

# The Third Annual Cancer Pain Research Consortium Conference

## Journey Through Cancer Pain: Diagnosis, Treatment, and Life After



Presented by the Cancer Pain Research Consortium Conference

Course Directors: Lisa Stearns, MD and Heather G. Richter, PhD

Exhibitor Prospectus

April 7-9, 2017

Pointe Hilton Tapatio Cliffs Resort

Phoenix, Arizona

[www.cancerpainconference.org](http://www.cancerpainconference.org)

*This activity has been planned and implemented in accordance with the Essential Areas and Policies of the The West Virginia Society of Interventional Pain Physicians (WVSIPP) through the joint providership of the WVSIPP and the Cancer Pain Research Consortium. The West Virginia Society of Interventional Pain Physicians is accredited with Commendation by The West Virginia State Medical Association (WVSMA) to provide continuing medical education for physicians.*

*The West Virginia Society of Interventional Pain Physicians designates this live activity for a maximum of 14 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.*



## Dear Colleague:

We invite you to participate in the Third Annual Cancer Pain Research Consortium Conference, titled Journey through cancer pain: Diagnosis, Treatment and Life after. This educational conference is presented by the Cancer Pain Research Consortium (CPRC) and Course Directors Lisa Stearns, MD and Heather G. Richter, PhD with CME accreditation through the West Virginia Society of Interventional Pain Physicians (WVSIPP). This will be a dynamic educational opportunity that brings together a diverse set of physicians from across the United States to discuss the most up-to-date information on therapies available to treat and manage cancer pain and other symptoms associated with cancer treatment. The conference will take place April 7-9, 2017 at the Pointe Hilton Tapatio Cliffs Resort in Phoenix, Arizona.

This meeting grew from the Annual Cancer Pain Conference in Scottsdale presented by Lisa Stearns, MD and the Valley Cancer Pain Foundation (VCPF). Through joint providership in 2015, the CPRC and VCPF were able to come together to provide this essential education. The Cancer Pain Research Consortium is pleased to continue to bring this conference to clinicians across a wide range of disciplines.

This event promises exciting dialogue regarding available and appropriate care for patients afflicted by the side effects from cancer and its' treatments. There will be ample opportunity to network with colleagues and experts, attend educational sessions that fit your specific interests, and ultimately augment your knowledge base with innovative treatment options. Our goal is to present the most recent and relevant data and treatment options to practitioners at all levels and provide a forum to interact and discuss evidence-based medicine and best practices, all of which improve access to and quality of care for patients.

We look forward to seeing you at the Third Annual Cancer Pain Research Consortium Conference.

Sincerely,

*Lisa Stearns, MD and Heather Richter, PhD*

## Cancer Pain Research Consortium

The Cancer Pain Research Consortium, founded by Dr. William Rosenberg, is a 501c3 organization resolving to dedicate itself to the relief of pain and suffering related to cancer. CPRC is a multidisciplinary physician group, comprised of practitioners from across North America representing many major cancer centers and large practices, dedicated to generating and promoting interdisciplinary, patient-centered, evidence-based care for cancer-related pain and suffering.

CPRC website: [cancerpainresearchconsortium.org](http://cancerpainresearchconsortium.org)

## Our Educational Program

This will be a dynamic educational opportunity that brings together a diverse set of physicians from across the United States to discuss the most up-to-date information on therapies available to treat and manage cancer pain. There will be ample opportunity to network with colleagues and experts, attend educational sessions that fit your specific interests, and ultimately augment your knowledge base with innovative treatment options.

Our goal is to present the most recent and relevant data and treatment options to practitioners at all levels and provide a forum to interact and discuss evidence-based medicine and best practices, all of which improve access to and quality of care for patients.

## Learning Objectives

- Provide nurse, physician, and physician extender with better understanding of how to enhance their role within the cancer pain practice.
- Increase understanding of the types of cancer pain and review the latest treatment options and appropriate, best practices in patient care based on the type of cancer pain.
- Increase providers' knowledge of holistic treatments for cancer pain management that integrate interventional pain management with mental and physical well-being to improve patient's quality of life.
- Create a closer alliance between pain physicians, medical, radiation and surgical oncologist, hospice providers and others to improve patient care and access to treatment.
- Discuss ethical and psychosocial dilemmas in cancer pain management that physicians, caregivers and patients experience through the continuum of care.

Format will include individual lectures, cases, panel discussions, and breakout sessions.

## Expected Attendance

The Third Annual Cancer Pain Research Consortium Conference is expected to attract clinicians, scientists and industry partners involved with the treatment of cancer patients. We anticipate over 150 clinical providers to attend including; physicians, mid-level practitioners, nurses, pharmacists and hospice providers.

