

NEWSLETTER

post office box 1275 covina, california 91722

VOL. 5NUMBER 4 *3

JULY-AUGUST 1988

NEWSLETTER NOTES

It's with great personal sorrow that I report that Carole Carlock long time Pepsi Collector passed away May 2, 1988. Carole was a member of the PCCC since the club first started. Carole was an avid collector who will be missed by all who knew her.

We have a limited number of Pepsi-Fest 88 packets available at a cost of only \$14.50ppd.

Our best wishes to Tom Avery who is recovering from major surgery. Thanks to all of you who have written articles or contributed information for the newsletter, please keep up the good work!

The Pepsi-Cola Collectors Fair is just days away and I'm looking forward to having a Pepsi with old Pepsi friends and making some new ones.



COME ALIVE! Join the Pepsi Generation at the 4th Annual Pepsi Collectors Fair, July 16th, 1988 from 9:00a.m. - 3:00p.m. at Cortez Park in West Covina, CA.

BUY, SELL & TRADE with other Pepsi collectors. For more information contact: Bob Stoddard (714) 593-8750
P.O. Box 1275
Covina, CA. 91722

DON'T FORGET! To those of you attending the Pepsi Fair we are having a social get together on Friday, July 15th at the Hampton Inn, in West Covina, at 7:00p.m.

IN THIS . ISSUE ' PEPSI-COLA CULLECTORS FAIR JULY 15-16, 1988

HOW TO PREPARE FOUNTAIN PEPSI PEPSI-COLA COMMEMORATIVE BOTTLES

PEPSI-COLA HISTORY

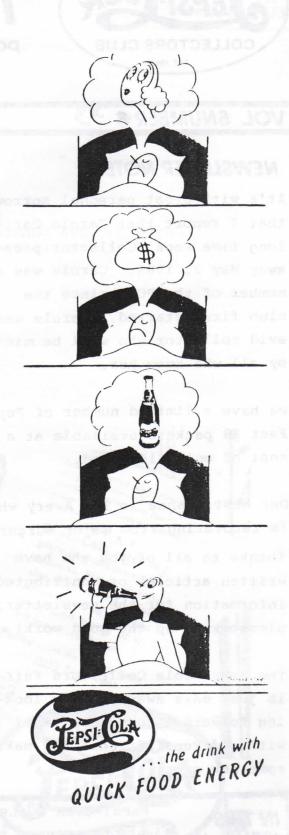
Below is the recommended way of preparing fountain Pepsi-Cola in 1947. Taken from "Pepsi-Cola Salesmanship & Merchandising".

HOW TO PREPARE FOUNTIAN PEPSI-COLA. In preparing a fountain Pepsi-Cola, Pepsi-Cola syrup is mixed-with carbonated water, chipped ice, and stirred-at the point of purchase to make a finished drink. While one does not have to be an expert to prepare the drink, a few simple rules must be observed.

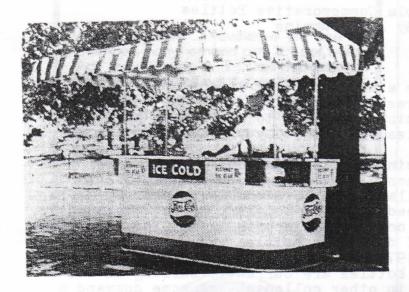
Clean, sterile glasses, or paper cups should be used; carbonated water should be cold and sparkling between 38 and 42; the Pepsi-Cola syrup must be cool. The Pepsi-Cola dispenser discharges laozs. of syrup into the Pepsi-Cola glass or paper cup. A small scoop of chipped ice is added; then carbonated water; stir and serve. The method of drawing the carbonated water is important. Let it flow gently down the side of the glass or cup; otherwise the carbonated gas will escape and lower the quality of the drink.

Where the twelve-ounce syrup bottle is used for dispensing, the method of serving fountain Pepsi-Cola is the same, with one exception.

Pour the syrup into the Pepsi-Cola glass or cup up to the "syrup-line".



