



August 15 - 16, 2020

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[www.BCGG.org](http://www.BCGG.org)

501c3 # 46-5321460

## Sponsorship Opportunities

The Bitterroot Celtic Society is a community-based event with the primary mission of promoting education, awareness and pride in our local heritage and history. Nationally sanctioned competitions for Highland games, Highland dancing and Pipe & Drum bands draw world-class competitors from far and wide. Approximately 5,440 festival attendees and over 300 participants from outside the Bitterroot Valley attend the festival for these judged competitions. In addition, representatives from Scottish and Irish clans and vendors specializing in hand-crafted wares, regional music and foods offer many opportunities to share stories and find out more about the rich history that we all share. The festival is held on the Daly Mansion Grounds, which serves as an ideal venue. There is something for everyone at this fun, lively family event, as it presents a unique reflection of all who call the Bitterroot Valley “home”.

We invite you to join in the warm camaraderie of this shared sense of kinship. Whether you are a business or individual, we ask for your commitment and partnership in the support of the 2020 festival. Your contribution, at any level, will support efforts to create an event in which our entire community can participate and promote with pride.

Visit our website at [www.BCGG.org](http://www.BCGG.org) to see photos and learn more about this unique festival!

# *Clan Chieftain*



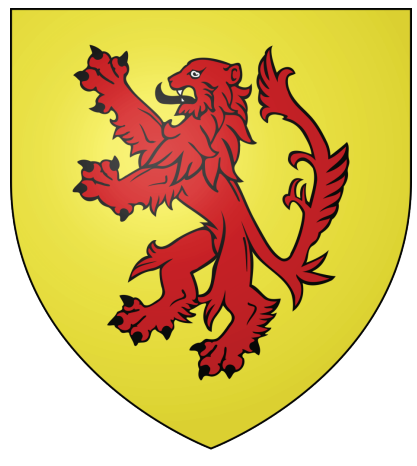
*\$3,000*

As the Clan Chieftain, your organization will be the premier sponsor of the Bitterroot Celtic Games and Gathering.

- 6 weekend passes
- Parking passes for 6 vehicles
- 10x10' vendor space to promote your organization
- 6 BCGG logo pint glasses
- Full-page, full color ad on the back cover of the commemorative event program
- Logo with link on BCGG.org
- 6 BCGG T-shirts
- Live mentions during promotions and at the BCGG
- Organization banner (provided by you) displayed at the BCGG in a location of your choice
- Promotion in Social Media communications
- Logo placed on all posters, advertising and promotions for the event (deadline dependent)
- Name in all BCGG press releases

*Design your own sponsorship package! Let us know what works for you.*





## *The Rampant Lion*

*\$2000*

- 6 weekend passes
- Parking passes for 3 vehicles
- 10' x 10' vendor space to promote your organization
- 6 BCGG pint glasses
- 1/2 page advertisement in program (date dependent)
- Logo with link on BCGG.org
- 6 BCGG T-shirts
- Live mentions during promotions and at the BCGG
- Organization banner (provided by you) displayed at the BCGG
- Promotion in Social Media communications



## *The Noble Highlander*

*\$1000*

- 4 weekend passes
- Parking passes for 2 vehicles
- 10' x 10' vendor space to promote your organization
- 4 BCGG pint glasses
- 1/4 page advertisement in program (date dependent)
- Logo with link on BCGG.org
- 4 BCGG T-shirts
- Live mentions during promotions and at the BCGG
- Organization banner (provided by you) displayed at the BCGG



## *The Laird*

*\$ 750*

- 4 weekend passes
- Parking passes for 2 vehicles
- 4 BCGG pint glasses
- 1/4 page advertisement in program (date dependent)
- Logo with link on BCGG.org
- 4 BCGG T-shirts
- Live mentions during promotions and at the BCGG
- Organization banner (provided by you) displayed at the BCGG



## *The Blarney Stone*

*Airline Miles*

Donate your airline mileage to fly a Pipe and Drum or Dance judge to the Festival

**\*\*Make sure your air miles are transferable! - deadline for these are June 1st, 2020.**

- 2 weekend passes
- Parking pass for 1 vehicle
- 2 BCGG pint glasses
- 1/8 page ad in program (date dependent)
- Logo with link on BCGG.org
- 2 BCGG T-shirts
- Live mentions during promotions and at the BCGG
- Organization banner (provided by you) displayed at the BCGG

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# *The Clansman*

## *\$500*



- 2 weekend passes
- Parking pass for 1 vehicle
- 2 BCGG pint glasses
- 1/8 page ad in program (date dependent)
- Logo with link on BCGG.org
- 2 BCGG T-shirts
- Live mentions during promotions and at the BCGG
- Organization banner (provided by you) displayed at the BCGG

# *Celtic Knot*

## *\$350*



- 2 weekend passes
- Parking pass for one vehicle
- 2 BCGG pint glasses
- 1/8 page size ad in program (date dependent)
- Logo with link on BCGG.org



# *BCGG Patron*

## *\$200*

- 2 weekend passes
- Parking pass for one vehicle
- Logo with link on BCGG.org
- Name listed in program on sponsor page



# *Friend of the BCGG*

## *\$100*

- 1 adult weekend pass
- Parking pass for one vehicle
- Logo with link on BCGG.org
- Name listed in program on sponsor page

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# Sponsor Agreement

DATE: \_\_\_\_\_

BETWEEN: \_\_\_\_\_ (Sponsor) and  
Bitterroot Celtic Society

Sponsorship level \_\_\_\_\_ \$\_\_\_\_\_

Details of Sponsorship:

Signed:

\_\_\_\_\_  
Sponsor

\_\_\_\_\_  
BCS representative

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_ email \_\_\_\_\_

# *Dedicated Event Sponsor*

Is there a part of the Bitterroot Games & Gathering that you are passionate about? Become a named sponsor and receive special recognition for that portion of the BCGG in addition to overall recognition of your support.

As an example, in 2018 & 2019, Iron Horse Athletic Club wanted to sponsor the Highland Athletics. We were able to customize a package just for them.



Their logo was on all of the Athletic participants T-shirts as part of their sponsorship.

They also requested:

Banners placed at athletic events ( banners provided by Iron Horse)

5 weekend passes	Advertising on website
3 parking passes	1/2 page in event program
2 Festival T-shirts	Live Mentions
2 Pint glasses	

Big or small, we can create a customized sponsorship package for you!

Examples:

Irish Dance Demo	Highland Dance Competition	Pipe Bands
Children's Activities	Scotch & Mead Tastings	Kid's Highland Athletics
Bus Service	78th Frasier Highlanders	Education Booth