

**Join Us & Help Protect Our Children's Future
#10SecondsToChange ... is all it takes**

**Help Petition the President to
Proclaim August as ...**

**National
Kid's
Month!**

FREE WORKSHOPS FOR KIDS & ADULTS:

WEEK 1: HEALTH, FITNESS & NUTRITION

WEEK 2: FINANCIAL LITERACY & PLANNING

WEEK 3: COMMUNICATION & LITERACY

**WEEK 4: SOCIAL RESPONSIBILITY &
VOLUNTEERISM**



**Get Involved.
Get Informed.
Get Going.**



**SIGN-UP TODAY!
16ThingsKidsCanDo.Org**

**Want To Make A Real Difference?
Add A Little Karma & Play It Forward.**

16ThingsKidsCanDo.Org

Lyle Benjamin, Exec. Director. 212 213-0257



**Books, Workshops, Programs &
Activities for Kids of all Ages**

A Non-Profit Educational Organization Working for the Betterment of Kids, People & The Planet!

Join “16 Things Kids Can Do.Org” & Help Petition President Obama To Proclaim August

National Kid’s Month

Providing Free Programs on Important Life Skills for Kids of All Ages

Week 1: Health, Fitness, Nutrition

Week 3: Communication & Literacy Skills

Week 2: Financial Education, Financial Literacy

Week 4: Social Responsibility & Volunteerism



Ever Want To Do More Than Just Serving Food,
Cleaning A Park Or Walking For Money?

Do You Want To Make A Real Difference?
Then Add A Little Karma & Play It Forward.

16 Things Volunteer, Internship & Career Programs

WANTED: Community Activists to Change the World!

[Facebook.com/16ThingsKidsCanDo.Org](https://www.facebook.com/16ThingsKidsCanDo.Org) • #10SecondsToChange • Change.Org • [Twitter.com/16ThingsWeCanDo](https://twitter.com/16ThingsWeCanDo)

1. Start Your Own “16 Things Social Responsibility Club”
2. Sign-up & Help Teach Our Educational Programs!
3. Do “The Power of 3” & Create a Blog or PSA!
4. Do an Internship or Work Experience Program!
5. Join Our Fund-Raising Program & Earn Back!
6. Enroll in Our Career Track Program & Help Others!
7. Become One of Our “Community Activists!”
8. Become One of Our Social Media Connectors!
9. Reach Out to Schools, Non-profits, Organizations!
10. Use Your Foreign Language Skills & Share!

JOIN OUR PETITION & FUND-RAISING DRIVE & EARN BACK

Our Mission is to provide an on-going network of books, workshops, programs and activities that educate and empower Kids, People & The Planet to be proactive on a host of fundamental issues on subjects like education, finance, health, nutrition, business, the environment, volunteering and life skills. And when Kids & People are empowered they can create a ripple effect that can help change family, peer and world dynamics.

16ThingsKidsCanDo.Org

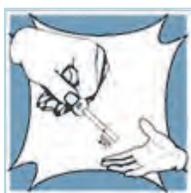
Lyle Benjamin, Exec. Director. 212 213-0257



CALL OR SIGN-UP TODAY

A Non-Profit Educational Organization Working for the Betterment of Kids, People & The Planet!

PARTNERS & SUPPORTERS



16ThingsKidsCanDo.Org

Lyle Benjamin, Exec. Director. 917 683-2625



Call: 212 213-0257

Email: Support@16ThingsKidsCanDo.Org

A Non-Profit Educational Organization Working for the Betterment of Kids, People & The Planet!

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NEWS

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Contact: Jung Yoon
For Immediate Release

Set Up To Fail: How Our Institutions Lie to Our Children About "Success"

New York, New York. Fall 2016 -- Over the past 30 years the American Dream has slowly transformed from tranquility to terror as people are forced to come to terms with quality of life issues as they approach retirement. And the institutions we trust and rely upon the most are at the root of the problem according to Lyle Benjamin, Executive Director of the non-profit educational organization, "16 Things Kids Can Do" and author of the personal finance book, "Act & Grow Rich: The 99 Percenters Guide on How to Grow & Protect Your Money, Just Like the Rich." (16 Things Press. \$19.95)

Benjamin believes that kids and people are being intentionally misled by their institutions; from the lack of practical education in schools to the willful profit driven conduct of Wall Street, Banks, the Government and the companies that employ us as adults. From our parents to our future employers to our government, we are taught, trained and tested from a very young age that a college education is the ticket to our future success.

