



MUSEUM ASSOCIATION OF DOUGLAS COUNTY ANNUAL MEETING

March 29, 2022



Welcome

Members & Guests

of the Museum Association

of Douglas County



Introduction of 2022/2023 Officers:

Hannah Myers– President

Ainslie Heilich– Vice President

Bruce Wood – Secretary

Danielle Kusman– Treasurer



Introduction of 2022/2023 Trustees:

Linda Brewer

Kathleen Dyer

Chuck Knox

Judy Landeck



Introduction of the Museum District Trustees

Kent Elam – President

Kim McGee – Vice President

Janet Butler – Secretary

Kim Higgins – Treasurer

Larry Bushu – Trustee



2021 Financial Report

By Treasurer Danielle Kusman

2021 Income

DONATIONS	\$ 21535.23	% 69.58
DUES	4688.60	15.15
FUNDRAISERS	444.00	1.43
GRANTS	0.00	0.00
INTEREST	9.03	0.03
MERCHANDISE	373.00	1.21
MISC INCOME	144.39	0.47
SPECIAL PROJECTS	2405.00	7.78
SPONSORS	1350.00	4.35
INCOME TOTAL	30949.25	100.00

Note: Donations include a \$15,000 .00 Lewis D. Petry Trust donation

2021 Expenses

ADVERTISING	\$ 1136.80	% 4.29
ARCHIVAL	5499.30	20.77
DUES/FEES/MISC	1352.39	5.11
EQUIPMENT/SOFTWARE	2427.48	9.17
EXHIBITS	7238.73	27.34
FUNDRAISER/EVENTS	2747.07	10.37
HOUSEKEEPING/OFFICE	1556.89	5.88
MERCHANDISE	1032.55	3.90
POSTAGE	984.22	3.72
SPECIAL PROJECTS	1649.33	6.23
TAXES/TAX PREPARATION	855.00	3.22
EXPENSE TOTAL	26479.76	100.00

Note: Exhibit Walls Constructed

2021 Financial Summary

INCOME	\$ 30,949.25
EXPENSE	<u>-26,479.76</u>
NET GAIN	\$ 4,469.49
RESERVE	\$11,457.40

5 YEAR PROFIT/LOSS COMPARISON

	2021	2020	2019	2018	2017
INCOME	30,949	12,723	26,208	31,071	48,648
RESERVE/OP	34,885	24,474	25,202	15,022	29,331
EXPENSES	26,480	13,311	25,584	44,170	67,290
PROFIT/ (LOSS)	4,469	(588)	623	1,923	10,689

2020 – Grant: \$1,000 Tuscola Community Foundation

2019 – Grant: \$400 Lyondell

2018 – Grants: \$1,000 City of Tuscola, \$1,000 Arcola Foundation,

2017 – Grants: \$1,000 Arcola Foundation; \$698 Tuscola Tourism; \$341.33 Daughters of the American Revolution

Donations: \$20,000 Anonymous Donor

Cash Assets by Account

12/31/2021

Cash Assets	
Checking Account	\$ 23,427.75
Savings – Reserve	11,457.40
TOTAL	\$ 34,885.15



Executive Director Report

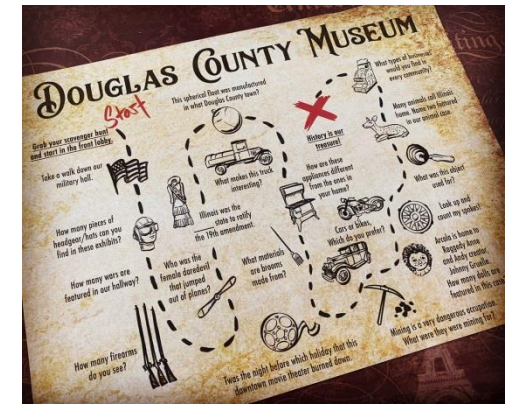
By Executive Director
Anna Dvorachek



Year in Review

Program/events:

- COVID-19 Closures
- Scavenger Hunt in & outside
- Photography Contest
- Parade
- Moveable walls constructed





Year in Review

- Mural Final Ta-Da





Year in Review

- Virtual Programs – 19th century clothing
- Black Hawk's View of Illinois
- Halloween Cruise-In
- WAND live broadcast from the museum
- Militaria Show





