



**Click to Register  
Now**



***The American Dental Assistants Association (ADAA) and the Florida Dental Assistants Association (FDAA)  
Present***

***Tools, Tips, and Technology for 21<sup>st</sup> Century Dental Care***

A full day of dental continuing education for all members of the dental team. Participants rotate through five engaging small-group sessions of 60 minutes each with hands-on experiences as lively discussions related to the issues and new technologies found in today's dental practices. This program has been approved for six (6) hours of Continuing Dental Education Credit.

**When: Saturday, December 2, 2017**

**Where: Keiser University, Lakeland, FL Campus**

**2400 Interstate Drive, Lakeland, FL 33805**

**Time: Check-in 8:30 AM, Speakers 9:00 AM – 5:00 PM**

***Course Fee: ADAA/FDAA Members \$45, Auxiliary Students \$35, All other Guests \$65  
Includes Lunch, Breaks, Door Prizes, and Sponsor Exhibits***

***After participating in the following educational sessions, dental team members should be able to:***

**Session A: 2D and 3D Imagery: Intraoral and Extraoral Applications (AGD #130)**

- Describe the fundamentals for exposing diagnostic quality 2D images to include extraoral bitewings.
- Compare 2D and 3D radiation dosage and discuss safety considerations for the clinician and patient.
- Discuss various clinical applications for 3D imagery.

**Guest Speaker: Jim DiQuattro.**

*Disclosure information: Mr. DiQuattro is an employee of Planmeca USA.*

**Session B: Image is Everything: Tips and Tricks for taking the Perfect Digital Image (AGD #138)**

- Describe the function and care of a digital sensor.
- Identify a diagnostic image and understand factors that may affect its quality.
- Explore various aiming devices that assure proper technique and radiation safety.
- Identify tips and tricks to manage gaggers and to place the sensor comfortably in all areas of the mouth.

**Guest Speaker: Mary Ann Rupertus**

*Disclosure Information: Ms. Rupertus is an employee of Dentsply Sirona.*

**Session C: Avoiding Coding Errors (AGD #550)**

- Discuss the effect of PPO's on the dental practice.
- Recognize common coding errors.
- Describe how to maximize coding for increased revenue.

**Guest Speaker: Cathy James, RDH**

*Disclosure Information: Ms. James is an employee of Henry Schein.*

**Session D: Integrating Social Media Awareness into the Profession: Marketing, Human Resources and HIPAA – Are You Practicing e-Professionalism? (AGD #550)**

- Define e-professionalism and how it can impact your career.
- Describe the various platforms available for marketing to the dental consumer.
- Identify potential legal issues, HIPAA violations, and incorrect use of social media.
- Recognize errors in social media postings. (Interactive section).

**Guest Speaker:** Natalie Kaweckyj, LDA, RF, CDA, CDPMA, COA, COMSA, CPFDA, CRFDA, MADAA, BA

*Disclosure Information: Ms. Kaweckyj has no commercial interests to disclose.*

**Session E: CAD/CAM Technology, Scanning Into the Future (AGD #610)**

- Describe the concept of CAD-CAM dentistry.
- Discuss the advantages and multiple dental applications for CAD-CAM.
- Compare different dental CAD-CAM systems.
- Identify the important role of dental assistants in CAD-CAM dentistry.

**Guest Speaker: Steve Taborda, DMD**

*Disclosure Information: Dr. Taborda has no commercial interests to disclose.*

**Session F, Lunch and Learn: Remedial Tasks Delegable to Dental Assistants: Florida Laws and Rules Review (AGD #550)**

- Identify the Laws and Rules of the State of Florida that pertain to the daily duties of a dental assistant.
- Identify remedial tasks that are currently delegable to dental assistants, to include educational requirements and supervision requirements.
- Discuss possible consequences that occur when dental assistants are permitted to perform tasks that are not legally delegable.

**Guest Speaker: Kimberly Bland, CDA, EFDA, M.Ed.**

*Disclosure Information: Ms. Bland has no commercial interests to disclose.*

**Refund and Cancellation Policy:** The Florida Dental Assistants Association (FDAA) reserves the right to cancel any course should circumstances warrant such action. In the event the course is cancelled, the FDAA will refund the full tuition. If you cancel your registration for this program, the FDAA will refund the tuition minus a \$10 administrative cancellation fee. We must receive your cancellation request in writing via email at [info@fldentalassistant.org](mailto:info@fldentalassistant.org) by November 25, 2017.

**There will be no refunds after November 25, 2017**



This activity has been planned and implemented in accordance with the standards of the Academy of General Dentistry Program Approval for Continuing Education (PACE) through the joint program provider approval of the American Dental Assistants Association (ADAA) and the Florida Dental Assistants Association (FDAA). The ADAA is designated as an Approved PACE Program Provider by the Academy of General Dentistry. The formal continuing dental education programs of this provider are accepted by AGD for Fellowship, Mastership and membership maintenance credit. Approval does not imply acceptance by a state or provincial board of dentistry or AGD endorsement. The current term of approval extends from June 1, 2015 through May 31, 2018. Provider ID 217389