PEPSI-COLA PICTORIAL











PICTURES FROM OLD PEPSI WORLD MAGAZINE.

Pepsi - Cola Commemorative Bottles By Jeff Cummins

Commemorative bottles are a nice addition to any collection. Bottles are colorful and interesting to look at, and due to their regional release areas are a nice challenge to collect. I have been collecting commemorative bottles for over 15 years and enjoy it very much.

Pepsi - Cola began producing limited runs of commemorative bottles in the early 1970's when a bottle was released in 1972 to salute the 1971 NFL champs Dallas Cowboys. Since then, over 80 different bottles have been produced by local bottlers across the country. Bottles have been issued that commemorate sports teams, local bottler anniversaries, and a number of different bottles were produced for the nations' bicentennial in 1976.

Most commemorative Pepsi bottles are currently selling in the 3-5 dollar range, although as in other collectables, some command a premium price. Three bottles - The Oklahoma City bottler (1977) commemorating a decade of progress 1967-1977, The Wm. Scheele bottler of Ft. Wayne, IN commemorating the 3,000,000th case of Pepsi sold 1976, and the St. Louis Arch 1976 Bi-centennial are all selling in the 75-100 dollar range due to their scarcity. The St. Louis Arch bottle was rejected and never issued. It is believed that only a very few exist.

The majority of bottles were issued in the mid 1970's and only a few are produced today. The latest issues are the Tennessee Home-coming celebration in 1986 and the Sunbelt Agri-expo in Georgia in

both 1986 & 1987.

All major soft drink companies have issued commemorative bottles with Coca - Cola currently being the only company actively producing bottles. I estimate that over 1100 different commemorative bottles have been released nationwide over the years. I am always interested in talking with other collectors. My address is :1945 N. College, Apt. 17, Bloomington, IN 47401 and my telephone # is: 812-333-0007 Friday or Saturday only as I work 3 to 11 pm during the week.



BUY, SELL, & TRADE

Ads in the PCCC Newsletter are free to members, non-members pay 25¢ per word. Ads over 50 words include typesetting charge \$7.00. Ads will be run once unless otherwise stated. Please note whether your ad is "for sale", "wanted", or "trade".

Pepsi-Cola Collectors Club assumes no responsibility for the buying, selling and trading of items advertised herein, the Editor would like to hear from anyone who experiences problems with an advertiser and/or his goods. The DEADLINE for ads is the 15th of the month preceding the one in which the ad is to appear.



PEPSI CAP - Red, White & Blue embroidered patch sewn on corduroy cap, cap comes in white or blue, cost: \$10.00 ea. Also available: 5½x5½ red, white & blue embroidered patch, cost: \$10.00, include \$5.00 for postage & handling. Specify patch or cap & color of cap. Send to: D. Thompson, 17112 "B" St., Huntington Beach, CA 92647 or (714) 842-3161. NO CODS.



NEW BOOK!! PEPSI-COLA **COLLECTABLES** by Bill Vehling and Michael Hunt 160 pages with over 850 Items illustrated and priced. 81/2"x11", cover price is \$14.95. PCCC members only! Save \$2.00. price is \$12.95 + \$1.25 postage & handling for each book for a total of \$14.20. Please enclose remittance and send to: Bill Vehling Box 41233, Indianapolis, IN 46241

FOR SALE

Pepsi 12pack-12oz. cardboard carriers, mint, #111 in book, \$22.00ea., 3 for \$55.00; Pepsi 120z fountain syrup bottles, good to v good, \$5 to \$7; limited supplies. Contact: Bob Malone, 204 Roberta, Bismarck, MO. 63624

Glass collection-mostely Pepsibut contains numeroues others, such as Howdy Doody, Davy Crockett, etc. approx. 900 glasses, most all mint appraised at \$6500.00 asking only \$3800.00. Contact: M. Bader, P.O. Box 483, Loomis, CA. 95650 or call (916) 349-0374.

