

GE GLOBAL SOFTWARE, CENTER OF EXCELLENCE*

San Ramon, CA

Role: Design Architect and Project Manager Project Size: 125,000SF Interior Architecture

Project Cost: \$15M+

Design: On-going 5-Phase Project Construction: 2012 to present

LEED: Silver-targeted

The 125,000-sf interior design for technology giant, GE, is its first Software Center of Excellence facility in the San Francisco/Bay Area. Initially tasked to evaluate several real estate options as a potential location, services expanded to include strategic planning and design for a Phase 1 population of 500 employees within a 2-year period.

The task was to create a unique, open and collaborative working environment which reflected the vision for the new GE Bay Area/Silicon Valley location.

Integrated strategic planning and design services were essential due to:

- Expected rapid employee growth within 2 years,
- Emerging work patterns unique to the GE software research community,
- Increased physical space availability for Phase 2 expansion to total 234,000 square feet and 1200 employees,
- The need to understand growth constraints of the existing building infrastructure,
- Desire to provide a facility that is geared towards a physically healthy workforce,
- Branding the facility for introduction to the wider Bay Area and global software community.

The design examines "COMMUNICATION" - mobility, transparency, temporary demountable smart-walls, casual meeting areas, extensive tele-communication to reduce carbon-footprint and multiple hybrid space-types.

The creation and planning for evolved resilient growth required close partnerwith with GE user-groups while exploiting deep internal resources simultaneously. The results are client-focused, smart and technologically innovative solutions.







