



1962 **BEAR**
ARCHERY
EQUIPMENT

MADE BY A CHAMPION...FOR CHAMPIONS!



MADE BY A CHAMPION...FOR CHAMPIONS!

Pick up your favorite Bear Bow. Examine the wood and the new Bearglas®... run your fingers along it. See and feel the champion craftsmanship!

Notice how the contours of the grip perfectly mesh into the contours of your palm. Comfortable. Right for steady sighting and accurate shooting.

Nock and draw. Smooth, exhilarating Bear action . . . definitely the action of a thoroughbred.

Your *instincts* tell you a Bear Bow is a champion bow. It's made by a champion . . . for champions. Fred Bear is a three-time Michigan archery champion. He holds more than 65 big game bowhunting trophies. When you decide to own a Bear Bow, you take the very best road toward becoming a champion.

BEAR GRIZZLY®

**A tough, fast hunting bow—
a smooth, accurate target bow!**

The streak of an arrow powered by new Bearglas® strikes home, dead on target. Another thrilling moment in archery made more exciting by the magnificent Bear Grizzly. The heart of the Grizzly, a hard core Maple Limb, has been especially chosen for its ruggedness. Tough, resilient, new Bearglas is bonded under tremendous pressure to make the components a smooth, single functioning unit. Versatility is built-in . . . making the Grizzly an all-round bow, perfect for *all* kinds of shooting. Pleasure priced, too.

A top-grain leather handle assures firm grip under all weather conditions. Bearhair arrow-rest quiets arrow release. Leather arrow pad.


BEAR GRIZZLY \$39⁹⁵

Length: 62"—Weights: to 60 lbs.
Draw limit: 33".
Recommended brace height: Between 7" and 8".
Specify right- or left-hand and draw weight.
Bow is weighed at 28"



BEAR GRIZZLY *unstrung*





BEAR KODIAK®

**Grace with lightning speed, beauty
with sledge hammer impact!**

Over 60 big game trophies (including three just shy of world's records taken by any method) testify to the smashing power and accuracy of the Kodiak, Fred Bear's personal bow. Designed and built to exacting requirements, the Kodiak is repeatedly tested in the field by Fred Bear. In all kinds of terrain and weather, against all kinds of game, the Kodiak performs perfectly.

Inspect a Bear Kodiak at your Dealer's. The new 1962 Kodiak employs a power plant of Bearglas® facing and backing. The hunter still has the same fast action, the same smooth, easy draw and accurate release, now packed in a bow 135% stronger. Notice the graceful line. Draw . . . feel the latent power in the Bearglas, a controlled force ready to send your shaft winging true to the mark.

A GRIP AS EASY AND COMFORTABLE AS A HANDSHAKE

Specially imported Brazilian Rosewood imparts a beauty to the Kodiak that improves with use. The precision contour allows perfect target alignment for fast, accurate shooting. Kodiak facing and backing is the all new Bearglas in Bark Gray with contrasting laminations. Deep-pile Bearhair assures silent release.

KODIAK \$59⁹⁵


Length: 60"—Weights: 30 to 70 lbs.
(Over 70 lbs. \$15.00 extra.)

Draw limit: 33".

Recommended brace height: Between 7" and 8".

Specify right- or left-hand and draw weight.

Bow is weighed at 28".



KODIAK *unstrung*

BEAR KODIAK MAGNUM®

**Full power in a small package—
ideal for close quarter shooting!**

Kneeling, standing, crouching . . . no matter what the position, you'll get off a fast, accurate shot with the Kodiak Magnum. Hard core Maple and new Bearglas® are united in a slim, graceful 52" recurve with the best features of flight and hunting bows. The shorter design of the Kodiak Magnum prevents brush fouling, yet gives full power with shorter draw. Big things come in small packages. Stop today at your Bear Dealer's and see the 52" Kodiak Magnum.

The smooth, flame-like grain of polished Brazilian Rosewood on handle and risers contrasts with the bark gray Bearglas facing and backing and hard core Maple Limb. It makes the Kodiak Magnum the richest looking hunting bow Bear has ever offered. Leather arrow pad and deep pile Bearhair arrow rest add further distinction.

KODIAK MAGNUM \$64⁹⁵

Length: 52"—Weights: 35 to 70 lbs.

Draw limit: 31".

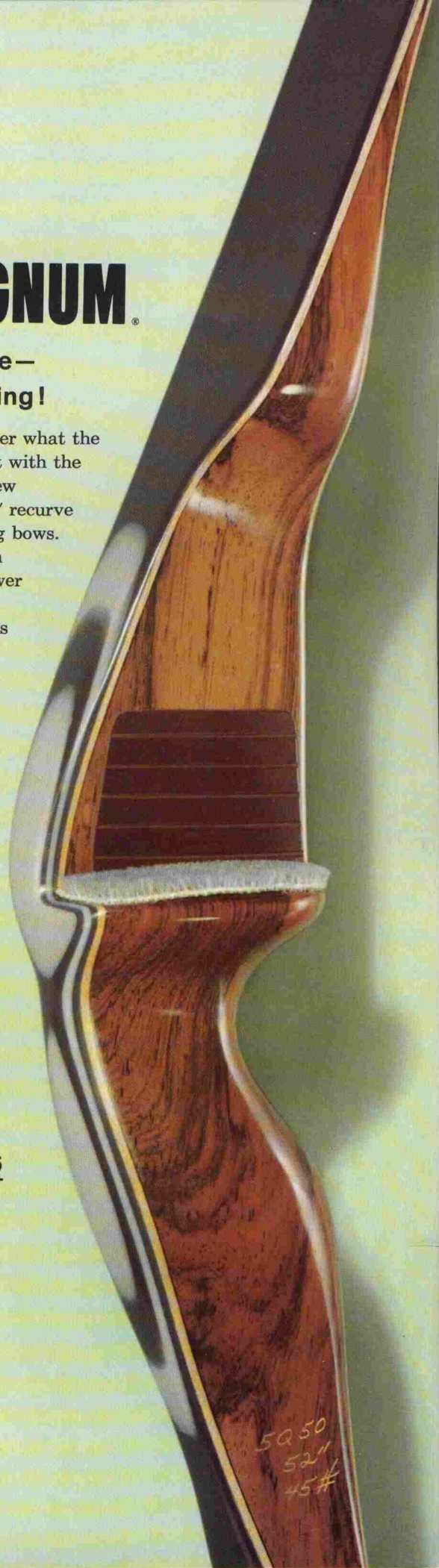
Recommended brace height: Between 7" and 8".

Specify right- or left-hand and draw weight.

