



**2017 Brentwood
Art Wine & Jazz Festival
Artist Application Packet**



Friday, August 25th, 5:00 pm to 9:00 pm
Saturday, August 26th, 11:00 am - 10:00 pm
Sunday, August 27th, 12:00 am - 6:00 pm

**City Park
710 Second Street, Brentwood, CA 94513**

Dear Artists,

Welcome to the 16th annual Art, Wine and Jazz Festival! Brentwood Art Society is excited to bring one of Northern California's premier festivals back to its original home in historic downtown Brentwood, under the trees at City Park. Many of our Festival attendees fondly remember the years in the park and we expect a great response to the return downtown.

Not only will the Art, Wine and Jazz Festival move to City Park, we are expanding the Festival to include Friday evening from 5:00 to 9:00 pm, in conjunction with the City's popular Starry Nights Summer Concert. The concert crowd is anticipated to reach 3000. This additional opportunity is offered for the same great showing fee as last year.

Along with this cover letter your application packet includes the following:

1. Artist Application Information
2. Artist Application
3. Rules, Requirements & Other Information

It is our hope that you will participate and we certainly thank you for past attendance if you are a returning artist. The committee continues to work with the City of Brentwood and we will publish all the logistical details when they are finalized. Please direct any questions to me at Mary@DeltaGallery.com.

Our selection committee will review applications on a weekly basis. If you have been selected, you will receive your confirmation letter and additional festival information electronically to your email address and/or by mail. If you are not accepted, your entry fee will be returned.

Thank you. We look forward in seeing you at the festival.

Sincerely,

Mary Lamb
Chair, Artist Garden Committee

Brentwood Art Society Board of Directors

Rosalinda Grejsen, President

Dan Berns, Past President • Lisa McLaughlan, Secretary

Betty Gaughan, Treasurer • Sherry Cummings, Director • Mary Lamb, Director

Kati Short, Director • Jack Gaughan, Director

Brentwood Art, Wine & Jazz Festival 2017

Sponsored by the Brentwood Art Society
P.O. Box 1240, Brentwood, California 94513 • www.BrentwoodArtSociety.org

2017 Artist Application Information

The Brentwood Art Society invites you to the 16th Annual Brentwood Art, Wine & Jazz Festival, where fine original art, wine tasting, jazz, food and popular special features complement our premier arts festival. It is important that we attract only those artists who have original art for sale. Therefore, the selection committee will jury all entries and not permit any "buy and sell" merchandise or non-art items. If we find these items mixed in with your own work, you will be asked to leave and you will forfeit your attendance fee.

The Art, Wine & Jazz Festival draws fine art, wine and jazz lovers from throughout East Contra Costa County. A media campaign will be utilized to promote this premier event where original and creative art is offered for sale. We focus our efforts on presenting only the finest artists to our visitors.

Date and Times:

Friday, Aug 25, 5 pm to 9 pm (*this is a new, optional opportunity at no extra cost!*)
Saturday, Aug 26 from 11 am – 10 pm* and Sunday, Aug 27 from 12 noon – 6 pm
City Park – 710 Second Street, Brentwood, CA 94513

Note the new location – under the trees in downtown Brentwood

***Artists may close at dark on Saturday**

Entry Fee for single 10' x 10' space

Member of Art Guild of Delta (AGD) \$250

Non-Members \$300

Early reservations by May 15 can be made with a completed application and a deposit of \$50.00 or more and the balance payable no later than July 15, 2017. **For those artists who make a deposit w/app before May 15, a special thank you gift will be given at the event.** Location of each booth will be assigned in order of acceptance to the Festival. Paid fees are non-transferable and non-refundable after acceptance to the Festival. Artists must supply their own 10' x 10' canopy. The fee must accompany the application(s). No more than two artists may share a single 10' x 10' space. The early deposit is non-refundable. The balance entry fee will be returned if you are not accepted into the festival.

Photos: Four 4" x 6" photos of your work and one 4" x 6" photo of your display must accompany your application. (Only work similar to what is shown in the photographs will be allowed in the show). Please label the photos with your name and contact information. *Photos not necessary for past year participating vendors.*

Artist Photo ID: Copy of current driver's license.

Sellers Permit: Current California Board of Equalization tax permit required.
The permit must be available for inspection during the event.

