



iCAST
Digital Sign Solution For Schools



Technology at work for you

COMMUNICATE TO THE STUDENTS FROM YOUR DESK OR ANY INTERNET CONNECTION

With iCAST you can update information, create announcements or play Friday night's football highlights. The student communication ideas are only limited by your imagination. You can also allow your multiple school administrators to have access to the digital displays. You can update your digital displays from any internet connection.

SIMPLE AND AFFORDABLE

iCAST....A PRACTICAL SOLUTION THAT ANYONE CAN USE

Drag and Drop....Schedule it and forget it

Our goal was to create a simple digital solution that can be managed by anyone regardless of your technology capabilities.

- Simple web based software that can be accessed from any internet connection
- Create simple playlists utilizing pictures, menus, text or video
- Upload to your iCAST site and it stays there forever
- Low cost yearly software license
- Unlimited uploads and use

Wifi, Wired Or Cellular Connectivity

Install Digital Displays Anywhere

Add Your Twitter and Facebook Feeds From Your Schools



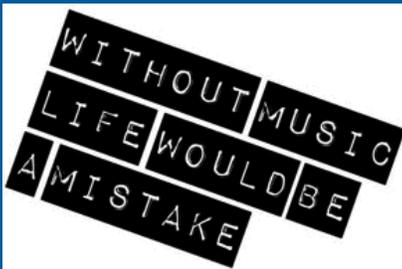
iCAST

TEMPLATES INCLUDED

Included with the purchase of any iCAST digital display package from ServeSmart is a standard portfolio of custom school templates that can be updated by our customers.

AUDIO

Audio output is a standard feature of the iCAST video package. In addition, upgraded speaker systems can be added for concert like sound. Announcements and entertainment can be easily schedule to play on queue.



INDOOR/OUTDOOR INSTALLATIONS

ServeSmart has the solution for outdoor digital displays. Our rugged outdoor displays are designed for the elements and potential abuse of public access locations. Multiple sizes are available for indoor and outdoor applications. Wall mounted and free standing options.

Custom Fabrication Available

We can create a platform to install your digital displays just about anywhere. **Even on wheels with battery power!**

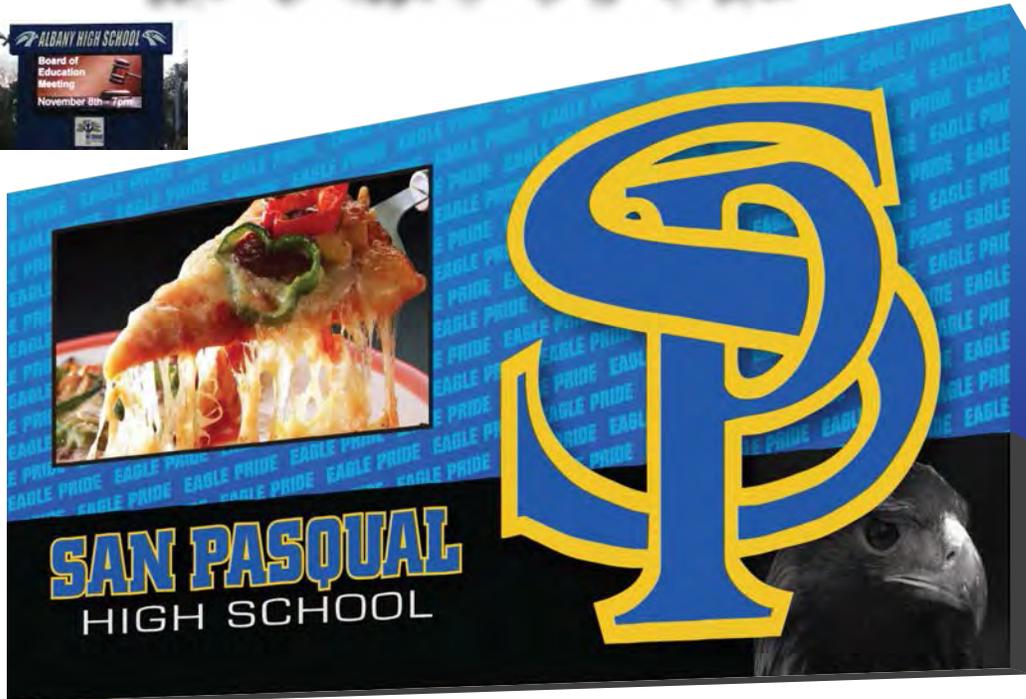


Impact Resistant Safety Glass

Protects the screen from impact and the elements



IT'S TIME TO GO DIGITAL



www.servesmart.net

iCAST by ServeSmart

www.servesmart.net

619.562.1486 p

619.562.6031 f