



Anaheim 13th Marine Expeditionary Unit

Adoption Committee

Annual Plan of Work

2018

Executive Summary:

The Anaheim City Council adopted the 13th Marine Expeditionary Unit (MEU) at Camp Pendleton in 2007 to show and provide community support for military service members. The Anaheim 13th Marine Expeditionary Unit Adoption Committee was officially formed in 2007 as a 501(c) (3) not-for-profit association and is comprised of community volunteers who organize various fundraisers throughout the year to support the Marines and Sailors of the 13th MEU. The Committee was formed to increase public awareness of the needs of the service members and their families. The 2018 committee is comprised of 24 members including 3 Officers, 6 Board of Directors and 15 committee members with an annual operating budget of approximately \$64,000.

Overview:

The Anaheim 13th MEU Adoption Committee is a Public Benefit Nonprofit Corporation and is not organized for the private gain of any person. It is organized under the Public Benefit Nonprofit Corporation Law for public and charitable purposes.

The specific purpose of this organization is to generate community wide support for the Marines, Sailors and families of the 13th MEU of Camp Pendleton, California. Whether deployed or on their home base, the nonprofit corporation will acquire funds through various fundraising efforts, awards, financial and in-kind contributions for the individuals of the MEU based on need.

Anaheim 13th MEU Adoption Committee Mission:

Our mission is to continuously generate community wide support and encourage mutually beneficial interaction between the residents of Anaheim and the Marines, the Sailors, and the families of the 13th MEU both at their home base at Camp Pendleton and/or when the unit or elements thereof are deployed, in order to render support and create strong and lasting ties in the years to come.

Anaheim 13th MEU Adoption Committee Core Values

- Commitment
- Patriotism
- Service to Others
- Dependability
- Accountability
- Honesty

Anaheim 13th MEU Adoption Committee Program Priorities:

In concert with the above mission statement, the Anaheim 13th MEU Adoption Committee will undertake the following plan of work detailed in seven priority project categories:

- Community Relations
- Education Support
- Emergency Assistance
- Family Network Support
- Fundraising
- Marine Recognition
- Resource Leadership

Community Relations

The Anaheim 13th MEU Adoption Committee will increase public awareness of the needs of the service members and their families of the 13th MEU at Camp Pendleton. The committee will cultivate interaction with local Anaheim residents and service members.

The Anaheim 13th MEU Adoption Committee will organize the participation of Marines and Sailors at local events as follows:

Community Relations Program Initiatives:

- Anaheim Flag Day
- Anaheim 4th of July Parade
- Anaheim Banner Ceremony
- Knights of Columbus Dinner Guest Speaker
- Veterans Day Ceremony
- COMREL (Semi-Annual)
- YMCA Good Friday Breakfast
- Community Awareness Event
- Website
- Social Media

Education Support

The Anaheim 13th MEU Adoption Committee will support the educational needs of Marines, Sailors and their families.

Education and Research Program Initiatives:

- Provide an Educational Scholarship through the Military Spouse Association of Camp Pendleton

Emergency Assistance

The Anaheim 13th MEU Adoption Committee will provide moral support for the members of the 13th MEU and their families and assist with financial needs and in-kind procurement.

Emergency Assistance Initiatives:

- Providing emergency aid during times of family crisis (such as family illnesses requiring out-of-state travel, fires that destroy lives, critically ill children and similar tragedies).

Family Network Support

The Anaheim 13th MEU Adoption Committee will support efforts to foster family relationships and support groups for families of service members of the 13th MEU at Camp Pendleton. Robust community in-kind donation sources work in tandem with the committee's financial resources to support this project.

Family Network Support Initiatives:

- Easter Event
- Baby Baskets
- Commissary Cards
- Summer Beach Bash
- Thanksgiving Celebration
- Date Night
- Christmas Party
- Home for the Holidays
- Family Events

Fundraising

The Anaheim 13th MEU Committee will pro-actively engage in raising funds that are used for the benefit of the 13th MEU and their families while they are at home and while deployed. Robust community in-kind donation sources work in tandem with the committee's financial resources to support this project.

Fundraising Initiatives:

- Semper 5K/10K Event
- Anaheim Car Wash
- 4th of July Booth
- Flag Proceeds
- National Night Out Booth

- Chamber of Commerce - Taste of Anaheim Booth

Marine Recognition

The Anaheim 13th MEU Committee will honor and provide moral support for the members of the 13th MEU and their families. Robust community in-kind donation sources work in tandem with the committee's financial resources to support this project.

Marines Recognition Initiatives:

- Coordinate Single Marines Appreciation Events in Anaheim
- Support Single Marines Holiday Events at Camp Pendleton
- Sponsor Quarterly Awards presentations for outstanding service within the 13th MEU
- Sponsor Special Rudis Award for outgoing members of the 13th MEU
- Sponsor Departure Event
- Welcome Home Event and barracks room preparation
- Sponsorship of Annual 13th MEU Marine Corp Birthday Ball
- New Marine Program Development

Resource Leadership

The Anaheim 13th MEU Adoption Committee will develop and implement an annual budget aligned with an annual plan of work with appropriate resources. The Anaheim 13th MEU Adoption Committee resource leadership funding and allocation are under the direction of the board of directors to implement the existing programs outlined as follows:

Resources Leadership Program Initiatives:

- Develop and execute an annual budget and program of work with regular accountability reviews
- Conduct monthly meetings
- Maintain active membership
- Conduct annual elections according to governing bylaws
- Conduct special task force meetings as needed
- Maintain an up-to-date website
- Maintain social media communications
- Craft monthly newsletters
- Conduct monthly and annual financial reporting
- Evaluate committee needs to ensure ongoing effective and efficient operations:

Resources Contingency

The Anaheim 13th MEU Adoption Committee will assure financial stability of all programs through a reserve provision.