I have many Pepsi special issue cans to sell but I prefer to trade for Pepsi special issue cans from your area. Contact: Dave Brackett 1124 Tyler St., Fairfield, CA. 94533 or (707) 426-5553.

Pepsi & Pete Blotter 1930's, P.C. book #709 (M), \$45.00. Contact: Frank Ohl, Box 190, REadlyn, IA. 50668 or (319) 279-3296.

1930's No-drip bottle protector.
A sparkling beverage-Pepsi-Cola
refreshing staisfying. PC Book #830
\$5.00ppd. Contact: Bill Derrick,
424 NW 97th Terr. Gainesville, FL.
32607 or (904) 332-0315 evenings.

Reference listed refers to the Pepsi-Cola book.

Page item#

16 79 1950's Wooden Box, 24 bottle carrier \$25

21 111 1940's Cardboard carrier, 24 bottles \$50

31 173 1960's door push bar \$29

59 336 1960's cardboard sign metal frame \$39

81 470 1930's Paper cups 10oz. \$29

83 494 1930's green 120z. paper label bottle \$59

83 497 like 497 except has labels like 494 \$59

103 655 1930's bottle shaped opener, litho tin \$20

114 721 1950's uniform

buttons 1"dia. \$ 6ea.

133 828 1920's street safety marker \$120

133 830 1930's bottle bags \$25ea.

Contact: Marion Lathan, Rt. 1, Box 430, Chester, SC. 29706 or (803) 377-8225.

PEPSI GLASSES & LIST (SEND SASE)
1976 License plate-Kentucky NM
\$10.00; 1940 Mini bottle w/decal
labels 3.5" empty EX \$20.00; 1940
cardboard coaster #857 MN \$15.00;
1960 Tin sign "Say Pepsi Please"
9x12" #857 MN \$15.00; Truck-1940
Max (plastic) #538 EX \$85.00;
1984 Matchbox-1912 Model "T" boxes
M \$15.00; 1960 4" #272 EX \$12.00;
1985 Buddy L (12pc. set) #4906L M
\$25.00; 1968 Corgi Classics Mack

FOR SALE, cont.

#'s listed refer to the Pepsi-Cola
Collectibles book.

- Map tray, 1930's #5, good, \$140.00
- 2. Flat rim tray, 1970's, a
 mistake tray, double stand
 #20, \$20.00
- 3. Cardboard 6-pack 1940's mint cond. #99, \$30.00
- 4. Russian paper label Pepsi 1960's 12oz. #84, \$15.00
- 5. Pepsi-Cola "Hits the Spot" ACL w/syrup line, 1940's mint cond. #477, \$25.00
- 6. Wire type opener 1950's, #661 \$25.00
- 7. Watch fob embossed 1900's #725 \$65.00
- 8. Sign "Delicious, Delightful"
 1910 mint cond. looks like #222
 a little smaller size, \$150.00
- Amber Pepsi-Cola Washington,
 N.C. good cond. \$40.00
- 10. 1910 sign 4x10" mint, Drink Pepsi-Cola, Delicious, Delightful rare, \$150.00

Contact: Fred Mosrie, 5057 Bradley Blvd., #1, Chevy Chase, MD. 20815 or (301) 654-0348.

To order "BEST OF PEPSI '85" video Cassette ½" Send check payable to:

Pepis-Cola Company Routes 35 & 100 Somers, NY. 10589-0903 Attn: Kelli McNulty

Cost of the tape is \$20.00

BUY 1-5, AS PRICED, EACH BOTTLE.
BUY 6-10, DEDUCT \$5.00 OFF EACH BOTTLE.
BUY 11 OR MORE, DEDUCT \$10.00 OFF EACH BOTTLE.

GRADING AS FOLLOWING:

POOR - FAIR - GOOD - VERY GOOD EXCELLENT - NEAR MINT - MINT

CALL OR WRITE: JIM SOUTH

P.O. BOX 672 DREXEL, NC 28619

PHONE: 1-704-537-5563

SHIPPED FIRST CLASS, INSURED MAIL.