"It used to be that one wage earner could support a family of four," Benjamin states. "Now, even with two college grads working, the real buying power of wages has been stagnant for 30 plus years. Meanwhile, the cost of everything from a car to a college education to home ownership has tripled. 75% of our college graduates don't end up working in their chosen fields after graduation. On top of that, they have to contend with their student debt that drags after them for years like a ball and chain."

Benjamin feels that as this generation of children grows into adults they will contend with an array of the most difficult problems this country has faced over an extended period of time on core issues such as Personal Finance, Health, Nutrition, Fitness, Education, Business, Environmental, Social and Life Skills.

The solution, Benjamin believes, is that kids need to get engaged and energized in more than just learning for the purpose of passing tests. They need to have real hand-on experience working on projects that impact themselves and others; they need to see the results of their actions so they can uncover the motivation to learn and develop, not just for the sake of grades or to do a job after graduation. And they need to be educated from an early age about how money really works, how business works, and given programs that can really make a difference in their quality of life throughout their lives.

Benjamin's organization, 16 Things Kids Can Do, is petitioning the President to establish "NATIONAL KIDS' MONTH" where each week in August focuses on these key issues:

Week 1: Health, Fitness & Nutrition

Week 2: Financial Literacy & Financial Planning

Week 3: Communication & Literacy

Week 4: Social Responsibility & Volunteerism

The programs will provide kids with a pathway for growth, development, maturity and success that will have tremendous rewards during the school-year and beyond.

Organizations, companies, agencies, and associations will sponsor sanctioned events, workshops, seminars, meetings, activities and programs relating to these areas. Additionally, both programs and parents are encouraged to acknowledge and reward individual and group achievements at various points along the process.

To show support for NATIONAL KIDS' MONTH, kids, parents and people are being encouraged to add their names to the Petition to the President on the organization's website: 16ThingsKidsCanDo.Org.

"16 Things Kids Can Do" is a 501(c)(3) educational non-profit organization that works for the betterment of kids, people and the planet through an on-going network of books, programs, workshops and activities, all designed to help people live happier, healthier and more successful lives. For more information, contact Jung Yoon at 212 213-0257 or 16 Things Kids Can Do, Executive Director, Lyle Benjamin at (917) 683-2625 / LyleBenjamin@16ThingsKidsCanDo.Org.

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Mr. Barack Obama
The White House
1600 Pennsylvania Avenue NW
Washington, DC 20500
<http://www.whitehouse.gov/contact>

Dear Mr. President,

There is no question that as this generation of children grows into adults they will contend with the most difficult issues this country has ever faced over an extended period of time.

While parents, schools and religious organizations do their best to educate their youth, there is no concerted effort to both engage the children in a unified systematic approach to the core issues while at the same time acknowledging, educating, and rewarding these children for their efforts in exploring, learning, and working towards solutions to problems that they effectively inherited.

I am requesting your signature on the enclosed Proclamation to establish the month of August as **National Kids' Month**. Establishing it in August coincides with children's, parents and school schedules and provides a pathway to growth, development, maturity and success that will have tremendous rewards during the school-year and beyond.

We propose that each week in August focus on these key issues:

- Week 1: Health, Fitness & Nutrition
- Week 2: Financial Literacy, Financial Planning
- Week 3: Communication & Literacy Skills
- Week 4: Social Responsibility & Volunteerism

The on-going goals of **National Kids' Month** are to:

- 1) bring additional attention to the importance these subjects throughout people's lives
- 2) create mechanisms that encourage voluntary participation by kids (and adults)
- 3) acknowledge said participation, and lastly
- 4) foster attitudes and environments that help perpetuate commitment to these issues

School, organizations, companies, agencies, and associations will be encouraged to hold events, workshops, seminars, meetings, activities and programs relating to these areas. Additionally, both programs and parents will be encouraged to acknowledge and reward individual achievements at various points along the process.

