

8th  
Annual

# SAN DIEGO

## DENTAL CONVENTION



May 9-10, 2014

MARINA VILLAGE & CONFERENCE CENTER 1936 QUIVIRA WAY SAN DIEGO, CA 92109

[www.ceadental.com](http://www.ceadental.com)

### A DENTAL EVENT FOR EVERYONE



**Complimentary Lunch Sushi**  
Provided by Westpac Wealth Partners,  
Must pre-register online,  
Limited to 30 Dentist.



**Jeffrey R. Roberto,**  
President and Owner, *Sushi On A Roll, Inc.*

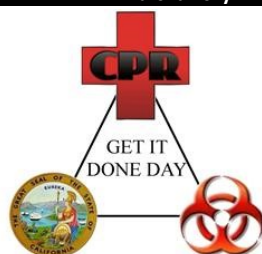


**Chris Ippolito**  
Founder & Producer

### Diode Laser Certification Training



**FREE Dental Supply Drive**  
**Wine & Cheese Social**  
**Friday & Saturday**  
**2:00PM-3:30PM**



CA Dental Practice Act CA Infection Control

We have combined 3 Mandatory  
courses that every dental profession  
must complete every two years  
California Dental Practice Act,  
California Infection Control,  
and CPR into  
**GET IT DONE DAY!**

**solutionreach.ceramir**  
PATIENT ENGAGEMENT PLATFORM  
CROWN & BRIDGE  
by DOXA

**WOOD & DELGADO**



CEA Dental Supply Drive

Register now at  
[www.ceadental.com](http://www.ceadental.com)  
619-277-4743



CEA Dental Shred-a-Thon

**BREAKFAST, LUNCH, & PARKING INCLUDED**



May 9-10, 2014

Lecture Description	Speaker	Saturday, May 10, 2014
400-Diode Laser Soft Tissue Certification	Janet Press	8:30AM-5:00PM CE 8.0
401-Infection Control for License Renewal and OSHA	Jonathan Rudin, DDS	8:00AM-11:00AM CE 3.0
402-IMPLANTES !!!!!!!!! Y AHORA QUE?	Dr. Israel Ismaj	8:00AM-11:30AM CE 3.0
403-2014 Employment Law Update	Paul Edwards	8:30AM-11:30AM CE 3.0
404-Extracting Wisdom Teeth – When & Why? <i>Price+\$45</i>	Michael Leizerovitz DDS	8:00AM - 2:30PM CE 6.0
405-Dental Insurance Billing and Coding	Rebecca Gerber	8:00AM-11:30AM CE 3.0
406-Develop a Marketing Plan to get new patients	Ian McNickle, MBA	8:00AM-11:00AM CE 3.0
407-Cementation and Bonding for a Fast Paced World	Dr. Sam Halabo	8:00AM-11:30AM CE 3.0
408-Catch the Wave – Lasers In Dentistry	Dr. Dale J. Brant	8:00AM-11:30AM CE 3.5
501-California Dental Practice Act	Jason Patrick Wood .Esq	12:30PM-2:30PM CE 2.0
502-Front Office Boot Camp	Kathy Dennis	12:30PM-2:30PM CE 3.0
503-Treatment Strategies for the Periodontal Diseases	Dr. Peter Warshawsky	12:30PM-2:30PM CE 2.0
504-Use Local Television to Attract New Patients	Randy Alvarez	12:30PM-2:30PM CE 0.0
505-The Silent Killer in Dentistry	Jen Butler, M.Ed	12:30PM-2:30PM CE 2.0
506-Dental Implant Maintenance	Sandra R White, RDH	12:30PM-2:30PM CE 2.0
507-Medical Billing for the Dental Office "Intro. Level 1"	Liz Basin	12:30PM-2:30PM CE 2.0
508-Engagement + Growth Strategies=A Profitable Practice	Joseph Stith	12:30PM-2:30PM CE 2.0
601-CPR Certified Price: \$15.0 + Admission	CPR Instructor	3:00PM - 6:00PM CE 3.0
602-The Legal Deal of The Year: \$6k Worth of Advice	Jason Patrick Wood .Esq	3:00PM - 5:00PM CE 2.0
603-Negotiate Commercial Lease Renewals for your Office	Lewis Gelmon	3:00PM - 5:00PM CE 2.0
604-Zero Sensitivity Composite Procedures	Dr. Sam Halabo	3:00PM - 5:00PM CE 2.0
605-Cooking for Life	Melissa Curry	3:00PM - 5:00PM CE 0.0
606-What Patients Want: Simplified Veneer Methods	Dr. Robert Ibsen	3:00PM - 5:00PM CE 2.0
607-Medical Billing for the Dental Office "Adv. Level 2"	Liz Basin	3:00PM - 5:00PM CE 2.0
608-Working with Patients that Make You Crazy	Jen Butler, M.Ed	3:00PM - 5:00PM CE 2.0

Dr__or Staff__NAME_____		Pass Type_____	Course #1_____	2_____	3_____	4_____	5_____	6_____
Dr__or Staff__NAME_____		Pass Type_____	Course #1_____	2_____	3_____	4_____	5_____	6_____
Dr__or Staff__NAME_____		Pass Type_____	Course #1_____	2_____	3_____	4_____	5_____	6_____
Total Due \$_____		EMAIL_____						
PHONE_____		ADDRESS_____						
CREDIT CARD #_____ - _____ - _____		EXPIRATION DATE_____ - _____		3-4 CODE_____				
VISA	M/C	DISC	AMEX	CHECK	SIGNATURE			

**Phone: (619) 277-4743**