



Newsletter ~ April 2017

Introducing Our Newest Chamber Members

Wow! Nine new members this past month! Please welcome them to the South Shuswap Chamber of Commerce. For more information on each, please visit the Directory of Members on our website:

7 Sisters Boutique

Chinese Garden

Copper Island Pub

Crannog Ales

Jay Agassiz, Realtor

Lakeview Grocery

Loonie on the Lake

Sorrento & Area Community Health Centre

Sorrento Inn

All Candidates Meeting Set for April 27th

The South Shuswap Chamber of Commerce, together with Sorrento Memorial Hall, will host a public All-Candidates meeting for the 2017 Provincial Election. **The meeting takes place on Thursday April 27 at Sorrento Memorial Hall and will start at 6:30 pm.** Doors will open at 6:00 pm. This promises to be a well-attended event so we encourage all to arrive early.

The All-Candidates meeting will address business and community issues relevant to the provincial government. The meeting provides an opportunity for Chamber members and the public-at-large to engage and hear candidates share their views on specific questions posed by the South Shuswap Chamber of Commerce and the public.



Chamber members and the public are invited to submit written questions to the South Shuswap Chamber of Commerce prior to the meeting by email to manager@southshuswapchamber.com. Written questions will also be accepted from the floor at the meeting, time allowing.

Annual Tourism Kick Off Breakfast April 28th



The annual Tourism Kick Off Breakfast for area tourism operators and business owners will be held on **Friday April 28th at Cedar Heights Centre.** **Event will take place from 8:30 to 10:30 am.** This collaboration between the South Shuswap Chamber and Shuswap Tourism will focus on readying our business community for 2017 visitors to the region. The Kick Off Breakfast and networking session is complimentary to attend and includes breakfast however an RSVP is requested in order to plan properly for the event. **Call Karen by April 15th at 250.515.0002 to reserve seats.**

Chamber Receives Funding From BC Rural Dividend Grant



On March 3rd, MLA Greg Kylo presented the South Shuswap Chamber with a BC Rural Dividend Grant cheque for \$9,200 to put towards technological counters for the new visitor information kiosks being installed at key locations throughout the South Shuswap.

Pictured at left, newly installed Chamber President Mark Lane of Dreamcycle Museum accepts the cheque from MLA Kylo.

The Visitor Information Kiosk project would not be possible without the strong financial support of the CSRD, Area Director Paul Demenok, Shuswap Tourism and the Province of BC, all partners in this initiative.

The six initial kiosks are due to be completed by the end of April, just in time for tourist season!

Area C Governance Public Open Houses Coming

On February 16th, Carlin Hall was packed to the rafters with area residents who attended the area's governance committee meeting. Allan Neilson of Nielson Welch, Consultants, gave an overview on the services currently offered by the CSRD and questions and answers were taken from the public gallery and committee members in attendance.

The community engagement open house dates and venues have now been set. Doors will open at 5 pm at each venue, with interviews and engagement starting at 6 pm.

Monday May 15 th	Sorrento Memorial Hall
Tuesday May 16 th	Sunnybrae Community Hall
Thursday June 8 th	White Lake Community Hall
Friday June 9 th	Eagle Bay Hall
Tuesday June 13 th	Notch Hill Hall
Wednesday June 14 th	Shuswap Lake Estates Lodge

GET INFORMED

We Are Looking for Workshop Ideas



We would like to introduce a number of workshops over the next year to our membership. What do you need to help your business run more efficiently and effectively? Digital marketing advice? Social media tips? Setting up a strategic or business plan? Putting your non-profit board through some governance training? These are all things that the Chamber can help with by bringing in the right

people to mentor or directing you to partner organizations of ours like Community Futures. Call Karen at 250.515.0002 if you have any workshop requests or ideas.

p: 250.515.0002 e: manager@southshuswapchamber.com w: southshuswapchamber.com