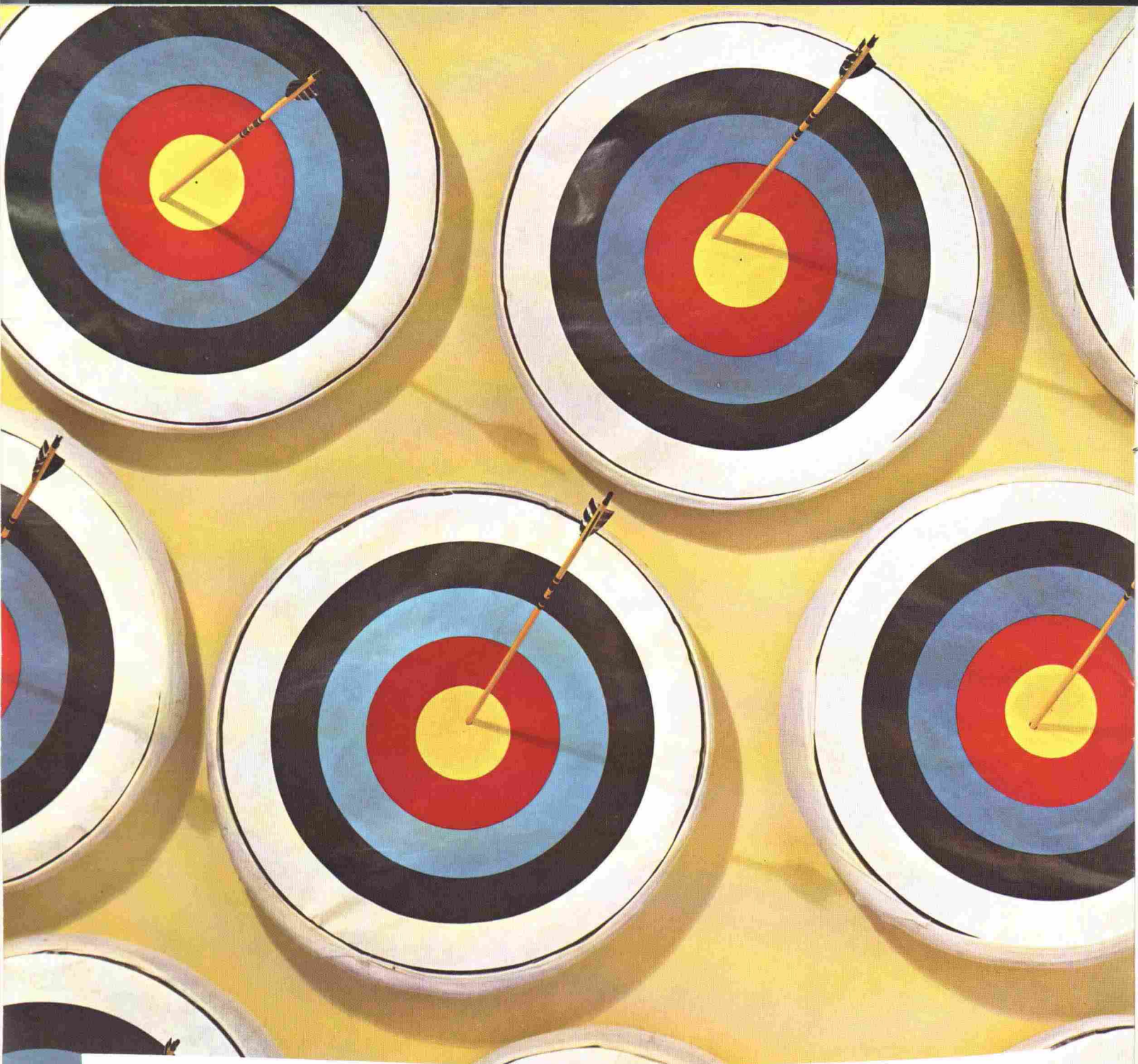
Bow is weighed at 28".



KODIAK MAGNUM *unstrung*



5050
52"
45#



Whether you prefer shooting over a close-cropped green or field shooting in brush country, you'll find that the 1962 Bear Target Bows, powered with new Bearglas®, will help improve your accuracy.

Bear physicists and bowyers are constantly at work discovering new ways to improve the Bear bow . . . new ways to team up modern science with the ancient art of bow making.

For example, an oscilloscope and a time mark generator (accurate to three-hundredths of one per cent) assure top velocity in Bear bows. An ultra-high speed camera filming 8,000 pictures a second is used to study the dynamic characteristics of the finest bows made . . . Bear. These two tests are characteristic of the many checks that every Bear Bow undergoes before reaching your hands.

BEAR BOWS . . . FOR THOSE WHO WANT THE FINEST!



BEAR KODIAK SPECIAL®

**Virtually handmade . . .
definitely a masterpiece!**

Classic beauty, style, lavish workmanship . . . all are apparent in the championship Bear Kodiak Special. But more than just beauty makes this the masterpiece of the bowyer's art, the favorite of international tournament champions. Bear artisans begin the fabrication of the Kodiak Special with the finest hard core Maple. Then carefully bond on specially treated and tinted Bearglas® to reduce glare. Painstaking hand sanding, rubbing, varnishing, polishing and inspection follow to assure you of the finest bow made anywhere. To adapt the tremendously popular Kodiak Special to an even larger group of archers who want the very best, the Special is also length customized:

The 63" Special is a perfected short-draw bow, giving maximum performance with a draw of 26" or less. Handle is proportionately smaller.

The 66" Special is matched to the needs of the average archer with a 27", 28" or 29" draw. The contoured handle fits a proportionately fuller hand.

The 69" Special has been designed for those who draw the long bow, 30" and over.

Rich, handcrafted, tropical Brazilian Rosewood complements the soft shade of Bearglas facing and backing. The handle contour offers a steady and firm grip, while the feather arrow-rest assures a quiet, clean and accurate shot.

KODIAK SPECIAL \$74⁹⁵

Lengths: 63", 66", 69".

Weights: 25 to 60 lbs. Draw limit: 33".

Recommended brace heights:

63"—Between 7" and 8"; 66"—Between 7½" and 8½";

69"—Between 8" and 9".

Specify right- or left-hand, length and draw weight.

Bows are weighed at 28".



KODIAK SPECIAL *unstrung*

4K171
66"
40#

BEAR POLAR®

One great new bow in two new lengths
... for men and women.

Stop at your Bear Dealer's and ask to see the Bear Polar. Heft it! Feel the reassuring weight . . . test it for accuracy of balance. Notice the graceful line that promises a perfect and speedy cast every time.

Notice, too, that the Polar is available in the 66" length *and* in a brand-new, power-packed 56" length for the ladies.

Incorporated in both new Polars are many other features that belie the moderate cost . . . full recurve, longer sight window, richly handcrafted and contoured Zebra Wood handle and glare-reducing, all new, yellow Bearglas®.

**For the first time,
a bow built especially for women!**

For '62, Bear introduces the Polar 56" target bow . . . a bow designed specifically for the lady archer. The Bear 56" Polar offers a performance far superior to any bow in the world today. See the first bow made especially to fit the requirements of the woman archery enthusiast . . . now at your Bear Dealer's. Excellent, too, for the man or junior who prefers a short-draw bow.

BEAR POLAR \$49⁹⁵

Length:	66"	56"
Weights:	25 to 60 lbs.	15 to 40 lbs.
Draw limit:	33"	28"

Recommended brace heights:
Between 7¼" and 8¼".

Specify right- or left-hand, length and draw weight.
66" weighed at 28".
56" weighed at 24".



POLAR unstrung

15J110
66"
42#

BEAR HAS A NEW CUB

**Both expert and novice
will love Bear's new Cub!**

Brand new from Bear for '62, the hard hitting Cub. They say that seeing is believing. But it will take more than a glance to appreciate all the beauty, pleasure and performance the master craftsmen at Grayling have built into this graceful, semi-recurved bow.

Even though the Cub is budget priced, the Bear quality is immediately apparent. Fine, hard core maple, bonded under tremendous pressure to new Bearglas®, and carefully handcrafted to perform perfectly in the hands of beginner or expert . . . the Cub is a bow you'll be proud to carry to range or field.

A soft saddle-leather handle, contoured for comfort, is complemented by a matching leather pad and arrow rest. An ideal first bow for the novice and a performance-proved champion for the accomplished archer.

