



Hello and Happy 2023 from your Mendon Riverfest Friends!

Thank you for being a sponsor we can count on to bring a fun, family festival to the Mendon Community as well as to friends, old and new, from many other locales. The only way the Riverfest volunteer board can make the 2 ½ days of this 35th festival happen is with the financial support and the community participation we enjoy. It is our hope that you will include us in your planning this year and spend the weekend with us! You might even consider having a booth at Riverfest or a parade entry to promote your business or organization.

Nearly 50 volunteers work with many numbers in preparation for the festival. Among those we consider, in addition to the sponsorships, and of course dates and times (also numbers), are the almost 40 different events and because of you, most of them are FREE! We again anticipate 8 different food vendors, 6 bands, 4 large inflatables, and nearly 100 great prizes and auction items, (please let us know if you'd like to provide one). And then there are the fireworks, plastic ducks, memorabilia (like totes and notepads) volunteer-made wooden boats, parade entry line up numbers, and the printing of sponsors/schedule brochures as well as a number of different merchants that willingly display them for pick up. We check and recheck the number or spaces needed for crafters, artists, and classic cars. And we can't forget to count the necessities like chairs, tables, pontoons, and canoes.

With your help, we can do the numbers so our community can do the fun and fellowship. Enclosed is our sponsorship opportunities sheet. Please read it over as there have been some changes to the participation levels. Mendon Riverfest is a 501c4 non-profit organization.

The Mendon Riverfest will be August 17th, 18th, & 19th this year!

Do not hesitate to contact us by phone at 269.816.3879 or [mendonriverfest@gmail.com](mailto:mendonriverfest@gmail.com) with any questions.

Thank you again,

The Mendon Riverfest Board