

"Let your light so shine before men, that they may see your good works, and glorify your Father which is in heaven."

Matthew 5:16

## The Convention "Throw Down" Challenge

## What?

Your Parish affiliate could win a free convention package for the 2021 DCCW convention.

The winning affiliate will be awarded a full weekend Package "A" registration for the 2021 convention.

A similar drawing for increases in Package "B" (Saturday only) will be awarded, also.

That prize will be a full 2021 Package "B" registration.

## How?

For every Package "A" or "B" registration that your parish affiliate submits that is an increase from 2019 registrations, your parish affiliate's name will be placed into a drawing.

If your affiliate increases your 2020 registrations by 1,2,3, or more, then your affiliate's name will be placed into the drawing 1,2,3, or more times.

Winners will be drawn during the Convention and announced at the same time as Our Lady of Good Counsel travel and attendance awards.

Congratulations to last year's winners: Package A: St Joseph, Ogden Package B: Blessed Sacrament, Sandy

Are you ready to accept your DCCW Board's "Throw Down" Challenge?

"Let Your Light Shine"

## "Throw-Down" Challenge Helpful Hints

What can be done to encourage more women to participate in the DCCW Convention?

Actual suggestions from attendees:

- ♣ More advertising in individual parishes. Bulletin announcements
- → Post flyers (one included in your affiliate Call to Convention packet) copy and use in as many places as you can.
- ♣ Raffle off a weekend package to convention; have flyers at the sales table
- ♣ Invite and bring a friend "Women bring women"
- ♣ Announce, announce, announce!!
- ♣ Give a pulpit talk at parish Masses inviting women to convention
- ♣ Encourage parishes or CCW's to subsidize their ladies. Every little bit helps. Hold a fundraiser to help defray costs.
- ♣ Promote the DCCW sponsorship program
- → Parish Presidents need to mail or email members directly. Communication is key; women who don't come to meetings, let alone the convention, may not know anything about CCW and what it offers.
- ♣ Put out the word!! Reaching out personally goes a long way!
- Contact young women through youth groups and invite them.
- ♣ Ask your Council to fund a first-time attendee
- ♣ Encourage and ask your Parish priest and Deacons to back and promote attendance

If you should accept this challenge, you have until the registration deadline, *March 25*!

Make it fun!! Throw a Party!

Sign up new and old attendees! The more the merrier!