



ALTOONA AREA HISTORICAL SOCIETY



CHRISTMAS IN OLDE TOWN

On Sunday, December 2, Santa is coming to Olde Town Altoona.

Your sponsorship helps us provide a free afternoon of Christmas treats, crafts, photos with Santa, Christmas market, Christmas caroling and much more!

PRESENTING SPONSOR

\$750 - LIMIT 1

Branding rights of the event. Large logo on all marketing materials including Facebook and any local printed advertisements. Large logo on event day "thank you sponsor" poster. Your company name included in the weekly "Historygram" e-mail blasts, in the month leading up to the event.

SANTA SPONSORSHIP

\$500

Medium logo on all marketing materials including Facebook and any local printed advertisements. Medium logo on event day "thank you sponsor" poster. Your company name included in the weekly "Historygram" e-mail blasts, in the month leading up to the event.

RUDOLPH SPONSORSHIP

\$250

Small logo on all marketing materials including Facebook and any local printed advertisements. Small logo on event day "thank you sponsor" poster. Your company name included in the weekly "Historygram" e-mail blasts, in the month leading up to the event.

ELF SPONSORSHIP

\$100

Name listed all marketing materials including Facebook and any local printed advertisements. Name listed on event day "thank you sponsor" poster. Your company name included in the weekly "Historygram" e-mail blasts, in the month leading up to the event.

Company _____ Contact person _____

Phone Number _____ Email _____

Presenting (\$750) ____ Santa (\$500) ____ Rudolph (\$250) ____ Elf (\$100) ____

Signature _____

Make checks out to the Altoona Area Historical Society

Email your logo to Altoonahistory@gmail.com

Please contact Alex Payne at (515) 249-9765 with any questions