BEAR CUB \$24⁹⁵

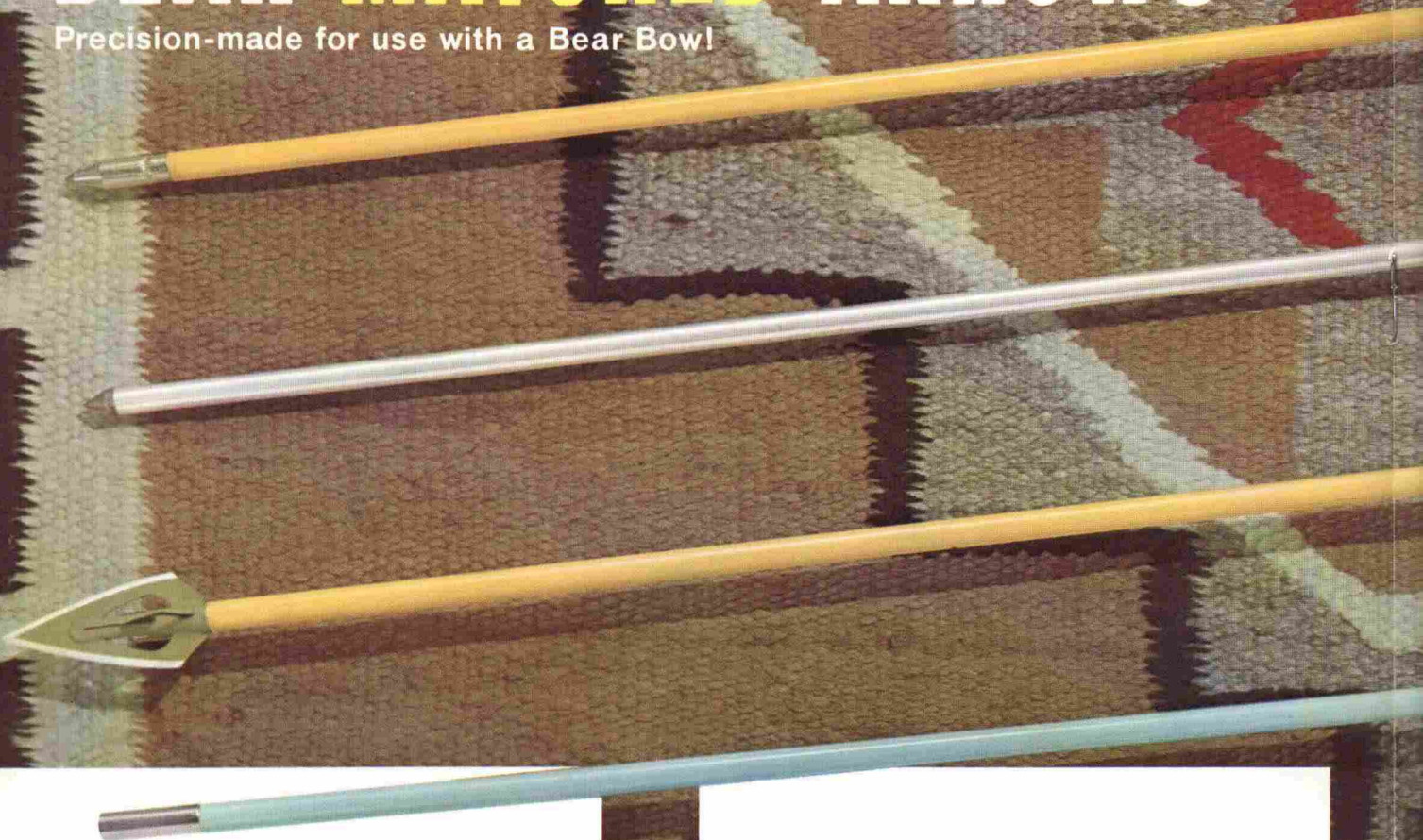
Length: 60".
Weights: 15 to 55 lbs. in 5 lb. increments.
Draw limit: 33".
Recommended brace height: Between 7" and 8".
Specify right- or left-hand and draw weight.
Bow is weighed at 28".

CUB *unstrung*

13K59
60
45#

BEAR MATCHED ARROWS

Precision-made for use with a Bear Bow!



A-10 BEAR-EASTON \$29.50 doz.

The finest tournament arrow in the world, and the ultimate in aluminum arrows. Fabricated with Easton's famous precision-made, specially drawn tubing. Beautiful multi-colored crestring, with pin stripes. True helical spiral fletching with white or dyed-white feathers of proper size and shape. (For hunting arrows, extra-durable, selected barred feathers will be used unless otherwise ordered.) Plastic fletching (no extra cost) recommended only for advanced tournament archers.

Specify exact bow weight at desired draw length. We will select proper shafts from 22 sizes available in 24SRT-X* standard wall and thinwall tubing. (No extra charge for thinwall.)

Bear-Easton Arrows for target or field shooting:

A-10 T.....	Fitted with insert target points and fletching of suitable length for tournament shooting.....	\$29.50 doz.
A-10 FL.....	Full length, with target points unattached, fletching of suitable length for tournament shooting.....	\$28.50 doz.

Bear-Easton Arrows for hunting:

Following arrows available in tube sizes from 1816 and up only:

A-10 HP or B.....	Hunting-practice field, or blunt points. HP points are same weight and interchangeable with broadheads.....	\$30.30 doz.
A-10 S.....	A matched set of six four-blade Razorheads® and six HP field points. (Points interchangeable).....	\$32.40 doz.
A-10 H-1 or H-3.....	Single-blade Razorheads or three-blade.....	\$33.75 doz.
A-10 H-4.....	Fred Bear four-blade Razorheads.....	\$34.95 doz.
Extras.....	Cresting: Choice of predominant color, no extra charge.	
	†Special cresting other than our own design, extra.....	\$ 2.50 doz.
	Four-fletch, extra.....	\$ 1.00 doz.
	Orders less than one dozen (minimum ½ dozen), extra.....	\$ 1.00

*© Jas. D. Easton, Inc.

†Special cresting is limited to circular patterns not more than 10" from nock.

A-20 MICRO-FLITE® \$25.95 doz.

Bear Micro-Flite arrows (shafts by Sila-Flex†) stand out as the finest precision-shooting glass arrows. Straight, durable, light —unaffected by weather. Natural light yellow shafts with attractive multi-colored crestring, gold pin stripes. True helical spiral fletching with white or dyed-white feathers. For hunting arrows, extra-durable, selected barred feathers will be used unless otherwise ordered. Wide range of sizes for all bow weights, lengths to 31" to back of head. Specify exact bow weight at desired draw length.

Bear Micro-Flite Arrows for target or field shooting:

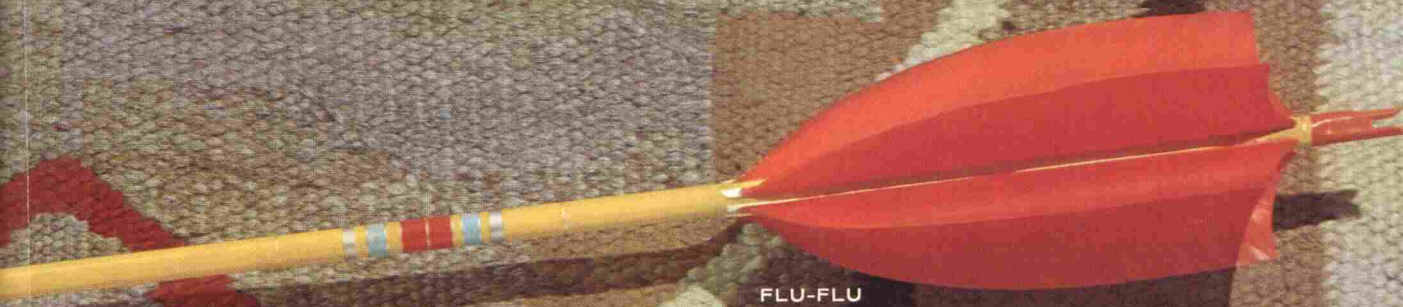
A-20 T.....	Fitted with insert target points and fletching of suitable length for tournament shooting.....	\$25.95 doz.
A-20 FL.....	Full length, with target points unattached fletching of suitable length for tournament shooting.....	\$25.00 doz.