Questions: Contact Committee Chair Mary Lamb at Mary@DeltaGallery.Com

APPLICATION DEADLINE: Postmarked by July 15, 2017.

***All payments received after July 15, 2017 must be paid by Cashier's Check.**

Mail your remittance payable to Brentwood Art Society

Artist Garden • Brentwood Art Society • P.O. Box 1240 • Brentwood CA 94513
Brentwood Art Wine & Jazz Festival 2017

Artist Application

Name: _____

Email: _____

Phone: _____ Cell Phone: _____

Address: _____

City/State/Zip: _____

Business Name (optional): _____

City of Brentwood Business License – not required: Yes _____ No _____

Vehicle Lic. #: _____ State Board of Equalization No: _____

Disclaimer: The undersigned exhibitor on behalf of themselves, their successors & heirs agrees to make no claim for any reason whatsoever against the Brentwood Art Society, its officers, employees, and agents or any person or organization affiliated with the 2017 Brentwood Art, Wine & Jazz Festival for loss, theft, damage, destruction or non-delivery of goods, display material and or other effects; nor for any injury to himself/herself, or employee or representative while in the show area or on the festival grounds.

I have read and agree to all the specific terms, conditions, rules, and requirements set forth on all pages of the Festival Application and Information Sheet. I further release the Brentwood Art, Wine & Jazz Festival and its duly appointed representatives, agents or affiliates of all liability and responsibility for damages or loss suffered before, during or after the 2017 festival or as the result of the display of my work, equipment or materials. I understand that there are no refunds or rain checks due to inclement weather. I give my permission to the festival to use my prints for marketing and promotion of the event.

Signature: _____ Date: _____

Printed Name: _____

★Make your deposit before May 15, 2017 (w/app) and receive a special thank you gift at the event!★
Early deposit of \$50.00 will reserve space now with balance payable no later than July 15, 2017.

Please reserve:

☐ 10'x10' booth area @ \$250 - AGD member ☐ 2-10'x10' booth areas @ \$500 (AGD rate)

☐ 10'x10' single booth area @ \$300 non-member ☐ 2-10'x10' booth areas @ \$600 (nonmember)

Your check is non-refundable*, non-transferable after acceptance. There are no refunds or rain checks due to inclement weather.

*The entry fee will be returned if artist is not accepted.

☐ All entries must be accompanied by four (4) 4 x 6 photograph prints of your work, one (1) photo ID, and one photo of your display. Please label all photos with your name. Photos will not be returned. No slides or enlargements please.

Please return application and payment to:
Artist Garden • Brentwood Art Society
PO Box 1240 • Brentwood CA 94513
Attention: Artist's Garden

Brentwood Art, Wine & Jazz Festival 2017

2017 RULES, REQUIREMENTS & OTHER INFORMATION

1. Only artist displaying his or her own original work for sale will be eligible to participate.
2. Artist's work only. Absolutely no imported, manufactured or mass produced items, kits or anything not made by the artist(s).
3. Accepted artists must be present and exhibit all hours during Saturday and Sunday. An optional opportunity to exhibit on Friday evening from 5 pm to 9 pm is available but you are not required to participate on Friday. No artist representatives are to exhibit in lieu of the artists.
4. Artists are responsible for payment of all applicable taxes to any city, county, state or federal agency.
5. Booths may be left up Friday and Saturday evenings. General security will be provided for empty displays only. Artists are solely responsible for the security of their own art and personal items.
6. Booth areas are 10' x 10'. White canopies unless pre-approved by committee chairman. Booth must be supplied and set up by artist. No festival volunteers are available for set ups.
7. Trash must be removed at the end of each day to receptacles that will be provided.
8. Set-up:
 - Friday set up is permitted. It must be accomplished/finished not later than 2 pm Friday afternoon. All artists are invited to open and exhibit Friday evening from 5 pm to 9 pm if desired. We anticipate as many as 3000 guest at the Starry Night Concert.
 - Saturday set up time will be from 7 am to 9:30 am. All artists should be ready for business at 11 a.m. Saturday.

Specific set-up details will be published and sent to accepted artists prior to the event.

Logistics are still being finalized. There will be fencing around the park and street closures that will impact parking of vehicles; please be prepared to bring dollies/wagons to ease off/on loading.

9. The Artist's Garden Committee volunteers will be available at the Brentwood Art Society booth and on festival grounds at all times to assist you with inquires.