

CELEBRATING
20 YEARS
JUNIOR LEAGUE OF
NAPA-SONOMA



The Junior League of Napa-Sonoma (JLNS) would like to thank you for your consideration of supporting our **1st Annual Ride a Rig Event** that will be held on June 18, 2016 from 11am-3pm at Galvin Park in Santa Rosa. Ride a Rig fundraiser is an educational community event that will provide children a hands-on opportunity to touch and explore first responder vehicles such as a fire truck, ambulance, air ambulance and law enforcement vehicles. Other vehicles may include the Children's Museum mobile van, an Army Jeep, Coast Guard vehicle, and a garbage truck, providing an opportunity to meet the people who serve our community.

Here are several ways you can make a difference:

Sponsorships:

Financial sponsorships at a variety of levels indicate your commitment to JLNS and the children and families in our community. Please see the attached form describing available sponsorship levels.

In-Kind Donations:

Services such as food, games, toys, printed materials, t-shirt screening, and more.

All donations made to JLNS are tax deductible, Federal Tax ID# 501(c) 3 #68-0206018. For more information, please email: ridearig@jlins.org or call (707) 545-5567 (voicemail).

JLNS is an organization of women committed to promoting voluntarism, developing the potential of women, and improving communities through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

Locally, JLNS has been instrumental in the development of a number of community resources, including Valley of the Moon Children's Home's on-site library, the Sonoma Kinship Center (support for relative caregivers), V.O.I.C.E.S. Sonoma (support for youth aging out of the foster care system), and the Children's Museum of Sonoma County (Museum-on-the-Go). We have helped sustain a number of community causes, including the Blue Ribbon Campaign, Maternal Mental Health awareness, A Special Place at the YWCA, Ceres Project, and the Sonoma County Human Trafficking Task Force.

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The Junior League of Napa-Sonoma thanks you for your generous support of our many community programs through your partnership with the 1st Annual Ride-a- Rig (RAR) event on Saturday June 18th, 2016 from 11am-3pm at Galvin Park in Santa Rosa

Sponsorship Levels

Big Rig \$5,000+ Title Sponsor

- ✓ company name/logo on advertising and promotional materials
- ✓ advertising on JLNS social media outlets
- ✓ half page banner ad in our monthly e-newsletter for one year
- ✓ your company materials & information table for community awareness at TAT event
- ✓ 25 tickets to RAR event

4X4 \$2,500 – \$4,999

- ✓ company name/logo on advertising and promotional materials
- ✓ advertising on JLNS social media outlets
- ✓ medium rectangle ad in our monthly e-newsletter for one year
- ✓ 15 tickets to RAR event

Flatbed \$1,000 – \$2,499

- ✓ company name/logo on advertising and promotional materials
- ✓ advertising on JLNS social media outlets
- ✓ leaderboard ad in our monthly e-newsletter for one year
- ✓ 10 tickets to RAR event

Pickup \$500 – \$999

- ✓ company name/logo on advertising and promotional materials
- ✓ advertising on JLNS social media outlets
- ✓ sponsor link ad in our monthly e-newsletter for 6 months
- ✓ 6 tickets to RAR event

ATV \$100 – \$499

- ✓ company name/logo on advertising and promotional materials
- ✓ advertising on JLNS social media outlets
- ✓ sponsor link ad in our monthly e-newsletter for 3 months
- ✓ 2 tickets to RAR event

Ride-a-Rig Fundraiser is an educational community event that will provide children a hands-on opportunity to touch and explore first responder vehicles and meet the people who serve our community.

- Funds raised from this event will support JLNS community programs and trainings.
- All donations made to JLNS are tax deductible. Federal Tax ID# 501(c) 3 #68-0206018.
- For more information please contact: ridearig@jlns.org or (707) 545-5567 voicemail

Sponsorship Form

Please return form to:

Patti Bradley/Katie Bivin

email: ridearig@jlns.org or

Junior League of Napa-Sonoma

Attn: Ride-A-Rig

PO Box 5752 Santa Rosa, CA 95402



June 18, 2016 ~ Galvin Park, Santa Rosa

Contact Information

Company /Organization _____

Sponsor Contact Name / Title _____

Mailing Address / City ST ZIP _____

Contact Phone _____

Check all that apply

_____ Financial Sponsor

_____ Rig Sponsor

Financial Sponsorship Level

Total Cash Sponsorship \$ _____

Total Value of In-Kind Donation \$ _____

Payment

_____ Please send me an invoice for payment by check

_____ Please accept my credit card payment

Name on card: _____

Card number: _____ Exp. Date _____ Security Code _____

Address: _____

Rig Sponsorship Information

Type of Rig/Machine _____

Approximate Dimensions _____

Special Instructions or Consideration _____

Thank you for your support