Bear Micro-Flite Arrows for hunting:

A-20 HP or B.....	Hunting-practice field, or blunt points. HP points are same weight and interchangeable with broadheads.....	\$26.75 doz.
A-20 S.....	A matched set of six four-blade Razorheads and six HP field points. (Points interchangeable).....	\$28.85 doz.
A-20 H-1 or H-3.....	Single-blade Razorheads or three-blade.....	\$30.20 doz.
A-20 H-4.....	Fred Bear four-blade Razorheads.....	\$31.40 doz.
Extras.....	Cresting: Choice of predominant color, no extra charge.	
	†Special cresting other than our own design, extra.....	\$ 2.50 doz.
	Four-fletch, extra.....	\$ 1.00 doz.
	Full length olive drab shaft color, extra.....	\$ 1.50 doz.
	Orders less than one dozen (minimum ½ dozen) extra.....	\$ 1.00 doz.

†© Sila-Flex, Inc.

†Special cresting is limited to circular patterns not more than 10" from nock.



FLU-FLU



BEAR-EASTON



MICRO-FLITE



FIREBIRD

A-50 FIREBIRD

\$9.95 doz.

Good . . . better . . . BEST! The best features of the three most popular Bear arrows have been combined to offer the A-50 Firebird, the best possible arrow at the lowest possible price. Made from selected grain Port Orford Cedar, the A-50 Firebird's are precision matched for spine and weight, made to streak home on target or quarry with unmatched accuracy. Choice of natural buff, light blue, white, yellow, tangerine or olive drab shaft with three-color crestring. Diagonal fletching with two natural barred and one dyed-barred cock feather.

We guarantee the A-50 Firebird to be the finest quality arrow in its price range available anywhere.

Bear Firebird Arrows for target, field or hunting:

A-50 TF	Target-field	\$ 9.95 doz.
A-50 FL	Full length without points	\$ 9.45 doz.
A-50 HP or B	Field or blunt	\$10.45 doz.
A-50 S	Set consisting of six four-blade Razorheads® and six HP field points	\$11.95 doz.
A-50 H-1 or H-3	Single or three-blade Razorheads	\$13.30 doz.
A-50 H-4	Fred Bear four-blade Razorhead	\$14.50 doz.

Lengths—26" to 30" with 1" increments. Available in dozen lots only. Shaft— $2\frac{1}{64}$ ". Spine—30/35 to 60/65 inclusive. Speed nock $\frac{5}{16}$ ".

A-51 FIREBIRD FLU-FLU

Fletched with six large white or dyed-white feathers. Safer and more practical for bird shooting, small game hunting, or trap shooting.

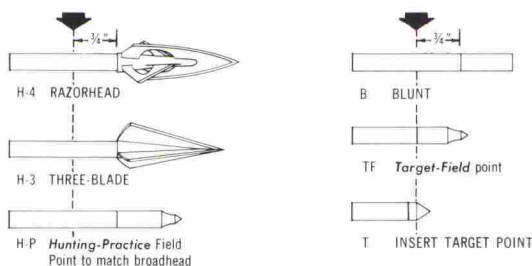
A-51 HP or B	Hunting-practice or blunt points	\$ 1.75 ea.
A-51 H-1	Single-blade Razorheads®	\$ 2.00 ea.
A-51 H-3	Three-blade broadheads	\$ 2.00 ea.

Packaged in lots of three only.

Note: On every arrow order—specify draw length and draw weight of bow.

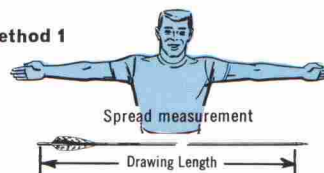
POINT STYLES AVAILABLE

Note: Arrow length is measured from bottom of nock slot to this point.

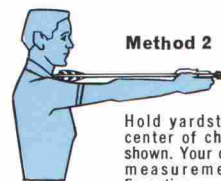


Selecting Correct Arrows

Method 1



Spread Measurement	Arrow Length
57"–59"	22"–23"
60"–62"	23"–24"
63"–65"	24"–25"
66"–68"	25"–26"
69"–71"	26"–27"
72"–74"	27"–28"
75"–77"	28"–29"
Over 77"	30"



Method 2

Hold yardstick at center of chest as shown. Your draw is measurement at fingertips.

BEAR BOW QUIVERS

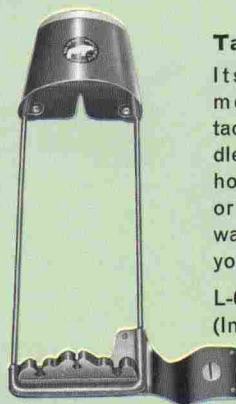
Whether in blind or brush . . . arrows at your fingertips!

The open metal frame of the Bear Bow Quiver attaches snugly, becoming an integral part of the bow. Four arrows tipped with Razorheads® or other hunting points slip into molded rubber shaft clips. The tips rest in soft foam rubber, with a hood shielding the hunter from injury. The Bow Quiver was designed for hunters by Fred Bear and has been field-tested in hunts all over the world. Available in either of two models, Screw-On or Tape-On, the Quiver fits any bow. Attaches or removes in just a few seconds.

Screw-On Model

Has a threaded brass bushing in the bow handle. When attaching Quiver, a small coin serves as a screwdriver. The 2 1/64" bushing hole in no way weakens the bow or affects your accuracy.

L-660 \$9.95
(L-650 Tape-On Model)



Tape-On Model

Its rigid, two-point mounting can be attached to the bow handle with ordinary household tape, adhesive tape or electrician's tape. Always wax this section of your bow before taping.

L-650 \$9.95
(Includes plastic tape.)



- L-670 Replacement rubber shaft holder. \$1.00
- L-671 Replacement rubber point holder. 1.00
- L-662 Bow quiver bushing and screw.75

Fred Bear RAZORHEAD®

Proved on the world's game trails.

No game species in North America has proven too big or too tough for Razorhead. In fact, since its introduction in 1956, more big-game trophies have been taken with Razorhead than with any other broadhead. Designed by Fred Bear for more humane sport and greater bowhunting success.

Razorhead is two blades in one. The large blade is mill-tempered steel, sharpened to a long, keen bevel. Its ferrule is slotted to receive a thin, razor-steel, pre-sharpened, auxiliary blade which can be replaced in the field in seconds.

Fred Bear Razorhead Kit

One dozen Fred Bear single-blade broadheads and separate pocket pack of dozen razor-auxiliary blades with slot cleaning tool.