## Accreditation

This activity has been planned and implemented in accordance with the Essential Areas and Policies of The West Virginia Society of Interventional Pain Physicians (WVSIPP) through the joint providership of the WVSIPP and the Cancer Pain Research Consortium. The West Virginia Society of Interventional Pain Physicians is accredited with Commendation by The West Virginia State Medical Association (WVSMA) to provide continuing medical education for physicians.

## Designation

The West Virginia Society of Interventional Pain Physicians designates this live activity for a maximum of 14 *AMA PRA Category 1 Credits™*. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

# Invited Faculty

## COURSE DIRECTORS

Lisa Stearns, MD  
Heather G. Richter, MD

## PLANNING COMMITTEE

Heather Richter, PhD  
Lisa Stearns, MD  
Julie Huang, MD  
Ahmed Raslan, MD  
David Copenhaver, MD  
Christy Gomez, MD  
Michelle Byers  
Stephanie Aycok  
Maeva Abouattier

## INVITED FACULTY

Morris Foster, PhD  
Julie Burch, M.Ed.  
Brian Bruel, MD  
William S. Rosenberg, MD  
Elizabeth Rickerson, MD  
Kanu Sharan, MD

Sanjeet Narang, MD  
Parag Patil, MD  
Erich Richter, PhD  
Gladstone McDowell, MD  
Dennis Dupoirion, MD



## Housing Information

### Hotel Reservations:

The Planning Committee has secured a room block at the Pointe Hilton Tapatio Cliffs Resort at a discounted group rate. Hotel reservations are guaranteed on a first come, first serve basis and are only available for registered attendees. The CPRC does NOT contract with a travel agent for hotel accommodations. All reservations should be made directly with the Pointe Hilton Tapatio Cliffs Resort either online at [https://resweb.passkey.com/Resweb.do?mode=welcome\\_ei\\_new&eventID=15665000](https://resweb.passkey.com/Resweb.do?mode=welcome_ei_new&eventID=15665000).

### To book your reservation:

Go Online:

[https://resweb.passkey.com/Resweb.do?mode=welcome\\_ei\\_new&eventID=15665000](https://resweb.passkey.com/Resweb.do?mode=welcome_ei_new&eventID=15665000)

### Hotel Address:

11111 North 7th Street  
Phoenix, Arizona 85020  
Reservations: 1-800-947-9784  
Resort: 1-602-866-7500

For additional information and meeting information, please visit us on the web at:

**[WWW.CANCERPAINCONFERENCE.COM](http://WWW.CANCERPAINCONFERENCE.COM)**



# Sponsorship Opportunities

## PLATINUM SPONSOR - \$25,000.00 US\*

- Premium Dinner Symposia Sponsorship\*
- 10' x 10' display in Premium Location
- Lanyards\*\*
- Full Page Ad Space in Meeting Program
- Complimentary Registration and invitation to welcome reception – 3
- Inclusion of materials in attendee meeting bags
- \*Only one available



## GOLD SPONSOR - \$15,000.00 US

- Luncheon or Breakfast (choice) Symposia Sponsorship\*
- 10' x 10' display in Premium Location
- Full Page Ad Space in Meeting Program
- Complimentary Registration and invitation to welcome reception – 2
- Inclusion of materials in attendee meeting bags



## SILVER SPONSOR - \$10,000.00 US

- Luncheon or Breakfast (assigned) Symposia Sponsorship\*
- 10' x 10' Exhibit booth space
- Half Page Ad Space in Meeting Program
- Complimentary Registration and invitation to welcome reception – 2
- Inclusion of materials in attendee meeting bags



## BOOTH EXHIBITOR - \$4,000.00 US

- 10 x10 Exhibit space
- Company Logo and Description included in Meeting Program
- Two Exhibit Hall Passes

## TABLETOP EXHIBITOR - \$3,000.00 US

- Table Top Display
- Company Logo and Description included in Meeting Program
- Two Exhibit Hall Passes

## ADDITIONAL SPONSORSHIPS

- Meeting bags - \$3,000
- Half Page Ad Space in Meeting Program - \$1,500
- Inclusion of Materials in Attendee Meeting Bags - \$1,500
- Advisory Board Meetings – pricing available
- Breakfast or Lunch Symposia – pricing available
- Sunday Post Conference Surgical Training Labs – pricing available

## Advisory Board and Corporate Meeting Opportunities

Advisory Board and Corporate Meeting coordination are available through the meeting planner. Only meetings coordinated through, and with the express approval of the meeting planners will be permitted. These meetings will be scheduled on a first-come, first-served basis and may not compete with the educational program.

