

Lisa Bernard

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Editor, *Security Briefs* Blog
Principal, Lisa Bernard's Word of Mouth, Inc. (1991-2013)
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Lisa Bernard is a maverick in the public speaking field with her “aural” approach to speech-crafting and “boutique” speakers bureaus. Her deep respect for the oral tradition in the human journey is her motivation. Her audience-based methods have given voice to thousands in their need to “speak up” before the camera, at the podium and around the

conference table (click above for her blog, *Security Briefs*). Lisa Bernard has brought her techniques for effective messaging from Hartford to Hong Kong and her reach extends across the English-speaking world via books available at www.CueCardCommunications.com. Lisa Bernard earned her masters at Columbia University's School of International and Public Affairs. This followed her stint as the first Russian-speaking Program Director with a top secret national security clearance at The Jamestown Foundation in Washington D.C., working with high-ranking Soviet and East European defectors as their liaison with the White House, FBI, CIA and private interests. Earlier, she worked as a foreign affairs intern in the U.S. Senate, studied Russian at Leningrad State University and earned her B.A. in Comparative Communist Studies at Union College. Lisa has traveled from Moscow to Madrid and Tel Aviv to Tallinn. Mom to two grown daughters, she cares for her Arabian gelding and rides in Western style. She is as at-home in her barrel saddle as she is behind the podium or backstage coaching a speaker.

Why Work with Lisa Bernard to Select a Guest Speaker?

Lisa is an exceptional speaker, writer, coach and consultant. I have learned so much from her speaker-oriented training and workbook... Sandra Long, Owner, Post Road Consulting

Lisa Bernard is not only a consummate professional but an incredible confidant, advisor, and trusted family friend. It is so rare that one person could be all-encompassing but Lisa is for many reasons... Susan Pellish-Thaler, Group President, Camuto Group and President, Libby Edelman a Division of Sam Edelman Shoe

Communication "brain trust" Lisa Bernard has been a go-to source for me since I first retained her 10 years ago as an instructor and consultant for my corporate communications work with a Japanese trading company... Carol Schneider, CEO and Chief Simplicity Officer, SimpleSizeMe, LLC, Consulting and Coaching for leaner, lighter working and living

Master Classes with Lisa Bernard

Audience Analysis: A Demonstration for the Age of "Too Much Information"

Be the Master and Medium of your Message

Preparing for a Professional Q&A

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