



INTERNATIONAL BUCKSKIN HORSE ASSOC.

2020 WORLD CHAMPIONSHIP PROGRAM BOOK

JULY 27 – AUG 1, 2020 CLOVERDALE, INDIANA

June 25, 2020 Deadline for Ad Submissions

COLOR ADVERTISING:

___ Center Spread (2 pages).....\$550.00	___ Half Page.....\$200.00
___ Back Cover.....\$400.00	___ Quarter Page.....\$150.00
___ Inside Back Cover.....\$350.00	___ Business Card.....\$50.00
___ Full Page.....\$275.00	

IBHA CLASS SPONSOR : \$150.00 SPONSORSHIP INCLUDES:

- Announcement made at the beginning of the chosen class and randomly throughout the show.
- Color Business card size ad/coupon in the World Show Program Book.

Please list class/classes for this sponsorship. Only one sponsorship per class on first come basis.

1st Choice: _____

2nd Choice: _____

Program Ad pages are 8.5 inches wide by 11 inches in height with a ¼ bleed. Finished ads for full pages that wish to include a bleed need to be 8 ¾ inches by 11 ½ inches.

<u>Ad Sizes</u>	
Full Page:	8 ½ X 11 inches
Half Page:	7.6875 X 4.875 inches
Quarter Page:	3.7188 X 4.875 inches
Business Card:	3 ½ X 2 inches

<u>Advertising Specifications:</u>
All ads should be 300 dpi resolution for highest quality. IBHA will not be responsible for ads submitted with a dpi less than 300. Accepted file formats include: tiff, PDF, jpeg, eps, gif and psd.

- Ads can be emailed or submitted on CD. Ads and payment must arrive no later than June 25, 2020. Ads without payment will not go to print. (Please call to confirm email delivery)

Acceptable Payment Method: Check, Money Order, Visa & Master Card

For more information contact: International Buckskin Horse Assoc.

P O Box 268 * Shelby, IN 46377

www.ibha.net * 219-552-1013 * ibhainc@sbcglobal.net

Name: _____ Signature: _____

(Address) (City) (State) (Zip)

___ Please bill my VISA card. _____
(Name of Cardholder) (Visa Number) (Exp.Date) (Security Code)