

# Publicize Your Event

The Long Island Council of Churches receives requests from other organizations to help them publicize their events or programs. Here is the short version, with more details below:

If you are offering a service without charge or have something to give away for free, we may run a brief message in our newsletter or e-mail blast, space permitting, to pass the word to our email lists that are dedicated to info about specialized topics, such as options for affordable housing, finding an affordable mortgage, getting help with mortgage problems, disaster recovery, free and low-cost health care resources, and information for seniors.

The best way to send have something publicized is to send a short blurb via email message as a Word, rtf, jpg, gif, or pdf file. You may send this to [LICC@optonline.net](mailto:LICC@optonline.net).

On rare occasions, we can email your message as a separate posting to our entire list if you pay what Vertical Response charges us for extra email messages, about \$25.

You can also buy an ad space in our newsletter. For more details please email [LICC@optonline.net](mailto:LICC@optonline.net).

The Long Island Council of Churches is open to swapping free ads or directories if you can be helpful to the Council in any way.

The Long Island Council of Churches does not co-sponsor or advertise events scheduled for Sunday mornings because this is when most Christian worship services take place, not to mention most religious education and fellowship time. Asking us to do so is as inappropriate as it would be for us to ask a Jewish organization to publicize or co-sponsor a Friday evening event.