemorate Jeff Wallace (JW) by creating a fun-filled event that would make JW proud. The 6th JW Memorial Golf Outing was a booming success and consisted of a second year with a **max number of golfers at 128**, many volunteers, and a generous group of sponsors and donors. At the end of the day we raised over \$13,000.00 to be utilized to benefit youth sports in the local area. Jeff had coached his kids, Dylan and Chelsea, in basketball, soccer, baseball—you name it—and he sat on many of the league boards. Once again monies raised at this year's JW Memorial will go to benefit local youth sports.

This year has been different from any other year that we have experienced. Due to the pandemic, we had moved our original date, June 13, 2020, to **August 22, 2020**. We officially opened registration on July 14, 2020 and maxed out in registrations within 30 hours of our announcement. We are continually blown away by our participants and by our amazing sponsors. In this current climate, if you are able to contribute again, we truly appreciate it and are excited to work with you.

As always, our sponsorship program is based on JW's favorite drinks: (1) the Jim Beam Manhattan (JB Man) is a drink JW loved to encourage others to share with him and is inspired by his close friend, Duey Winger; (2) Mad Hatter is an IPA that JW began drinking while he lived in downtown Holland and one that he liked to enjoy with Dylan while relaxing in JW's garage; and (3) Carling's Black Label was JW's first beer and favorite to have at the Wallace Hunt Club. The mission of the JW Memorial Golf Outing remains true: first priority is to have fun. When it comes to fundraising for this event, we are extremely flexible and will work to accomplish your goals. Please contact Dylan or Chels with questions or suggestions. Thank you for your consideration!



Jim Beam Manhattan Level: \$600.00

- ▶ Sponsorship of one hole and a contest, with signage provided by us.
- ▶ One sponsorship available for "Lunch at the Turn," with signage provided by us.
- ▶ Prominently displayed banner at the Clubhouse during the scramble (*sponsor provided*).
- ▶ Recognition on general sign by the check-in table at the Clubhouse.
- ▶ Logo on the homepage of our website (www.jeffwallacememorial.com) for this year's scramble.
- ▶ Recognition of sponsorship on social media, under our website's "Contests, Games, and Sponsors" tab, and in written materials, if any.
- ▶ Registration for four (4) golfers (limited supply).



Mad Hatter Level: \$300.00

- ▶ Sponsorship of either one hole OR a contest, with signage provided by us.
- ▶ One sponsorship available for the Driving Range, with signage provided by us.
- ▶ Three sponsorships available for "DINOMite at the Turn," with signage provided by us.
- ▶ Prominently displayed banner at the Clubhouse during the scramble (*sponsor provided*).
- ▶ Recognition on general sign by the check-in table at the Clubhouse.
- ▶ Logo on the homepage of our website (www.jeffwallacememorial.com) for this year's scramble.
- ▶ Recognition of sponsorship on social media, under our website's "Contests, Games, and Sponsors" tab, and in written materials, if any.
- ▶ Registration for one (1) golfer (limited supply).



Carling's Black Label Level: \$100.00

- ▶ Recognition on general sign by the check-in table at the Clubhouse.
- ▶ Logo on the homepage of our website (www.jeffwallacememorial.com) for this year's scramble.
- ▶ Recognition of sponsorship on social media, under our website's "Contests, Games, and Sponsors" tab, and in written materials, if any.



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Jim Beam Manhattan \$600.00	In-Kind Donation: _____ Cash Donation: + _____ (\$340 for team)* Total Donation = _____
Mad Hatter \$300.00	In-Kind Donation: _____ Cash Donation: + _____ (\$85 for golfer)* Total Donation = _____
Carling's Black Label \$100.00	In-Kind Donation: _____ Cash Donation: + _____ Total Donation = _____

* If you would like to register a team or a golfer, we ask that your donation include a cash donation sufficient to cover the registration costs and include the name of your participant(s) below.

Sponsor Name: _____ Contact Person: _____

Address: _____

Email Address: _____ Phone Number: _____

* Golf Participant Name(s): _____

Date: _____ Signature: _____

Title: _____

☐ Check Enclosed** ☐ Credit Card

Credit Card # _____ Exp. Date: _____

Please make checks payable to: **Jeff Wallace Memorial

We ask that sponsorship forms and payments be returned to 312 W. Chisholm St. Alpena, MI 49707, no later than **Friday, August 14, 2020**. Thank you for helping support a great cause!

Dylan J. Wallace & Chelsea M. Wallace,
Co-Trustees of the Jeff Wallace Memorial Trust