I PAY POSTAGE FOR SHIPPING.

AQUA TALL SLIM 9" PEPSI-COLA DOUBLE DOT SCRIPT, CHARLOTTE, N.C. IN A $1\frac{1}{2}$ " SLUG PLATE ON FRONT BASE OF BOTTLE. VERY GOOD. \$40.00

SAME AS ABOVE, 8-3/4". GOOD.

\$35.00

SAME AS ABOVE, 9", NOT IN A SLUG PLATE. FAIR TO GOOD.

\$30.00

SAME AS ABOVE, 8-3/4", NOT IN A SLUG PLATE. ROUNDED TYPE BOTTOM. GOOD.

\$35.00

SAME AS ABOVE, 9", WILIMINGTON, N.C. GOOD. \$35.00

AQUA TALL SLIM 8-3/4" PEPSI-COLA DOUBLE DOT SCRIPT BOT. CO. GREENSBORO, N.C. ON FRONT BASE. THIS BOTTLE NOT TO BE SOLD UNDER PENALTY OF THE LAW ON BACK BASE. SMALL DING ON LIP. VERY GOOD. \$40.00

AQUA TALL SLIM 8" PEPSI-COLA DOUBLE DOT SCRIPT, HICKORY, N.C. IN A SLUG PLATE ON FRONT BASE OF BOTTLE. SMALL LIP CHIP. VERY GOOD. \$35.00

AQUA 8½" DOUBLE DOT BLOCK LETTERS. BIG PEPSI:
SMALL COLA (THICK LETTERS) ON FRONT SHOULDER.
DURHAM, N.C. ON FRONT BASE. BIG PEPSI: SMALL
COLA ON BACK SHOULDER. PEPSI COLA BOTTLING CO. ON
BACK BASE. 6½ FLU. OZS. ON BOTTOM OF BOTTLE.
MACHINE MADE. VERY GOOD. \$30.00

HAVE THREE MORE AS ABOVE EXCEPT FLAT TYPE BLOCK LETTERS. (1) Good - \$25.00

(2) Very Good - \$30.00 EACH

AQUA 8½" DOUBLE DOT BIG PEPSI SMALL COLA BLOCK LETTERS ON FRONT AND BACK SHOULDERS. NORFOLK, VA ON FRONT BASE. REGISTERED ON BACK BASE. CAP. 6½ OZ. ON BOTTOM OF BOTTLE. MACHINE MADE. HAVE 8 GOOD, \$25.00 EACH. HAVE 3 FAIR, \$20.00 EACH.

AS ABOVE EXCEPT WINSTON SALEM, N.C. HAVE ONE AQUA AND ONE CLEAR. VERY GOOD. \$30.00 EACH

AS ABOVE EXCEPT BOTH AQUA AND FROM EXMORE, VA.
VERY GOOD. \$30.00 EACH

AS ABOVE EXCEPT FROM CHARLOTTESVILLE, VA. HAVE THREE, ONE FAIR - \$20.00 AND TWO GOOD - \$25.00 EA.

BLUE-GREEN 8½" DOUBLE DOT BIG PEPSI: SMALL COLA BLOCK LETTERS ON FRONT AND ON BACK SHOULDERS. GREENWOOD, S.C. ON FRONT BASE. REGISTERED ON BACK BASE. MACHINE MADE. GOOD. \$30.00

AQUA 8½" DOUBLE DOT BIG PEPSI: SMALL COLA ON BOTH SHOULDERS. GREENSBORO, N.C. ON FRONT BASE. NOT TO BE SOLD ON BACK SIDE. CAP 6½ OZ. ON BOTTOM OF BOTTLE. MACHINE MADE. GOOD. \$25.00

AQUA $8\frac{1}{4}$ " DOUBLE DOT BIG PEPSI: SMALL COLA ON BOTH SHOULDERS. DURHAM, N.C. ON FRONT BASE. PEPSI-COLA BOTTLING CO. ON BACK BASE. $6\frac{1}{2}$ FLU. OZS. ON BOTTOM OF BOTTLE. MACHINE MADE. FAIR.

