

Amelia Bedelia can't quite keep herself together. Taking care of others has put her self in last place. Though appreciated for an extraordinary housekeeping talent, she often feels like a wild weed tucked into a bowl of cherries. With no real friends or family to count on, she spends her nights toiling over outrageous, if mysterious, fashion creations, dreaming of who she might really be, had she the fortune of station.

Soon, after a sudden passing of the longtime master of the house, a widower for some time, Amelia discovers that she has now become – by way of bequest, and in law – the new property owner of the same estate she has commanded, from an extraordinarily young age, due to domestic rearing, during her mother's long tenure with the family.

But with no real sense of the habitudes of a lady, Amelia learns that, in fact – against the wishes of a blood heiress and the social cast of her township – she must make an emergence that announces her ladyship, upon receipt of trust, setting her interests and intent onto an exclusive social calendar, that turns an upside circle, upside down.

Told as an allegory of the #MeToo movement, Amelia decides to host an unprecedented series of events that begin to enable women with new modes of freedom and opportunity – starting with women's fashion.

SOCIAL STORY



Holding a dress to the mirror, "I dare would make myself look like a queen. I would like to choose. Another me? It is not me, but she that I become." Staring into her own reflection... "With these flowers, and this dress, I take you as you are." Formalities aside, Amelia accepts herself.



Amelia Bedelia (ADAPTATION using Rated-S Protocols)

A classic children's story, adapted for big screen, demands a narrative that is reimagined, yet faithful to the original "literal" character bones. The opportunity being to launch the persona of Amelia Bedelia as heroine of female ingenuity, gifted the spirit of benevolence and the grace of compassion – all set into the throes of a generation breaking a glass ceiling.

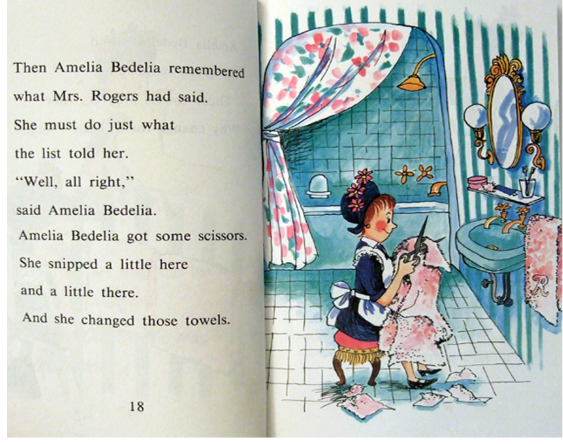
S	Social Content
	Contains hyperstory, character traits, themes and narrative considered to value and benefit affirmative choices.

"Rated-S" NARRATIVE DESIGN = Dramatic Arts + Communication Arts

Manufacturing new story models and character identity requires applied social value and digital cinema technology.

With the S-Rated platform, filmmakers are provided soft tools and protocols for representing the onscreen/offscreen parallax – forging vital social realities into the current genre driven and hypervisual cinematic arts.

Rated-S, as a story technology, supports audiences with new images and content to inspire and inform. Layered by character choices, an actionable narrative design can steer greater social outcomes and personal success, introducing critical decision paths and transformative lifestyle arcs.



#EatMyCake MILIEU

Set in a mashup of temporalities, and launching from Amelia's antic housekeeping abstractions, Amelia's fashion concrete, introduced to the women of her town, becomes an armor against the injustices that have ravaged the lifestyles of a male dominated social reality.

Blow by blow, the old guard is taken to its knees, putting men in the same compromising position they have for ages set upon women.

By force of conviction, the new ladies group gain the clarity and where-withal – driven by Amelia's accidental wit and wizardly stitch – to twist insight into a journey beholden of the female persona, an image of women renewed, in many ways "nonpareil" to the masculine, biological counterpart.

Set free, the women in Amelia's tale, model aspects of social activism that everyday women can embrace, to "have their cake, and eat it too!"