

VISION

The primary advocate empowering and connecting members to achieve their business goals.

MISSION

Serve and promote the business interests of greater Whidbey Island.

PURPOSE

A community connector with the following responsibilities:

Marketing

Operating the Visitor Information Center
Serving the business community
Sponsoring events and festivals

BOARD OF DIRECTORS

Ronnie Wright, President
Pacific Grace Tax & Accounting Services

Joel Servatius, Vice President
Transamerica Financial Advisors

Jeff Pleet, 2nd Vice President
Edward Jones

Jeff McMahan, Treasurer

Sue Blouin, Secretary
Leavitt Group Northwest

Bob Seaverns
City of Oak Harbor Mayor

Dave Crume
The Sherwin-Williams Company

Jason McFadyen
Windermere Property Management

Laura Lee Mahoney
The UPS Store

Megan Wise
Whidbey Island Bank ~ A Division of Heritage

Robert Young
Tradewinds Insurance, Inc.

Tony Popp

STAFF

Christine Cribb
Executive Director

Autumn Parks
Graphic Designer

Vicki Graham
Event Coordinator

Sue Bettencourt
Community Connector

Cheyenne McCoy
Community Connector



The
Chamber
Oak Harbor Chamber of Commerce
500 Members Strong!



2018

CHAMBER EVENTS

- Ambassador Monthly Meeting
- Annual Awards Banquet
- Business After Hours
- Business Breakfast
- Career Open House
- Community Service Org Social
- Frozen Fridays
- Legislative Social
- Lodging Social
- Monthly Luncheon
- Membership Matters
- Military Appreciation Month
- Non-Profit Network Social
- Rain Shadow Campaign
- Senior Tea
- Shop Local Campaign
- Tuesdays on the Town
- Teacher Appreciation

COMMUNITY EVENTS

- Holland Happening
- 4th of July
- Crab Cakes and Cocktails
- Golf Tournament
- New Year's Eve Fireworks
- Partner in St. Patrick's Day Parade
- Partner in Yogafest
- Partner in Veterans Day Program
- Partner in Military Appreciation Picnic

SWOT

STRENGTHS

- Financial stability
- Executive Director Leadership
- Highly motivated and passionate staff
- Liaison with community partners
- Great reputation in the community

WEAKNESSES

- Unable to pay staff a competitive wage
- Unclear economic development role
- Underutilization of government resources for members' success

OPPORTUNITIES

- Growth in NAS and city population
- Even stronger partnership with the city to secure funding and resources
- Even stronger partnerships with liaisons

THREATS

- Potential loss of funding
- Relationship with media
- Negative government impact on small businesses

PRIORITIES

- Continue Chamber's leadership and relevance in the community
- Compensate staff with competitive wages
- Net increase of membership 6% each year for five years through focused effort
- Focus on the S and O of the SWOT
- Define the Chamber's role in economic development
- Continue to raise the bar with quality events and increase visitors and community engagement

FUNDING

