



AMERICAN BUSINESS WOMEN'S ASSOCIATION

American Business Women's Association  
Houston Area Council

Professional Development Presentation  
Thursday, April 27, 2017

H.E.S.S. CLUB

Networking: 5:30 to 6 PM Program, Dinner & Meeting 6 to 8 PM

*(RSVP Required, See Below)*



Are **YOU** looking for...

personal growth, professional development, leadership skills  
for career advancement, public speaking experience, network-  
ing opportunities, and continuing education? **YOU** are in  
the **right place!**

**Deidra Sutton**

Sr. Business Advisor

UH Procurement Technical Assistance Center (PTAC)

**PRESENTING**

**Small Business Certifications and How the PTAC  
Can Assist Small Business Owners**

Getting your business certified can improve your chances for gaining access to contracts, both federal and commercial. By law, federal agencies are required to establish contracting goals and many large corporations also elect to set aside a portion of their contracting dollars for small business. There are many advantages to being certified. Come discover how you can get certified and how the Procurement Technical Assistance Center (PTAC) can help you grow your business.

**Walk away knowing:**

- 1) What types of certification are available
- 2) Why you should get your business certified
- 3) What are eligibility requirements
- 4) Who actually does the certification
- 5) How you can use certification to your advantage

- ▶ **RESERVATION DEADLINE:** Friday, April 21, 2017 by 10:00 a.m. or a late fee will apply.
- ▶ **RESERVATION COST:** \$33 per person, prior to deadline; \$38 after the deadline.
- ▶ **NON MEMBERS:** \$38 per person, prior to deadline; \$43 after the deadline.
- ▶ **REGISTRATION:** [www.abwahouston.org/events](http://www.abwahouston.org/events) or email [hospitality@abwa.org](mailto:hospitality@abwa.org)

**ABWA's Mission:**

To bring together businesswomen of diverse occupations and to provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support and national recognition.