Year in Review

- Breakfast with Santa drive-through



Year in Review

- **Collections:** Inventory, storage improvements





Year in Review

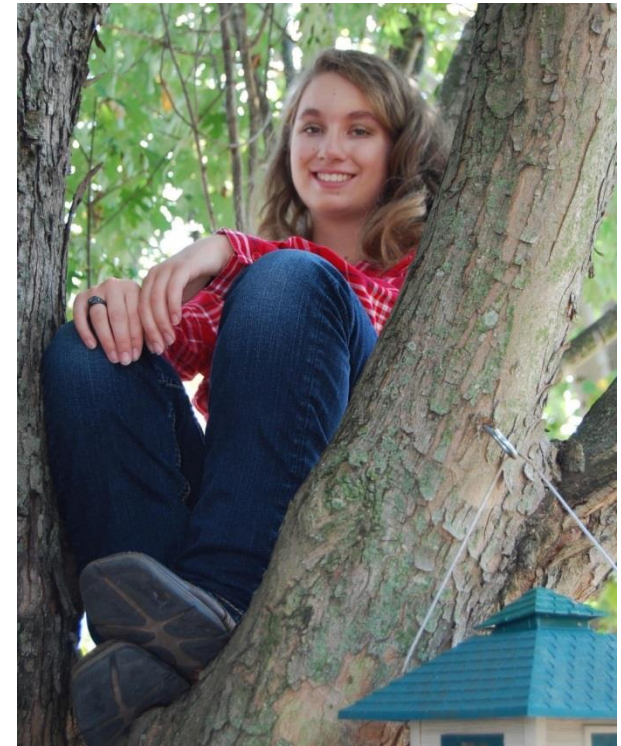
- Parking lot & lights
- 1928 Buick & 1940 car





Year in Review

- EIU Interns
- CEO tour, Kiwanis, & speaking to community groups





Year in Review

- Douglas Co. historical Museum District - Working together for positive change & growth
- Parking lot, lighting, new dehumidifiers, maintenance & museum improvements





Museum Statistics

Year	Visitors to the Museum logged in our guestbook
2015	1762
2016	1815
2017	2167
2018	2064
2019	1836
2020	466 (COVID Closures)
2021	964 (COVID Closures)

Year	New Memberships
2015	24
2016	29
2017	22
2018	19
2019	6
2020	4
2021	21



Volunteer Thank You!

Judy Lovell

Kathleen Dyer

Jane Berbaum

Elaine Bryant

Sharon Corum

Joyce Alexander

Carol Beals



Our volunteers logged over **800 hours** of volunteer work in 2021 (not including our Board members or muralist hours)

Thank you to our Board Members of the Museum Association and the Museum District Event Volunteers, muralists & and all that have helped along the way!



What's Coming Up?

- **Programs & Events** – Bringing back cemetery tours, road scholars programs, more in-person events
- **Museum District:** Continued growth, deciding on major project funding
- **Plans & Funding:** Flooring
- **Collaboration:** More collaborative efforts with other organizations (non-profits, city entities)
- **Exhibits:** New built-ins after motorcycle exhibit
- **Educational:** Planning for more programs, talks & tours



2022 to 2023 President Report

By President Hannah Myers

Douglas County Museum Association Year in Review

- Another year navigating the Coronavirus (COVID-19) pandemic allowed us to focus our attention back to what truly drives our mission and efforts at museum:
- To preserve and promote artifacts of cultural and historic significance relating to Douglas County.
- This meant....

Funding and focus on Collection Care/Exhibits

- **Purchased**

- Textile Storage
- Digital Camera
- Archival storage/folders/sleeves
- Carts

- **Additional intern/volunteer help**

New Interchangeable Storefront Exhibits

- To begin after motorcycle exhibit
- Feature Bank, livery, church, newspaper, more
 - Exhibit Reveal “Event” in Fall/Winter

Hands On Classes and Demos

- Clean-up rear section of museum storage
- Explore local craftsmen and gauge interest regarding preservation/restorative classes
- Examples:
 - Rewiring old light fixtures
 - Glazing windows
 - How to preserve family heirlooms
 - Wood care

Looking ahead....

- 2022- 2023 Focus on “rebuilding”
- Boost memberships
 - All demographics
 - Specifically younger families
- Increase number of visitors
- Attract new board members/volunteers
- Increase museum presence at area events

Strengthen Relationships

EIU

Area businesses

Organizations



Questions?



Closing Remarks

By 2022/2023 President Hannah Myers