H-4 Complete Kit . . . \$5.45 kit

Single-Blade Broadheads

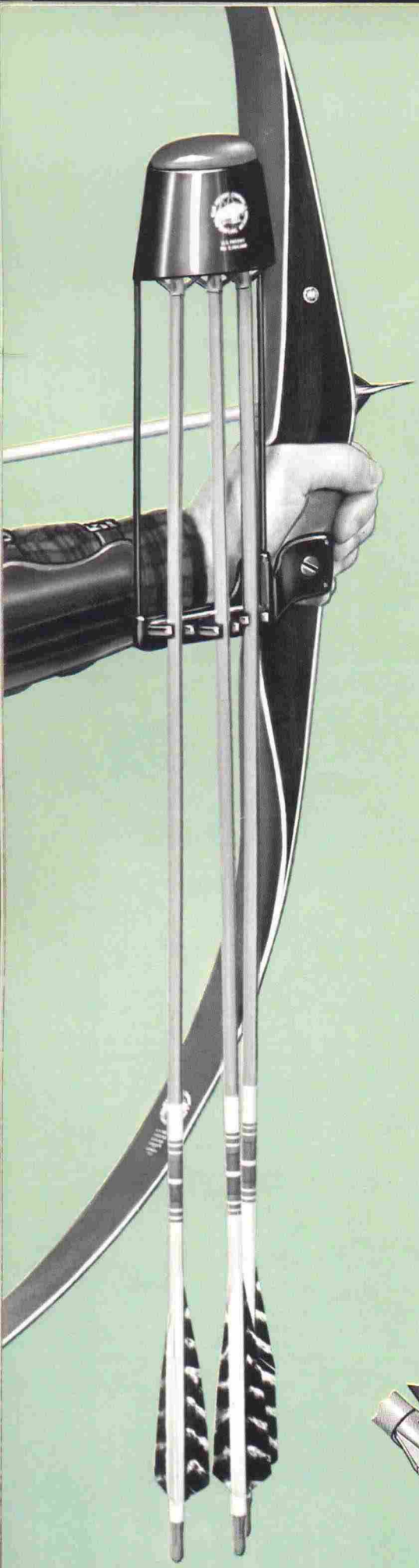
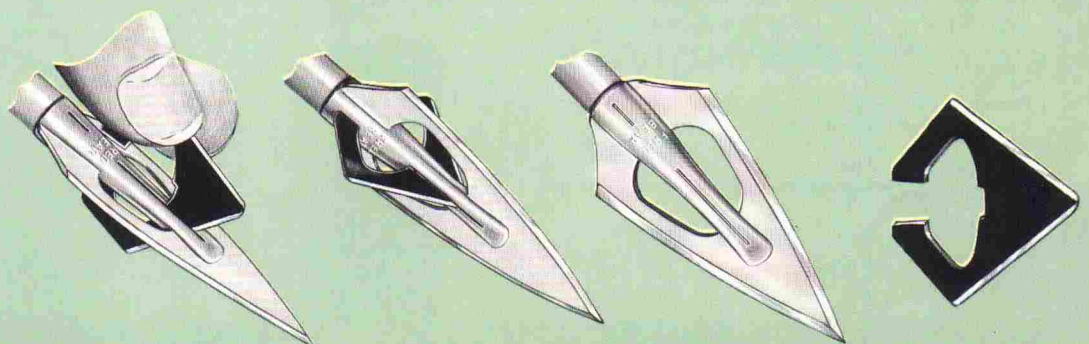
Standard 5° taper fits both 5/16" and 1 1/2" shaft. 115 grains. (Length 2 1/2", width 1 1/8".)

H-1 \$4.25 doz.

Auxiliary Blades

Used to convert H-1 single-blade, or as extra blades for H-4 Razorhead. One doz. per package. Weight 10 grains each.

H-A \$1.25 doz.



BEAR BOWFISHING

More and more archers are extending the season with Bear Bowfishing Rigs.

Now you can enjoy off-season hunting! Shooting from a boat or wading, many bowhunters are experiencing the thrill of going after targets like carp, suckers, buffalo, gar and dogfish. Coastal bowfishermen strike out after even bigger game including skates, manta rays and small sharks.

Developed for ease of handling and operation, the Bear Bowfishing outfit is easy to rig to your present bow. Inexpensive, too. A lightweight stationary reel uses a spinning concept, but with no moving parts. A dunking or rainstorm provide no obstacle for the Bear Bowfisherman, because the rig is as well made as his bow. The spool is 4 3/4" in diameter and can accommodate 100 feet of 90 lb. test line.

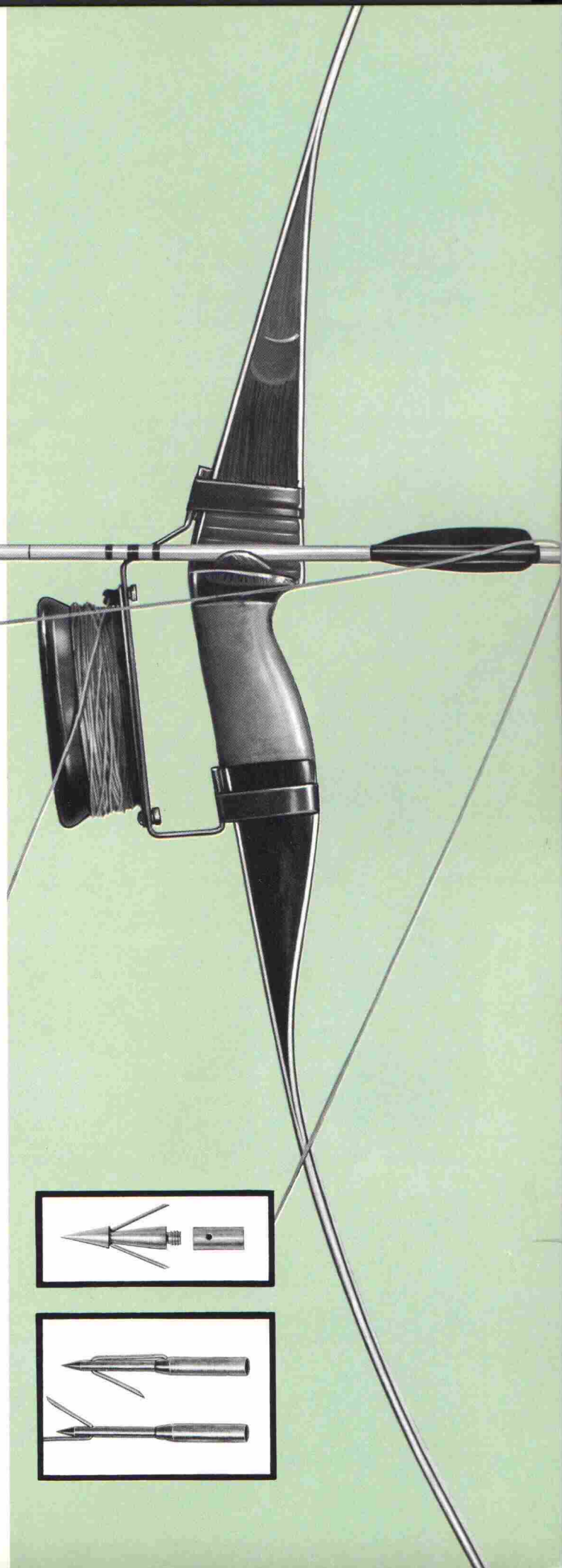
THE BEAR BOWFISHING OUTFIT

Complete outfit has 50 feet of 90 lb. test-braided nylon line, round aluminum reel with bracket for taping to bow and solid Fibreglas arrow with harpoon head. Tape and instructions included.

Bear Bowfishing Outfit	\$4.95
F-10 Complete (excluding bow), with single barb point.....	\$4.95
F-11 Same, except with F-26 easy-off point.....	5.45
F-20 Layfletched arrow with single-barb point.....	2.00
F-21 Layfletched arrow with F-26 easy-off point.....	2.50
F-22 Layfletched arrow with F-29 Gardner point.....	3.25
F-23 Layfletched arrow without point.....	1.50
F-25 Single-barbed harpoon head only.....	.50
F-30 Bear reel and line.....	2.95
F-40 Extra line, braided nylon, 50', 90 lb. test.....	.75
F-45 Layfletch, three-vaaned slip-on molded rubber fletching for 5/16" and 11/32" shafts	\$.30 ea.

OTHER POINTS AVAILABLE

Easy-Off Fish Point —Double barbed harpoon head, screw-on type.	
F-26.....	\$1.00
F-27 Extra F-26 head.....	.75
F-28 Extra F-26 shank.....	.25
Gardner Point —Single barb can be turned over for easy, quick fish removal.	
F-29.....	\$1.75



BEAR QUIVERS

Tailored to the archer's needs!

Top-grain leathers are selected especially for the rugged use and long-lasting wear archers and hunters have come to expect from Bear accessories. Experienced craftsmen fashion the leathers into distinctive patterns for range or field use.



HIP POCKET QUIVERS

A Custom

Heavy saddle-leather with outside cigarette and string pocket, of Smoked Elk. Divider, quick-action belt flap. Length 10".

