#### 8th

# Annual SAN DIEGO



### DENTAL CONVENTION



MARINA VILLAGE & CONFERENCE CENTER 1936 QUIVIRA WAY SAN DIEGO, CA 92109

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Complimentary Lunch Sushi Provided by Westpac Wealth Partners, Must pre-register online, Limited to 30 Dentist.



Jeffrey R. Roberto,

President and Owner, Sushi On A Roll, Inc.

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Sally McKenzie

Ibsen

Dr. Robert









**Chris Ippolito** Founder & Producer

J, I nc.

Dr. Rinesh Ganatra



Dr. Peter Warshawsky



Dr. Carey O'Rielly



Dr. Sam Halabo



Dr. Eric Driver

Diode Laser
Certification Training







We have combined 3 Mandatory courses that every dental profession must complete every two years California Dental Practice Act, California Infection Control, and CPR into

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SOLUTION PATIENT ENGAGEMENT PLATFORM CEROWA & BATTOR BY DOXA

Wood & Delgado



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CEA Dental Shred-a-Thon

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## SAN DIEGO DENTAL CONVENTION May 9-10, 2014

IVIAY 9-10,	2014	
Lecture Description	Speaker	Friday, May 9,2014
100-Diode Laser Soft Tissue Certification	Janet Press	8:30AM-5:00PM CE 8.0
101-CA. Infection Control and OSHA Update	Dr. Jonathan Rudin, MS	8:00AM-11:00AM CE 3.0
102-Permanent Solution for TMJ Dysfunction	Vincent Tran, DDS	8:00AM-11:30AM CE 3.5
103 -Get Over 650 NEW Patients this Year	Dr. Rinesh Ganatra	8:00AM-11:00AM CE 3.0
104-"The Dental Code" PPO and HMO Insurance Coding	Kathy Dennis	8:00AM-11:30AM CE 3.0
105-Occlusion in Everyday Dentistry	Mark T. Murphy, DDS	8:15AM-11:15AM CE 3.0
106-Pain, pain go away! Don't come back another day!	Brian Bradley	8:00AM-11:15AM CE 3.0
107-Practice Profit Killers	Sally McKenzie	8:00AM-11:15AM CE 2.0
108-Implantes, Mini implantes y Prostodoncia.	Maite Moreno DDS, MS	8:00AM-11:30AM CE 3.0
201-California Dental Practice Act	Jason Patrick Wood, Esq.	12:30PM-2:30PM CE 2.0
202-Firing without Fear or Consequences	Paul Edwards	12:30PM-2:30PM CE 2.0
203-The Six Drivers of Sustained Practice SUCCESS	Mark T. Murphy, DDS	12:30PM-2:30PM CE 2.0
204-Dental Implants: From Basic to Advanced	Dr. Peter Warshawsky	12:30PM-2:30PM CE 2.0
205-Social Media and Online Reputation Management	lan McNickle, MBA	12:30PM-2:30PM CE 2.0
206-Medical Billing for the Dental Office "Intro. Level 1"	Liz Basin	12:30PM-2:30PM CE 2.0
207-A Holistic, Approach to Treating Periodontal Disease	Carey ORielly, DDS	12:30PM-2:30PM CE 2.0
208-The Health Care Reform law	Craig Gussin	12:30PM-2:30PM CE 2.0
301-CPR Price: \$15.0 + Admission	CPR Instructor	3:00PM - 6:00PM CE 3.0
302-Digital Dental Photography	Len Bucko	3:00PM - 5:00PM CE 2.0
303-Get More New Patients& Keep the Ones You Have	Laura Hatch	3:00PM - 5:00PM CE 2.0
304-Associateships, Partnerships, Acquisitions, Oh My	Jason Patrick Wood .Esq	3:00PM - 5:00PM CE 0.0
305-Should you make the switch to Fluoride Varnish?	Sandra R White, RDH, BS	3:00PM - 5:00PM CE 2.0
306-Create Compelling Content for your videos	Randy Alvarez	3:00PM - 5:00PM CE 0.0
307- Simplified Veneer Methods for Enhancing Smiles	Dr. Robert Ibsen	3:00PM - 5:00PM CE 2.0
308-Medical Billing for the Dental Office "Adv. Level 2"	Liz Basin	3:00PM - 5:00PM CE 2.0
Lecture Description	Speaker	Saturday, May 10, 2014
400-Diode Laser Soft Tissue Certification	Janet Press	8:30AM-5:00PM CE 8.0
401-Infection Control for License Renewal and OSHA	Jonathan Rudin, DDS	8:00AM-11:00AM CE 3.0
402-IMPLANTES !!!!!!!!! Y AHORA QUE?	Dr. Israel Ismaj	8:00AM-11:30AM CE 3.0
403-2014 Employment Law Update	Paul Edwards	8:30AM-11:30AM CF 3.0