\$20.00

AQUA $8\frac{1}{2}$ " CONTENTS $6\frac{1}{2}$ FL. OZ. DOUBLE DOT BIG PEPSI: SMALL COLA ON FRONT SHOULDER. RALEIGH, N.C. ON FRONT BASE. DOUBLE DOT BIG PEPSI: SMALL COLA ON BACK SHOULDER. REGISTERED ON BACK BASE. PEPSICOLA IN SCRIPT ON BOTTOM OF THE BOTTLE. MACHINE MADE. GOOD BLOCK LETTERS. \$30.00

AQUA 8½" DOUBLE DOT BIG PEPSI: SMALL COLA BLOCK LETTERS ON BOTH SHOULDERS. GREENSBORO, N.C. ON FRONT BASE. PEPSI-COLA BOTTLING CO. ON BACK BASE. PEPSI-COLA IN SCRIPT ON BOTTOM OF BOTTLE. GOOD. \$30.00

AQUA 8½" BIG PEPSI: SMALL COLA ON BOTH SHOULDERS. WINSTON-SALEM, N.C. ON FRONT BASE. REGISTERED ON BACK BASE. BLOCK LETTERS, MACHINE MADE. FAIR.

\$20.00

AQUA 8½" DOUBLE DOT BLOCK LETTERS BIG PEPSI:
SMALL COLA ON BOTH SHOULDERS. FLORENCE, S.C. ON
FRONT BASE. THIS BOTTLE NOT TO BE SOLD ON BACK
BASE. CAP 7 OZ. ON BOTTOM OF BOTTLE. GOOD EXCEPT
HAS HAZE OR STAIN INSIDE. \$25.00

AQUA $8\frac{1}{2}$ " DOUBLE DOT BLOCK LETTERS. BIG PEPSI: SMALL COLA ON BOTH SHOULDERS. REGISTERED ON BACK BASE. CAP $6\frac{1}{2}$ OZ. ON BOTTOM OF BOTTLE. NO TOWN. MACHINE MADE. SOME HAZE. GOOD. \$20.00

EMERALD GREEN 8" HAS FOUR STARS AROUND NECK.
PILOT ON BOTH SHOULDERS. PROPERTY OF PEPSI DURHAM
PEPSI-COLA BOTTLING CO. AROUND BASE. DURHAM, N.C.
ON BOTTOM OF BOTTLE. HAVE THREE NEAR MINT.
MACHINE MADE. \$35.00 EACH

AQUA 8-3/4 BLOCK LETTERS PEPSI: COLA ON FRONT SHOULDER. BOTTLING CO. ON BACK SHOULDER. COLUMBIA, S.C. ON FRONG BASE. NOT FOR SALE ON BACK BASE. 63 FLU. OZ. ON BOTTOM OF BOTTLE. MACHINE MADE. HAVE 3, ALL GOOD.

SAME AS ABOVE EXCEPT SAYS 7 OZ. ON BOTTOM. GOOD. \$25.00

SAME AS ABOVE EXCEPT SAYS 67 FLU. OZ. ON BOTTOM OF BOTTLES. HAVE 5. THREE ARE EXCELLENT - \$30.00 EACH. ONE IS VERY GOOD - \$25.00. ONE IS FAIR TO GOOD - \$20.00. HAVE CHARLOTTE, N.C. ON FRONT BASE.

SAME AS ABOVE EXCEPT FROM ASHEVILLE, N.C. VERY GOOD TO EXCELLENT. \$30.00

AQUA 9-3/4" FOWLER'S ON BOTH SHOULDERS. PROPERTY OF PEPSI-COLA CHARLOTTE, N.C. AROUND BASE OF BOTTLE. CONTENTS 12 FL. OZS. ON BOTTOM OF BOTTLE. \$30.00 VERY GOOD, PLUS.

