

# CATWALK FOR A CAUSE

## PARTNERSHIP OPPORTUNITIES

Assisteens of Los Angeles is an auxiliary of Assistance League® of Los Angeles, which has been in operation for almost 100 years. Parents and their high-school aged daughters join [Assisteens](#) to help disadvantaged children of LA County. Their annual Catwalk for a Cause fashion show, boutique and luncheon on Sunday, March 5<sup>th</sup> at 11:00 am at Lakeside Golf Club in Burbank will raise money for [Prom Day Program](#), the [Foster Children's Resource Center](#) and the [Preschool Learning Center](#). The over 150 attendees will be parents and teen leaders. The seniors being honored this year are from the following schools – Archer, Buckley, Campbell Hall, Fusion, Harvard-Westlake, Marlborough, Notre Dame, Redondo Union and Taft. The attendees are stylish, giving and influential in their communities.

### FASHION SHOW

The senior girls will walk the runway at a luncheon which raises money for the group to give to worthy programs. There are two opportunities to participate:

The traditional way is to loan the clothes for several changes which are returned to the store after the event.

- Complimentary Boutique Vendor Space
- Link to your business in all online event materials
- Recognition at the Event
- Listed on the Program
- Participation in gift bags (materials supplied by you)

Your store or fashion line may also choose to donate items for the fashion show that will then be donated to the Foster Children's Resource Center. Their teen clients do not have fun or current looks to choose from and any items are welcome. Your company will get all the perks listed above, plus, depending on the value of the donated clothes\*, be mentioned in press releases and named on the invitation. For a donation valued between \$2,500 to \$5,000, you will receive:

- Complimentary Boutique Vendor Space
- Half-Page Cover Color Ad in a Program
- Link to your business in all online event materials
- Named in event write-ups
- Logo on invitation
- Recognition at the Event
- Participation in gift bags (materials supplied by you)





## OPPORTUNITY DRAWING

Donate a basket of goods or services worth between two and five hundred dollars:

- One event ticket
- Link to your business in all online event materials
- Recognition at the Event
- Participation in gift bags (materials supplied by you)

## BOUTIQUE VENDOR

A limited number of vendors will be invited to participate in the boutique, which will run from 11:00 to 12:30 and be open until the close of the event at 3:00. Sell to teens, who will be attending with their mothers who not only also shop, but pay for their daughter's purchases.

- Link to your business in all online event materials
- \$75 fee covers the cost of 1 draped table and a light lunch
- Receipt books will be provided by Assisteens
- 20% of all sales donated to Assisteens\* at close of event
- Participation in gift bags (materials supplied by you)



## GUEST TAKE-AWAYS



Are you able to donate a small giveaway for approximately 175 guests? Market yourself to a gathering of tastemakers and community-minded women and girls.

- Link to your business in all online event materials
- Participation in gift bags (materials supplied by you)
- Recognition at event



\*donations are made to Assistance League of Los Angeles, Founder Assisteens Auxiliary, a 501(c)3 whose Tax ID is 95-1641960

Please note that individual sponsorships and business partnerships are available. For details or to discuss your partnership, please contact Roxanne Beckford Hoge at [AssisteensCatwalk@gmail.com](mailto:AssisteensCatwalk@gmail.com).