L-600..... \$4.75

B Deluxe

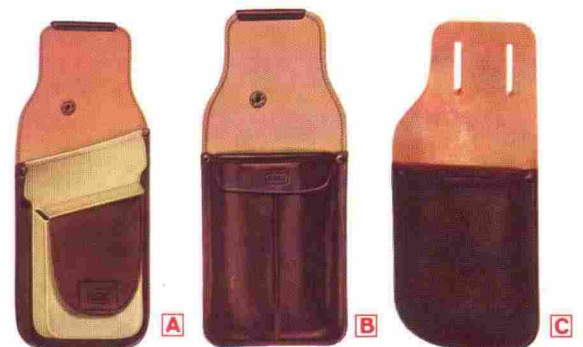
Heavy saddle-leather with quick-action belt flap, divider and lip to prevent wear on trousers pocket. Length 10".

L-610..... \$2.50

C Standard

Economy model, but well made of heavy saddle leather. Has belt slots. Length 10".

L-620..... \$1.50





C



J

K



THE HUNTSMAN

All new from Bear this year, the Huntsman Hip Quiver. Durably made of rugged saddle leather, it safely holds six hunting arrows in easy reach. Silent rubber shaft separators. Points held firmly in foam rubber to protect keen blade edges. Body conforming design.

L-630..... \$5.95

A WESTERN QUIVER

Richly crafted in top-grain cowhide. Cuff and zippered pocket of Smoked Elk. Plenty of room for 18 to 20 arrows. Hang-up ring to protect arrow fletching. Thongs for foul-weather gear tie-up. Easy on-and-off harness, see illustration below. Specify right- or left-hand. Length 22".

L-101..... \$15.95

B BIG BEAR QUIVER

A top-quality shoulder quiver, roomy enough for 24 arrows. Full top-grain black Steerhide with Smoked Elk trim. Three roomy compartments, large zipper pocket, brass hang-up ring and "totin" thongs. New easy off-and-on harness, see illustration below. Specify right- or left-hand. Length 23".

L-130..... \$19.95

C ST. CHARLES QUIVER

The only quiver on the market capable of holding 14 arrows quietly and securely. Leather hood on the St. Charles Quiver affords complete feather protection from both weather and brush contact. Points are held firmly in foam rubber to protect the keen edge of the blade. The St. Charles opens from the back, allowing the hunter to draw and shoot fast. Unique pack harness design balances the quiver weight for comfort on long stalks.

L-170..... \$12.50

D TROPHY QUIVER

A three-compartment side quiver fashioned of rugged handworked leather. With zippered side pocket, the Trophy Quiver holds twenty arrows easily. Leather is brown with contrasting Smoked Elk pocket.

L-250..... \$9.95

E TEXAN QUIVER

Designed to hold 14 to 18 arrows, the Texan offers a contrasting two-tone style. Two compartments and zipper pocket for accessories and personal effects.

L-251..... \$9.95

F BLACKHAWK QUIVER

An ideal quiver for novice and expert. Made of leather and handsomely embossed with deep relief of "Blackhawk." Brown with tan trim. Length 19". Specify right- or left-hand.

L-300..... \$6.95

G SHAWNEE QUIVER

A low-priced quiver made of Bearhyde, a tough vinyl coated composition material. Single compartment of the shoulder quiver holds 10 to 12 arrows. Brown-tan combination, with all-leather trim. Specify right- or left-hand. Length 20".

L-350..... \$3.95

H TOURNAMENT QUIVER

A belt quiver especially designed and made for top tournament archers. Special arrow divider, two belt straps, top-grain leather throughout. Cigarette and spare string pockets. Score card clip. Holds 12 arrows. Length 19". Specify right- or left-hand.

L-400 Brown with contrasting leather pockets..... \$6.95

L-402 All white leather..... \$6.95

I CHAMPION QUIVERS

The inexpensive Champion Quiver is of handsome saddle leather, embossed, in the popular tournament-type side style. Built to strict Bear specifications for many years of use.

L-450 (Tan)..... \$3.95

L-452 (White)..... \$3.95

J MOHICAN QUIVER

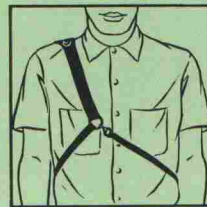
Economical target quiver for eight to 10 arrows. Made of Bearhyde. Contrasting leather trim. Metal belt hook. Length 19½".

L-500..... \$2.95

K SCHOLAR QUIVER

Small belt quiver fabricated of Bearhyde. Moderately priced, the Scholar is perfect for the neophyte archer. Holds four to six arrows. Belt loop.

L-550..... \$1.00

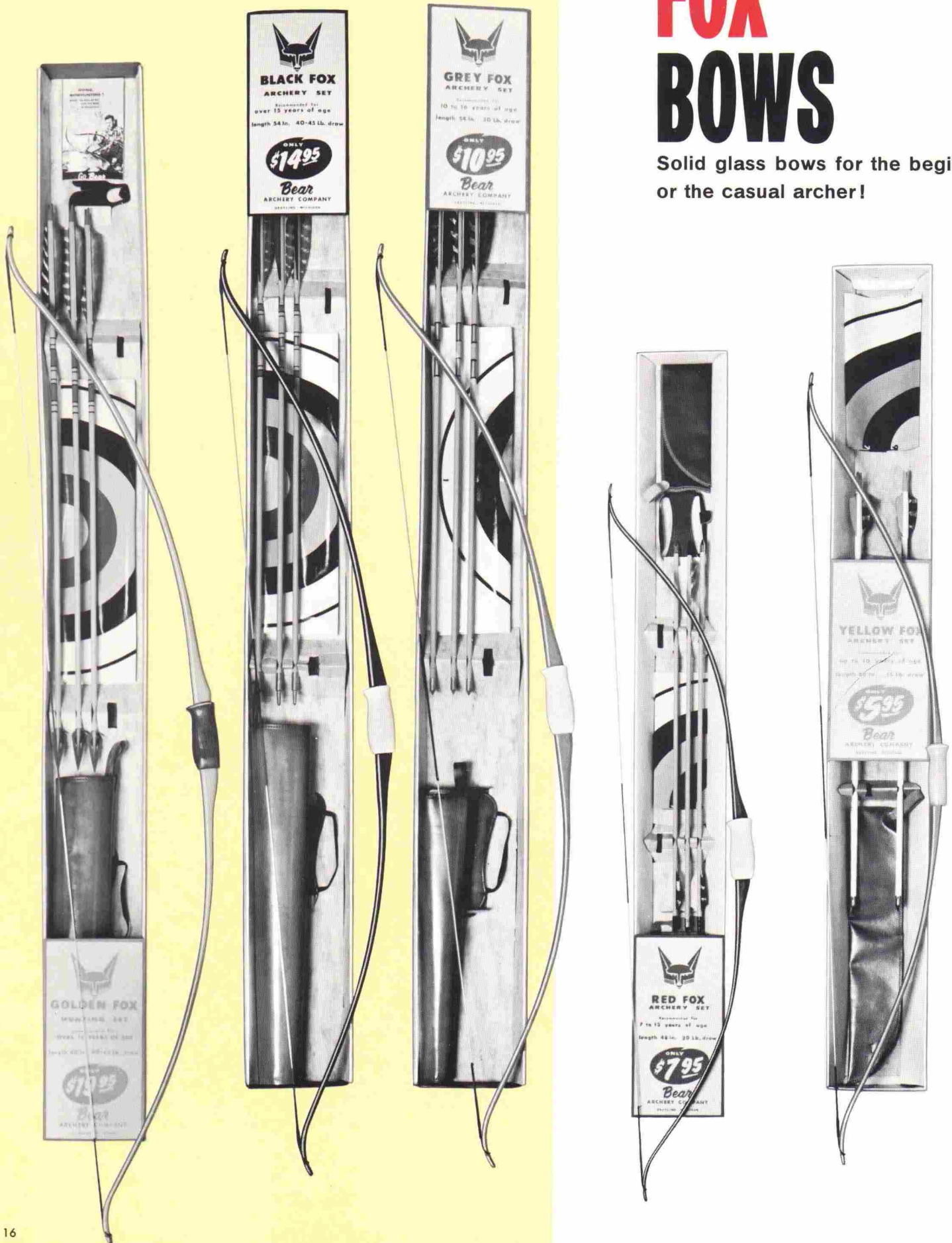


New Quiver Harness

The improved harness used on the Western and Big Bear Quivers is faster and easier to put on and take off. The wide strap is slipped over the arm and up over the shoulder (not over the head), then the narrow strap is brought around and snapped in place, holding the quiver securely.