AQUA 91" COBLE ON BOTH SIDES OF NECK. PROPERTY OF PEPSI-COLA BOTTLING CO. AROUND BASE OF BOTTLE. 12 OZS. COLUMBIA, S.C. ON BOTTOM OF BOTTLE. \$30.00 EXCELLENT.

AQUA 91" COBLE ON BOTH SIDES OF NECK. DOUBLE DOT PEPSI: COLA IN SCRIPT ON BOTH SHOULDERS. PROPERTY OF, PEPSI-COLA BOTT. CO. AROUND BASE. 12 OZS. COLUMBIA, S.C. ON BOTTOM OF BOTTLE. EXCELLENT. PLUS. \$35.00

AQUA MEDIUM-TALL 82" PEPSI: COLA DOUBLE DOT SCRIPT ON FRONT SHOULDER. JESSUP BOTTLING WORKS CHARLOTTESVILLE, VA IN AN OVAL CIRCLE ON FRONT CENTER OF THE BOTTLE. REGISTERED ON FRONT BASE. BIG J ON BOTTOM OF BOTTLE. GOOD, PLUS. \$35.00

AQUA TALL SLIM 8-3/4" SINGLE DOT BLOCK PEPSI-COLA ON FRONT SHOULDER. PROPERTY OF PEPSI-COLA BOTTLING WORKS ON FRONT BASE. BOTTLED WITH DISTILLED WATER ON BACK SHOULDER. CAP. 63 FLD. OZS. ANDERSON, S.C. ON BACK BASE. VERY GOOD. ROUNDED BOTTOM.

24 OZ. 7" HIGH PEDESTAL TYPE BOTTOM. RED, WHITE, BLUE & CLEAR. BLOCK PEPSI-COLA ON FRONT. BLOCK PEPSI ON BACK WITH HALF MOON DESIGN. HAVE 3 MINT. \$8.00 EACH

AS ABOVE. 12 OZ. HAVE TWO. \$7.00 EACH

AS ABOVE. 10 PX. HAVE ONE. \$5.00 EACH

10 OZ. WHITE WITH RED-WHITE-BLUE HALF MOON. DESIGN BLOCK PEPSI BOTH SIDES. \$4.00

BOTTOM. 4" TOP. HAVE TWO. \$6.00 EACH 12 OZ. CLEAR WITH RED PEPSI-COLA SCRIPT SINGLE

VERTICALLY 2 SIDES ON CLEAR GLASS. TAPERED 23"

24 OZ. SINGLE DOT PEPSI-COLA IN RED SCRIPT

DOT. BLUE 1" BLUE BAND UPPER & LOWER PART OF GLASS. BLACK LINES ALL OVER. HAVE 7. \$4.00 EACH

AS ABOVE. 10 OZ. HAVE THREE. \$4.00 EACH

10 OZ. HAVE ONE (FANCY RED P.C. IN A SMALL GREEN \$20.00 WREATH).

10 OZ. 1974 CLEMSON (PAWS). HAVE FOUR. \$4.00 EACH

12 OZ.? HAVE ELEVEN PEPSI-COLA IN SINGLE DOT (WHITE WRITING) \$4.00 EACH

CREATION OF ORIGINAL COCA-COLA FLARE GLASS. HAVE ONE.

10 OZ. 1974 CLEMSON. HAVE TWO (HELMENT). \$4.00 EA

75th ANNIVERSARY. FANCY PEPSI-COLA ETCHED IN GLASS. HAVE TWO. \$15.00 EACH

10 OZ. DIET PEPSI IN WHITE WRITING. HAVE SEVEN. \$3.00 EACH.

10 OZ. FROSTED NESBITT'S IN BLUE WRITING. HAVE ONE. \$15.00

GOBLETT - SINGLE DOT PEPSI-COLA IN SCRIPT. HAVE TWO. BLUE WRITING (CLEAR). \$4.00 EACH

HAVE TWO BLUE WRITING (TINTED AMBER GOLD OR LIGHT) \$4.00 EACH

HAVE SEVEN RED WRITING (CLEAR) \$4.00 EACH

ODD SIZE SINGLE DOT PEPSI COLA IN SCRIPT. 11 OZ.? SHORT SYRUP LINE FRONT & BACK. HAVE ONE.