	Lecture Description	Speaker	Saturday, May 10, 2014		
	400-Diode Laser Soft Tissue Certification	Janet Press	8:30AM-5:00PM	CE 8.0	
	401-Infection Control for License Renewal and OSHA	Jonathan Rudin, DDS	8:00AM-11:00AM	CE 3.0	
	402-IMPLANTES !!!!!!!!! Y AHORA QUE?	Dr. Israel Ismaj	8:00AM-11:30AM	CE 3.0	
	403-2014 Employment Law Update	Paul Edwards	8:30AM-11:30AM	CE 3.0	
	404-Extracting Wisdom Teeth – When & Why? <i>Price+\$45</i>	Michael Leizerovitz DDS	8:00AM - 2:30PM	CE 6.0	
	405-Dental Insurance Billing and Coding	Rebecca Gerber	8:00AM-11:30AM	CE 3.0	
	406-Develop a Marketing Plan to get new patients	lan McNickle, MBA	8:00AM-11:00AM	CE 3.0	
	407-Cementation and Bonding for a Fast Paced World	Dr. Sam Halabo	8:00AM-11:30AM	CE 3.0	
	408-Catch the Wave – Lasers In Dentistry	Dr. Dale J. Brant	8:00AM-11:30AM	CE 3.5	
Ī	501-California Dental Practice Act	Jason Patrick Wood .Esq	12:30PM-2:30PM	CE 2.0	
	502-Front Office Boot Camp	Kathy Dennis	12:30PM-2:30PM	CE 3.0	
	503-Treatment Strategies for the Periodontal Diseases	Dr. Peter Warshawsky	12:30PM-2:30PM	CE 2.0	
	504-Use Local Television to Attract New Patients	Randy Alvarez	12:30PM-2:30PM	CE 0.0	
	505-The Silent Killer in Dentistry	Jen Butler, M.Ed	12:30PM-2:30PM	CE 2.0	
	506-Dental Implant Maintenance	Sandra R White, RDH	12:30PM-2:30PM	CE 2.0	
	507-Medical Billing for the Dental Office "Intro. Level 1"	Liz Basin	12:30PM-2:30PM	CE 2.0	
-	508-Engagement + Growth Strategies=A Profitable Practice	Joseph Stith	12:30PM-2:30PM	CE 2.0	
	601-CPR Certified Price: \$15.0 + Admission	CPR Instructor	3:00PM - 6:00PM	CE 3.0	
	602-The Legal Deal of The Year: \$6k Worth of Advice	Jason Patrick Wood .Esq	3:00PM - 5:00PM	CE 2.0	
	603-Negotiate Commercial Lease Renewals for your Office	Lewis Gelmon	3:00PM - 5:00PM	CE 2.0	
	604-Zero Sensitivity Composite Procedures	Dr. Sam Halabo	3:00PM - 5:00PM	CE 2.0	
	605-Cooking for Life	Melissa Curry	3:00PM - 5:00PM	CE 0.0	
	606-What Patients Want: Simplified Veneer Methods	Dr. Robert Ibsen	3:00PM - 5:00PM	CE 2.0	
	607-Medical Billing for the Dental Office "Adv. Level 2"	Liz Basin	3:00PM - 5:00PM	CE 2.0	
1	608-Working with Patients that Make You Crazy	Jen Butler, M.Ed	3:00PM - 5:00PM	CE 2.0	

Dentist: 1-Class Pass: \$99	1-Day Pass: \$195	2-DayPass: \$325	\$325 Diode Laser Certification:\$595		Exhibit Hall: \$FREE~8am-3:30pm			
Staff: 1-Class Pass: \$65	1-Day Pass: \$125	2-DayPass: \$195	Diode Laser Certificat	ion:\$495	Exhibit H	all: \$FRE	E~8am-3:30pr	n
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