



Knowledge Skill Compassion

Premier Kathleen Wynne
Legislative Building
Queen's Park
Toronto ON
M7A 1A1

Sept 13, 2014

Dear Premier,

The Toronto Paramedic Association is a strong advocate for public safety. Paramedics see first-hand every day the results of poor planning choices. It is a known fact that distracted driving is now the leading cause of motor vehicle collisions on our roadways. In fact, it is now a bigger problem than impaired driving.

The TPA is greatly troubled by the news that efforts are underway to seek regulatory exemptions related to signage and digital billboards on Ontario Highways. Currently these signs are not permitted. The reasoning for this is obvious. Digital billboards are designed with one reason, to draw your attention. Anything that distracts road users from solely concentrating on their driving is completely unsafe and totally inappropriate.

The private interests that are moving this plan forward should not be permitted to continue. Public safety is not up for debate. We strongly believe that this plan should be stopped at once and that the safety of Ontario road users be of paramount concern.

The Toronto Paramedic Association represents the professional interests of over 500 Toronto Paramedics. The Toronto Paramedic Association is a chapter organization of the Ontario Paramedic Association and the Paramedic Association of Canada.

Sincerely,

Geoff MacBride
President
Toronto Paramedic Association