12 OZ. SINGLE DOT PEPSI-COLA IN SCRIPT. HAVE SIX. \$4.00 EACH

10 OZ. SINGLE DOT PEPSI COLA IN SCRIPT, SMALL SYRUP LINE FRONT & BACK. HAVE SIX. \$5.00 EACH

10 OZ. DOUBLE DOT PEPSI-COLA IN SCRIPT. SAYS 10 OZ. ABOUT MIDDLE OF GLASS. SAYS SYRUP LINE FRONT & BACK. HAS A LONG SYRUP LINE. HAVE EIGHT. \$7.00 EACH

CALL OR WRITE:

JIM SOUTH P.O. BOX 672 DREXEL, N.C. 28619

PHONE: 1-704-437-5563

FOR SALE FROM THE P.C.C.C.





В



say "Pepsi, please"

E







PEPS

- A) 3x5 PCCC Decal, red, white & blue \$1.50ea. ppd.
- B) Playing cards w/Pepsi Fest '88 logo. \$5.00ea. ppd.
- C) PCCC Pin-back button. \$2.00ea. ppd.
- E) Say "Pepsi Please" badge. \$1.50ea. ppd.
- F) 1987 Pepsi Fair Lapel pin. \$3.50ea. ppd.
- G) PCCC Lapel pin. \$3.50ea. ppd.
- H) Pepsi logo pin-back button.\$2.00ea. ppd.
- Pepsi Fest '87 pin-back button \$2.00ea. ppd.

Past issues of the PCCC Newsletter available for only \$1.50 each. Please indicate which issue you want and enclose a legal size S.A.S.E. Send to: PCCC, P.O. BOX 1275, Covina, CA 91722.

North Carolina Department of Cultural Resources



Martha E. Battle, Registrar for the North Carolina Museum of History has asked for the help of our members. She asked that members be "on the lookout" for porcelain dispensers, ice cream parlor chairs, pre-1940s delivery trucks, clocks, banks, and any other pre-1950 advertising souvenirs. For further information contact: Martha Battle, No. Carolina Museum of History, 109 E. Jone St., Raleigh, No. Carolina 27611 or (919)733-7305

NEW BOOK

Contains over 1000 listings and 450 photos. The most up-to-date Pepsi glass list available. Mail \$12.00 to John Hervey P.O. Box 1373 Frisco, TX 75034



COLLECTORS' GUIDE TO GLASS COLLECTING



CARTOON CHARACTERS
SUPERHEROS
STAR THEK
WAINER BROS.
PEPSI, COKE
ROCKWELL, DR PEPPE
(OVER 450 PHOTOS)

MALES BYDES NOW HENALL

THE MUSEUM OF BEVERAGE CONTAINERS & ADVERTISING

COLLECTABLES GIFT SHOP GOODLETTSVILLE, TN 37072 615-859-5236 OPEN 9:00 TO 5:00

HOME ARCADE WANTS TO BUY

JUKEBOXES
PINBALLS
SLOT MACHINES
OLD BARBER POLES
OLD TAVERN ITEMS



COKE MACHINES
NEON SIGNS
PHONE BOOTHS
BEER SIGNS
OLD ADVERTISING

5¢ & 10¢ PEPSI MACHINES \$ WILL PICK UP/PAY CASH \$



\$ WILL PICK UP/PAY CASH \$ CALL PAUL (312) 964-2555



1108 Front Street LISLE, IL 60532



WANTED

Old drugstore bottles from BRADHAM DRUG COMPANY, New Bern, N.C., circa 1890's. Contact: Fred Mosrie, 5057 Bradley Blvd., #1 Chevy Chase, MD. 20815 or call (301) 654-0348.