FOX BOWS

Solid glass bows for the beginner
or the casual archer!



GOLDEN FOX SET This is the bow designed especially for the beginning hunter. Made of rugged Fiberglas, the hard hitting Golden Fox is available in 40 to 45 lb. draw in a 60" length. Three crested arrows mounting the famous Bear four-blade Razorheads®, leatherette belt quiver, shooting tab, armguard and bow string packed with full-color target, complete this handsome set. Recommended for the person interested in good quality hunting equipment with a moderate price tag. **\$19.95**

BLACK FOX SET The Black Fox Set provides a great intermediate bow for the beginning archer. Made of virtually indestructible black Fiberglas, the bow draws 40-45 lbs. easily on the 54" frame. Packed with the Black Fox bow are three matched Cedar arrows with field points, leatherette belt quiver, finger tab, armguard and bow string. Also included, a full-color target and the Bear Bowhunting and Bowfishing booklet. Recommended for people over 15 years of age. **\$14.95**

GREY FOX SET The Grey Fox Set is the perfect choice for boys or girls from 10 to 16. Bow length is 54" with a 30 lb. draw. Bear quality items included in this set are Cedar-shafted arrows with target-field points, leatherette belt quiver, leather tab and armguard, and full-color target. **\$10.95**

RED FOX SET Made especially for the boy or girl from seven to 12 who wants to learn archery the right way. The Red Fox is made of tough, long-lasting red Fiberglas with white molded plastic grip. 48" long with a draw weight of 20 lbs. Set includes belt quiver, tab, armguard, three Cedar arrows with target points, bowstring and full-color target. **\$7.95**

YELLOW FOX SET Ideal for the little set member of the family. The bow is scaled down to 48" with a plastic grip made for small hands. Yellow Fox is made for children up to 10 years of age. 15 lb. draw. Set includes two Cedar arrows with target points, belt quiver, bow string and full-color target. **\$5.95**

Each Fox Bow is available without the set and each can be used with either right or left hand.

Bow Only	Length	Bow Weight	Retail Price
Golden Fox.....	60"	25/30-40/45	\$12.95
Black Fox.....	54"	40/45	\$ 9.95
Grey Fox.....	54"	25/30-30/35	\$ 7.95
Red Fox.....	48"	20	\$ 5.95
Yellow Fox.....	48"	15	\$ 4.95

FOX ARROWS



FOX 135 T ARROWS—One look tells you that the 135 gives you more for your money than any comparable arrow on the market. The shaft is full-color yellow, tangerine or white with contrasting crest. The 135 shaft is precision made of Port Orford Cedar, in 24", 26" and 28" lengths. Grey barred feathers with colored cock feather. Target points. (Dealer display carton of 100: 20-24", 40-26" and 40-28", or 100 all one length.)

135 T Target Points..... **\$35.00** per 100.

FOX 150 T—A spine-matched target arrow available either in bulk 100's or boxed dozens with a full-color shaft in white, yellow, tangerine or blue. The contrasting two-color crest will include the arrow length and spine. Feather length 3½". (Dealer display carton of 100 includes: 40-26"—30/40 lbs., 20-28"—20/30 lbs., 40-28"—30/40 lbs., or 100 all in one length and spine.)..... Price: **\$7.50** dozen, **\$50.00** per 100.

FOX 150 F—A spine-matched arrow with a field point available in full-color white, yellow, tangerine or blue with a contrasting two-color crest which includes arrow length and spine. Feather length 4". (Dealer display carton of 100 includes: 20-26"—30/40 lbs., 40-28"—30/40 lbs., 40-28"—40/50 lbs. Also available 100 of one spine and length.) Also available in dozens..... Price: **\$7.50** dozen, **\$50.00** per 100.

FOX 150 FL—A full-length arrow with a 5¼" feather suitable for hunting. Available in white, yellow, tangerine or blue with a contrasting two-color crest including the spine of each arrow. (Dealer display carton includes: 30—40/50 lbs., 20—50/60 lbs.) Also available in 50 pack of one spine..... Price: **\$30.00** per 50.

FOX 150 H-1—Here is Bear's \$1.00 hunting arrow spined at 40/50 lbs. with an over-all length of 28¾" back of head. Available with single-head Razorhead® in white, yellow, tangerine or blue with a two-color crest showing the arrow spine. The 5¼" feather makes it a fine hunting arrow. (Available in dealer display carton of 50—40/50 lbs.—28¾" BOH.)..... Price: **\$50.00** per 50.

FOX 151 FLU-FLU—A spiral wrapped Flu-Flu with a blunt point spined 40/50 lbs. available only in 28" length with a full-color shaft of white, yellow, tangerine or blue. The contrasting two-color crest will show the arrow spine..... Price: **\$22.50** per 30.



SELECT YOUR BOW ON THE BASIS OF

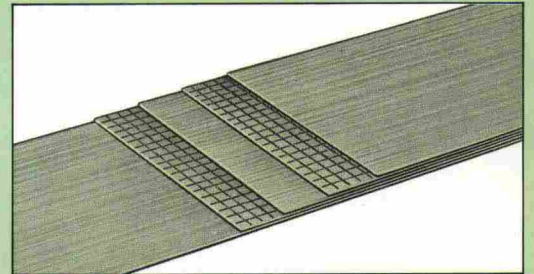
1. A good bow is fast. It imparts maximum velocity to the arrow.
2. A good bow performs smoothly. There is even build-up of draw weight in the bow limbs, all the way back to full draw.
3. A good bow has balance. It feels good in the hand and incorporates graceful design, comfortable grip and superior craftsmanship.
4. A good bow holds its power. It maintains its rated draw weight even in extremely hot or cold weather. It will perform the same in spite of climatic changes.
5. A good bow is beautiful. It has a smoothness of line with performance that is both graceful and powerful.

Whatever you want in a bow . . . Bear has it!

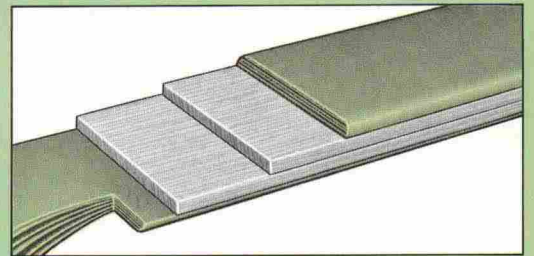
The pleasure and satisfaction you get in owning a truly fine bow, one which offers all the finest qualities of workmanship and long life, are met in the Bear Bow of your choice.

These wonderfully crafted weapons are powered by new improved Bearglas® incorporating up to eight layers of material.

The pattern of the glass gives the bow reinforced strength. The glass is laminated under high pressure so that there can be no chance of shearing or unequal strain.



The resilient, powerful Bearglas is bonded to the finest hard core Maple front and back. Only the Maple core is tapered. All glass fibers are now a part of the bow limb, insuring stability and enabling Bear Bows to hold their power under all climatic conditions.



HOW TO ORDER A BEAR BOW

Tell your Bear Dealer your height, weight, age, whether you are right- or left-handed, and whether you want tackle for hunting, target shooting or both. If no Dealer is nearby, write us.

