

OUTREACH IDEA



TEACHER APPRECIATION DAY

RECOGNIZE THOSE WHO SERVE IN THE COMMUNITY

Quincy Public School District has gone through several financial cuts over the past few years. This has created a crisis with high class numbers, underfunded programs, and dissatisfied parents. We at Columbus Road were well aware of this situation and wanted to extend our gratitude to teachers by honoring them on the last Friday of March. Our outreach extends to over 700 teachers throughout the school district. We touch every teacher from kindergarten to high school. We have found that a simple batch of cookies with a thank-you note goes far in encouraging the teachers.



BE MISSIONAL

Teacher Appreciation Day is also quite a missional event. It requires somewhere around 140 dozen cookies (about 1700 cookies). It is a great “all hands on deck” ministry. Columbus Road has about forty-five cookie bakers, twenty assemblers, and ten delivery people. It easily is one of our largest outreach events for the year. Teacher Appreciation Day gets many involved in impacting our community through an act of kindness.

EMPLOY THE CREATIVE

We have a team that comes up with the package design each year. We have used Chinese take-out boxes, original designs, and various types of decorated bags. Included with the small batch of cookies is a thank-you card (pictured at the top).

RECEIVE THE GRATITUDE

The teachers are quick to express their appreciation. We receive cards, notes, emails, and even phone calls, expressing gratitude for our labor:

“Thank you so much for the cookies. It was so thoughtful of you. We appreciate you thinking of us. Your kindness definitely gives us encouragement.”

The cookies were great! What a nice treat on a Friday- especially as difficult as things have been for our district. Thank you for taking the time to think about our staff. Your kindness and generosity are greatly appreciated.”

PRACTICAL TIPS

- Obtain permission from your district’s superintendent.
- Make it easy for the school. Get exact teacher counts by school.
- Create a template to ensure exact cookie size.
- Have your congregation sign up for baking, packaging, and distributing.
- Bake chocolate chip cookies only (to remove the risk of allergens).