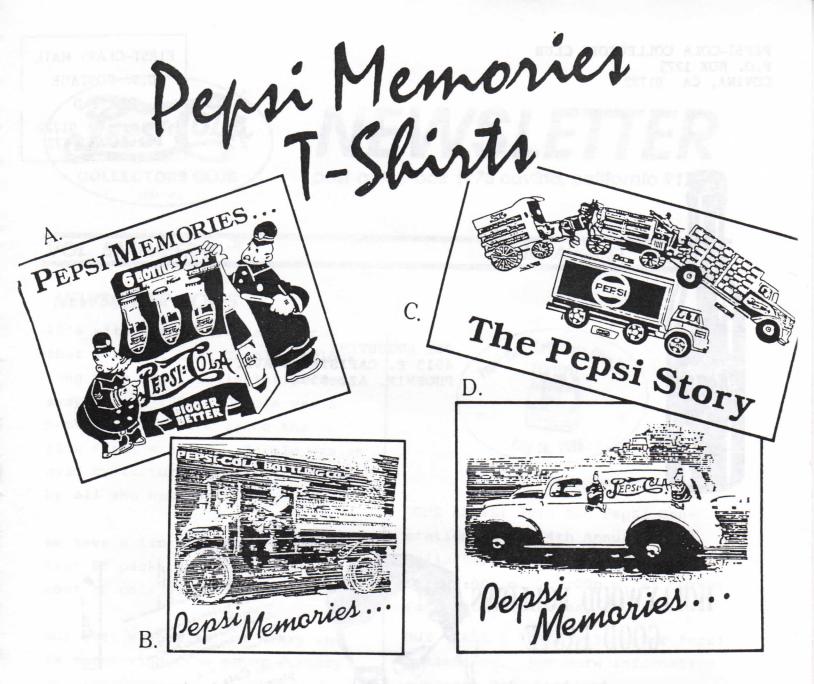
Special issue Pepsi cans from your area. I have many cans for trade. Also, collect other brands of special issues to trade for Pepsi special issues. Please write. All letters answered. Contact: Dave Brackett, 1124 Tyler St., Fairfield CA. 94533, (707) 426-555.



The Pepsi-Cola Collectors Club is a nationwide organization dedicated to preserving the history and memorabilia of the Pepsi-Cola Company.

The Pepsi-Cola Collectors Club Newsletter is a bi-monthly publication of the Pepsi-Cola Collectors Club.

Publisher and Editor is Bob Stoddard.
To contact The Pepsi-Cola Collectors Club: P.O. Box 1275, Covina, CA 91722
or (714) 593-8750



Collect Pepsi Memorabilia T-shirts and enjoy your favorite designs from the past for years to come.

T-shirts are white with red and navy 2 color designs, 50/50 poly/cotton.

Pepsi Memories T-shirts are just \$8.50. Order yours today!

| Mail | to |): | | | | | |
|------|----|-----|------|----|----|---|---------|
| Pep | si | Me | mo | ri | es | T | -Shirts |
| P.O. | B | OX | 316 | ; | | | |
| Will | ia | ıns | vill | e, | N | Y | 14221 |

Choose the style, size and quantity desired:

| | - order form - | | | | | | | |
|------------------|----------------|-------------------|-----|--|--|--|--|--|
| A | В | C | D | | | | | |
| S (34-36) | | | | | | | | |
| M (38-40) | | | | | | | | |
| L (42-44) | | | | | | | | |
| XL (46) | | 11275. VI. 151 | 100 | | | | | |
| | | | | | | | | |

\$8.50 each includes all handling and shipping charges. In New York State add 8% Sales Tax.

Enclosed is \$ ____ for ___ T-Shirts.

Please Print. Allow 3-6 weeks for delivery.

Name

Shipping Address ______
City, State _____
Zip Code _____
Telephone ____

PEPSI-COLA COLLECTORS CLUB P.O. BOX 1275 COVINA, CA 91722 FIRST-CLASS MAIL
U.S. POSTAGE
PAID
Covina, CA 91722
Permit No. 173



JOE AUGUSTINE 4515 E. CAPISTRANO AVE. PHOENIX, AZ. 85044