National Kids' Month and its programs are the creation of Lyle Benjamin, author, educator and Executive Director of the non-profit educational organization, 16 Things Kids Can Do. If you have any questions, Mr. Benjamin can be reached directly at (917) 683-2625, or by email at LyleBenjamin@16ThingsKidsCanDo.Org.

Once implemented, we look forward to creating a ripple effect that will, over time, truly affect a sea change in our culture on these important issues. We thank you in advance for your attention and action on this matter.

Sincerely,

Cc: Lyle Benjamin, Executive Director
16 Things Kids Can Do, Inc. / A 501(c)3 Educational Organization
Working for the Betterment of Kids, People & The Planet!
LyleBenjamin@16ThingsKidsCanDo.Org
Tel. 212 213-0257 • Cell 917 683-2625 • Fax 646 870-8149

Enc:
Proposed Presidential Proclamation



Proposed Presidential Proclamation
in Support of Establishing August as
National Kids' Month

By the President
of the
United States of America



A Proclamation

As the problems of today's youth threaten to follow them into their adult lives, their education regarding long-term life issues becomes ever more paramount. The youth of today need to understand, internalize and act on issues such as nutrition, fitness, wellness, public service, and the necessity for literacy and life skills that impact their lives from childhood through adulthood.

We, as a country, can no longer take for granted the belief that our children will have a substantially improved quality of life than that of their parents. Parents and schools can no longer be the sole motivators in the quality and outcome our children's lives.

We, as an extended family, as a community, and as a nation, must provide additional opportunities and guidance for the growth and development of our children by providing them with events, workshops, seminars, meetings, activities and programs regarding these issues.

And the time has come when the youth themselves must rise up and take the initiative to learn, develop and act on the issues that are critical to their health and wellbeing. While we must actively work to ensure our youth has the tools they need to succeed, they must proactively use these tools. While we afford them the opportunities for growth and development, they must furnish the motivation.

When the youth of this country stands up and uses these programs and demonstrates their willingness to learn, to accept responsibility, and to apply what they have learned - we, in turn, must then acknowledge and applaud them for their efforts.

Then by working in concert — youth, parents, schools, non-profit organizations, businesses and agencies — can we tackle and overcome many of the challenging issues that threaten the health and well-being of our youth and our nation for the benefit of all Americans for decades to come.

Now, Therefore, I, Barack Obama, President of the United States of America, by virtue of the authority vested in me by the Constitution and laws of the United States, do hereby proclaim the month of August as NATIONAL KIDS' MONTH.

I call upon educators, experts, industry leaders and activists across the Nation to provide our youth with information on health, nutrition, fitness, financial literacy and planning, communication, and life skills, and I encourage all Americans to take a proactive role in strengthening of America through the youth of our country.

In Witness Whereof, I have hereunto set my hand this (DAY) day of (MONTH), in the year of our Lord two thousand sixteen, and of the Independence of the United States of America the two hundred and forty.

PRESIDENTIAL PROCLAMATION PETITION

Request to the President of the United States to Proclaim August:

NATIONAL KID'S MONTH

Providing Free Programs on Health, Nutrition, Fitness; Financial Education/Planning; Communication & Life Skills

I hereby request President Obama issue the abovenamed Proclamation on behalf of Kids, People and The Planet; and, I authorize "16 Things Kids Can Do" to use my name, zip code, and comments in support of this effort!

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16ThingsKidsCanDo.Org

Lyle Benjamin, Exec. Director. 212 213-0257



THANK YOU FOR YOUR SUPPORT!

Name: _____ Phone: _____

Org: _____ ID#: _____

A Non-Profit Educational Organization Working for the Betterment of Kids, People & The Planet!