Prices are F.O.B. destination within the U.S.A. and subject to change without notice. Unless satisfactory credit references are fur-

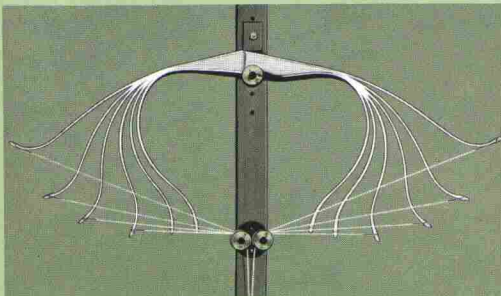
nished, material will be shipped C.O.D. Minimum order \$5.00. If you send check with order, allow for sales tax where applicable. Use Bear order blanks when possible.

IMPORTANT: Restrictions on size and weight of parcel post packages do not apply on shipment to or from our R.F.D. address.

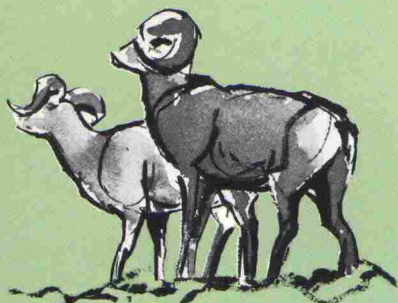


THESE FIVE POINTS

Bear Bows are smooth drawing. Here, a 45 lb. Kodiak Bow is being tested by graduated drawing until the tips are a mere 12 inches apart. A special pulley arrangement is used in this test, just one of the many that Bear Bows undergo to assure greater strength and smoother, easier draw. The weight buildup in a Bear Bow is constant, without the disagreeable tightness that occurs at near full-draw in bows of inferior quality and design. In utilizing 3M



Scotchply laminates, Bear is able to make all the glass fibers share the load uniformly. As the bow is bent, outside areas stretch, while inner layers compress. When the arrow is released, full thrusting power is directed to the shaft, giving the archer maximum target striking power. After arrow release, Bearglas enables the bow to spring back and resume and maintain true bow shape, thereby extending bow life. Tests and research conducted by Grayling master craftsman are one of the reasons we say proudly that Bear Bows are the finest in the field.



ARCHERY FILMS in color and sound

Here's something for every archer, bow-hunter—all who enjoy the outdoors—in these rare and exclusive sound-color films. Never before have you been able to obtain such a thrill-packed collection of motion pictures for your community.

These are a few of the groups that will welcome these films:

- Sportsmen's Clubs
- Archery Clubs
- Service Clubs
- Church Groups
- Boy and Girl Scout Troops
- Sport Shows
- Schools
- Open Houses
- Banquets
- Camps

Average running time of films is 15 minutes, making them ideal for club programming. Order two for a half-hour show. Rental fee is \$5.00 each. Check or money order must accompany request. We pay postage both ways. Reservations should be made one month in advance. Write: Grayling Film Service, Grayling, Michigan

1. Kaibab Bucks—Exciting first bowhunting season in Arizona's Kaibab Forest.

2. Trophy Elk—Off to Wyoming's Rockies with a bow in quest of royal elk.

3. Prairie Pronghorn—Bowhunting wary antelope on the Western plains.

4. Badland Bucks—Skilled bowhunters outwit mule deer in North Dakota.

5. Bowhunter's Safari—Fred Bear hunts in French Equatorial Africa.

***6. Backcountry Bowhunt**—Going after North America's biggest game.

7. Bowfishing Fun—Introduction to archery's fast-growing off-season sport.

8. The Art of Archery—Basic instructions by experts on how to shoot.

9. B'wana Bowman—Amazing story of elephant hunt in Africa's Congo.

10. Arrow for a Grizzly—Bowhunter meets Grizzly in the Yukon wilds.

***11. North to Adventure**—Record Stone sheep hunt in Canada.

12. Grubstake Bowhunt—Stalking beautiful Dall sheep in Alaska.

13. The Bowyer's Craft—See modern methods of making archery tackle.

14. The Oldest Game—Thrilling pursuit of the wily whitetail deer. (This film not available until mid-1962.)

*In two parts—12½ minutes each, on one reel. \$10.00 per reel.

Write us about films for television use.

FOR YOUR READING ENJOYMENT

B-1 Fun with Bow and Arrow by Fred Bear	\$.25
B-2 NFAA Handbook	1.75
B-3 NFAA Hunting Manual	1.00
B-4 The Basic Technique of Instinctive Field Shooting Published by NFAA20
B-5 Forbes Guide to Better Archery	5.50
B-6 NAA Official Rule Book75

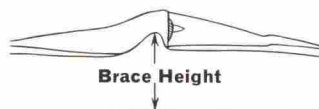
HOW TO TAKE CARE OF YOUR BOW

Take care of your bow . . . While not in use, keep your bow unstrung. Hang it vertically or lay it across pegs supporting both limbs. Keep it in a bow case in a cool, dry spot. When used in rain or snow, wipe dry before storing. In cold weather, flex bow several times to "warm it up." Occasionally, apply a light coat of furniture wax to protect finish.

Stringing your bow . . . Sketches and instructions at the right show how experts string a bow.

Recommended brace heights:

	Bow Lgth.	Brace Height	Bow Lgth.	Brace Height
Kodiak	60"	7"-8"	Polar	66" 7¼"-8¼"
Kodiak Magnum	52"	7"-8"	Polar	56" 7¼"-8¼"
Kodiak Special	63"	7"-8"	Grizzly	62" 7"-8"
Kodiak Special	66"	7½"-8½"	Cub	60" 7"-8"
Kodiak Special	69"	8"-9"		



Measure at right angles to the string from the deepest cut in the handle on the face of the bow, below the arrow shelf.

The table gives brace heights as recommended by the designer. However, the proper brace height for you depends somewhat on your style of shooting. Brace your new bow at the lowest point that will give you:

1. Freedom from excessive wrist slap.
2. Minimum noise and vibration when shooting.
3. An arrow that does not wobble in flight.




Straight or Semi-Recurved Bows

Place lower tip off ground against inside of right foot. Simultaneously, pull bow handle back with right hand and push limb forward with left hand, sliding string loop into upper nock.



Recurved Bows

Place bow handle under thigh, lower tip across front of opposite ankle. Raise heel to keep tip off ground. Apply pressure against recurve, not bow tip. Slip upper loop into nock.



THE BEAR GUARANTEE

FOR THOSE WHO WANT THE FINEST

Every Bear Bow is numbered and accompanied by a registration card which must be filled out and mailed by the purchaser or his Bear Dealer within 10 days after date of purchase. Should failure occur in a bow so registered within a period of six months after date of purchase, the Bear Archery Company will make free repair, or replacement if repair is not feasible, unless the bow shows evidence of mis-use or improper handling. Claimant must be the original owner and bow serial number must be intact.

Note: Adhesive tapes "cure" with age. We cannot be responsible for bow damage caused by tape.

After six months and up to one year after the purchase date and provided the

bow has not been mis-used or mishandled, repair or replacement will be made for 25% of the list purchase price. From one year to 1½ years after purchase date, the charge will be 50% of the purchase price. From 1½ years to two years, the charge will be 75% of the purchase price. From two years to three years, the charge will be 90% of the purchase price.

No adjustment will be made until the damaged bow is returned to the factory for inspection. Replacement will be made with a bow of the same model and weight, as near as possible. This guarantee is valid only when purchase has been made through an Authorized Bear Dealer. Dealers are not authorized to make adjustments, but they will be glad to handle the shipping and correspondence for you.

***Bear* ARCHERY COMPANY**

RURAL ROUTE ONE, GRAYLING, MICHIGAN



We reserve the right to change specifications and prices without notice.

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