

## Would you like to increase your business?

If so, then it is time to subscribe to "The List".

### What is "The List"?

"The List" is a weekly newsletter, e-mailed every Monday night, containing the following information obtained from newly probated wills in Manhattan:

- •Decedent's name, address and date of death
- Executor's name and address
- Attorney's name, address and phone number

# Why should I subscribe to "The List"?

After a will is probated, the Attorney and Executor are responsible for ensuring that the will's instructions are properly executed. They often need to turn to various professionals to assist in their task:



# How much does "The List" cost?

"The List" is offering a special 3 month trial subscription at the low introductory price of \$177 (\$59 a month).

Afterwards, the standard subscription rates apply: 3 months for \$207 (\$69 per month)

6 months for \$390 (\$65 per month)

12 months for \$708 (\$59 per month)

# How many leads will I get each week?

It is not something that can be predicted, but there are usually between 20-30 new estates each week.

# In what format does "The List" come in?

You will receive "The List" in PDF format. You can also get "The List" in Excel format at no extra charge.

## How can I subscribe to "The List"?

Complete the attached form and mail it along with your \$177 check payable to "The List":

## "The List"

14 Murray Street, Suite #161 New York, NY 10007

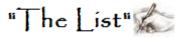
If you would like to pay by credit card or PayPal, just let us know and we will send you an invoice which contains a link to make a secure payment.

#### When can I start?

Anytime. Once payment is received, your subscription to "The List" will begin the following Monday.

## Do you have any questions?

Call "The List" at (212) 234 - 4326 or e-mail "The List" at TheList212@aol.com

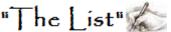


	Decedent's Information		Executor's Information	Attorney's Information	Notes
	Regina Smith	*Assets : 500k	Kevin Johnson	Steven Winger	
	217 East 65th Street	DOD: 3.31.2013	145 Adams Street	Corn & Bennet	
1	Apartment #E24	*Age: 89	Garden City, NY 11531	6 Crossways Park Drive West	
	New York, NY 10021		**Relationship: Friend	Woodbury, NY 11797	
				516-444-1234	
	Dorie Bundy	*Assets: 45K	Jason O'Hara	Anne Bateman	
	20 West 7th Street	DOD: 6.11.2013	60 West 59th Street	Wilson & Philips	
2	Apartment #11E	**Age: 85	Apartment #4J	8 Miles Avenue	
	New York, NY 10004		New York, NY 10019	White Plains, NY 10606	
			**Relationship: Friend	914-555-1234	
	Delores Seinfield	*Assets: 980k	Kathleen Seinfield	Sean Summers	
	149 East 85th Street	DOD: 7.5.2013	3120 Margaret Place	Garret, Weinberg and Christie	
3	Apartment #3C	**Age: 84	Perrystown, OH 43551	231 Fifth Avenue	
3	New York, NY 10028		**Relationship : Cousin	9th floor	
				New York, NY 10036	
				212-666-1234	

	Mark Simpson	*Assets : 12 mil	Maria Simpson	Petra Price
	50 Sutton Place South	DOD: 7.1.2013	50 Sutton Place South	Menendez & Booker
23	Apartment #4D	**Age: 86	Apartment #4D	263 Sixth Avenue
	New York, NY 10021		New York, NY 10022	New York, NY 10036
			*Relationship: Spouse	212-111-1234
	Ann Griffin	DOD: 6.12.2013	Joan Giffin-Basset	Vinson Gordon
	500 Grand Street		15 East 87th St	109 Garden City Plaza
24	Apt #E12B		Apartment #47	Garden City, NY 11530
	New York, NY 10002		New York, NY 10029	516-222-1234
			**Relationship: Daughter	
25	Joan Jones	*Assets : 240k	Katie Schwartz	Stephen Alexander
	15 East 93th Street	DOD: 6.20.2013	32 West 73rd Street	26 Fifth Avenue
	Apartment #1D		Apartment #1D	Suite #107
	New York, NY 10122		New York, NY 10025	New York, NY 10001
				212-333-1234

<sup>\*</sup>The approximate value of the assets does not include real properly

<sup>\*\*</sup>The approximate value of assets, age of the decedent and the relationship between the decedent and executor are not always available for every estate \*\*\*The information presented in this sample is fictitious. It is used to demonstrate the format that you will receive from "The List".



# "The List" SUBSCRIPTION FORM

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# To subscribe via check:

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"The List"

14 Murray Street Suite #161 New York, NY 10007

# To subscribe via credit card or PayPal

If you would like to pay by credit card or PayPal, just let us know and we will send you an invoice which contains a link to make a secure payment.

# **Requested Information:**

E-mail address:		
Name:		
Business Name:		
Address:		
City/State/Zip Code:		
Phone numbers:		
Type of business:		
Would you like to receive "The List" in Excel format (in addition to PDF)?	Yes:	No:

## Contact us

If you have any questions, you can contact "The List" by phone at (212) 234 - 4326 or by e-mail at TheList212@aol.com