### Deadlines:

Applications due by 1/1/17  
Symposia Outlines due by 1/1/17  
Company logo & 50-word Description due by 2/1/17  
Advertising outline due – 2/1/17

50% fee due with application prior to 1/1/17  
Remaining fees due – 2/1/17

\*Symposia Sponsorship – 50% fee due with application prior to - 1/1/17  
Symposia sponsorships are restricted to Platinum, Gold and Silver sponsors. Symposia will NOT be eligible for CME credit. The Planning Committee must approve symposia topic and faculty and reserve the right to alter or change to insure compliance, fair balance and program integrity. Symposia times will be assigned on a first-come, first-served basis.

Symposia opportunities for CPRC, 2017 are as follows:  
Friday, April 7, 2017 – Breakfast (1), Lunch (1)  
Saturday, April 8, 2017 – Breakfast (1), Lunch (1)

**Symposia fees do not include Food and Beverage charges associated with the sponsored event. Food and Beverage for the session must be coordinated through the meeting planners and comply with acceptable standards.** Symposia sessions will be held in a room separate from full conference sessions. Symposia sponsors will be allowed to set up 2 hours prior to session. Sponsor must pay all food and beverage costs associated with said event as well as any ancillary or special AV requirements.

Any required reporting to comply with the Sunshine Act can be coordinated through the meeting planners. Any hand-outs or materials associated with symposia must be pre-approved by the planning committee and provided by the symposia sponsor.







## **Exhibits and Table Top Displays**

Only Platinum, Gold, Silver and Program sponsors will be allowed to participate with an exhibitor or table top display. Exhibit fees are included in Platinum, Gold and Silver sponsorships and location of display will be assigned by the planning committee. Accessibility and visibility for vendors is a priority. All breaks will take place with vendors. Table Top displays are NOT required. If you would prefer not to display, please advise the meeting coordinators.

## **Company/Product description listing in program**

All vendors will receive complimentary listing in the meeting program. Each listing will contain the company name, logo and 50-word description of the company/products and/or services. Email your 50-word product/company/service description to the meeting planners no later than February 1, 2017 for inclusion in the meeting program at: [MichelleHByers@gmail.com](mailto:MichelleHByers@gmail.com).

## **\*\*Lanyard Sponsorship:**

Lanyards must be provided by sponsor to meeting planners no later than February 1, 2017. Full lanyard description (inclusive of clip type) must be to meeting planners no later than March 1, 2017 to insure attendee badge compatibility.

## **Company Sponsored Marketing Events and Activities:**

The CPRC planning committee requests the following considerate recognition by our sponsors. Please do NOT plan any outside marketing events, activities and/or labs that compete with the CPRC meeting. The CPRC staff is more than happy to assist our sponsors in coordinating dinners and events at the site at NO CHARGE. However, we do request that you do coordinate those activities with us to insure smooth operation and non-competition with educational events. Please contact us if you have any questions. We are more than happy to assist you and appreciate your consideration!

# Journey through cancer Pain: Diagnosis, Treatment and Life after

## EXHIBITOR/VENDOR APPLICATION

Authorized Representative: \_\_\_\_\_

Title: \_\_\_\_\_

Organization: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Telephone: \_\_\_\_\_

Email Address: \_\_\_\_\_



- \_\_\_\_\_ Platinum Sponsorship - \$25,000 US
- \_\_\_\_\_ Gold Sponsorship - \$15,000 US
- \_\_\_\_\_ Silver Sponsorship - \$10,000 US
- \_\_\_\_\_ Booth Exhibitor - \$4,000 US
- \_\_\_\_\_ Table Top Exhibitor - \$3,000 US
- \_\_\_\_\_ Meeting Bags - \$3,000 US
- \_\_\_\_\_ Half Page Ad Space in Meeting Program - \$1,500
- \_\_\_\_\_ Inclusion of materials in attendee meeting bags - \$1,500

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

For questions regarding sponsorship, opportunities and/or additional documentation, please contact Stephanie Aycock, Program Coordinator, at [aycock.stephanie@gmail.com](mailto:aycock.stephanie@gmail.com).

### Please send completed form to:

Stephanie Aycock at [aycock.stephanie@gmail.com](mailto:aycock.stephanie@gmail.com)

### Please send payment to:

Cancer Pain Research Consortium  
c/o Heather Richter, PhD  
6320 Delord St  
New Orleans, LA 70118



Please make checks payable to the Cancer Pain Research Consortium.  
Tax ID # 46-3290348

### Key Deadlines:

- 50% fee due with application prior to January 1, 2017
- Remaining fees due – February 1, 2017
- Logo and 50-word description due – February 1, 2017
- Advertising Outline due – February 1, 2017